

2026

ACCOMPLISHMENTS

The WaterReuse Association is leading a national movement to increase water recycling and ensure safe, resilient, and sustainable water resources. In 2026, we strengthened our federal partnerships, engaged in state-level regulatory discussions, delivered impactful resources for our members, and convened professionals for world-class conferences and events.

We're not alone in this effort. In April, the U.S. Environmental Protection Agency (U.S. EPA) launched the Water Reuse Action Plan 2.0 with our help. WaterReuse is collaborating with U.S. EPA and our members on dozens of industry-wide actions to improve water reuse technology, workforce, and messaging. Our members have unleashed a water reuse revolution, and their vision is connecting with government leaders, international organizations, and local communities. Read on to discover key resources and opportunities to engage.

ENGAGE • EDUCATE • ADVOCATE •

OUR ASSOCIATION

WaterReuse Association represents a coalition of utilities, businesses, and institutions. In 2026, we welcomed over 30 new members, for a total of 514 members based in 36 states and across the world. Our membership is comprised of:

283 WATER UTILITIES

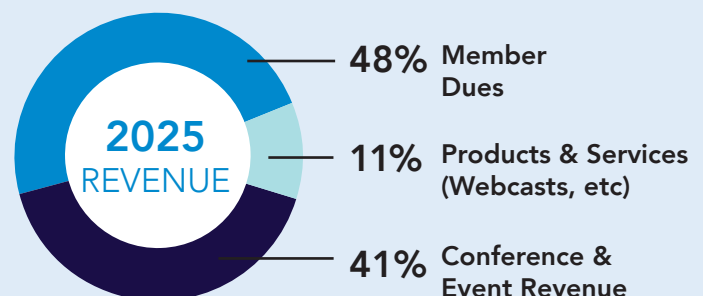
137 REUSE-RELATED BUSINESSES

94 INSTITUTIONS

(including Universities, Regulatory Bodies, and Not-for-Profit Organizations)

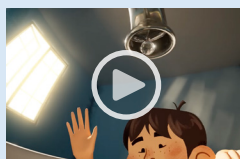
Our membership also includes a growing segment of large water users such as commercial and industrial businesses.

WaterReuse continued to diversify our revenue base to reduce the burden on dues-paying members. We increased our revenue streams from conferences and products in 2026.



EDUCATE.

In 2026, WaterReuse Association created new opportunities for education that engaged members, stakeholders, and the public.



RENEWED: THE JOURNEY TO SAFE DRINKING WATER

In 2026, WaterReuse worked with Southern California Water Coalition and a committee of sponsors and members to develop a cinematic animated video illustrating the advanced purification process and value of reusing our water. Together, the [English](#) and [Spanish](#) videos were viewed nearly 300,000 times in just four months.



LIVE & ON-DEMAND WEBCASTS

In 2026, WaterReuse Association produced nine webcasts attended by over 800 individuals and continues to provide members with access to a growing [webcast library](#) for on-demand learning. 2026's most popular webcasts include:

- [2026 Federal Policy Outlook](#)
- [Stakeholder Engagement for Purple Pipe Systems](#)
- [Introducing U.S. EPA's Water Reuse Action Plan 2.0](#)



KEEPING YOU IN THE LOOP

WaterReuse Association's newly rebranded national newsletter, the *Reuse Review*, delivers timely updates on federal policy, member projects, research, and trends in reuse. With an active readership of approximately **1,900 water recycling professionals** per issue, the *Reuse Review* spurred action on advocacy priorities, connected our member network, and spotlighted impactful member projects. Our WaterReuse California, Texas, Florida, Ohio, and Pacific Northwest newsletters also keep members connected with local events, advocacy priorities, and projects.



WATER REUSE IN THE NEWS

WaterReuse continued to elevate our staff, board, and members as trusted spokespeople for a wide range of media stories. A few highlights include:

- [Water Foresight Podcast](#) interviewed Bruno Pigott about the future of reuse, January 2026.
- [Smart Water Magazine](#) published a perspective from Bruno on his vision for WaterReuse, January 2026.
- [NPR All Things Considered](#) published an article on potable reuse featuring WaterReuse leaders and members, March 2026.
- [Bloomberg Law](#), [Engineering News-Record](#), and [InsideEPA](#) cited WaterReuse in their coverage of U.S. EPA's Water Reuse Action Plan 2.0, April 2026.
- [The Wall Street Journal](#) and [Smart Water Magazine](#) quoted WaterReuse about the *Advancing Water Reuse Act*, May 2026.
- [Water Technology Online](#) published an Op-Ed by Bruno Pigott, previewing the Industrial Water Solutions Conference in Chicago, May 2026.
- [TechCrunch](#) interviewed Bruno Pigott and Industrial Committee Chair Dr. Greta Zornes with a playful angle on data center reuse, August 2026.



SHARING THE STORY

WaterReuse expanded engagement this year with new sectors and regions. Leadership presented to audiences including:

- Council of the Great Lakes Meeting, January 2026
- Department of Energy: Better Buildings Summit, DC, May 2026
- The Global Water Summit, Madrid, May 2026
- International Association for Food Protection, New Orleans, LA, July 2026
- Water Services Association of Australia Webinar, August 2026

ENGAGE.

Your WaterReuse Association membership provides opportunities for you and your staff to network and connect with colleagues—virtually and in person.



DRIVING WATER REUSE COLLABORATION

WaterReuse committees provide focused networking and learning opportunities for members and support the Association in advancing water reuse. All employees of WaterReuse member organizations are eligible to [sign up to participate](#). This year's accomplishments included:

Outreach and Education: Organized and executed a workshop at the 2026 WaterReuse Symposium, a webcast, and quarterly issue roundtables.

Legislative and Regulatory Policy: Developed annual policy priorities and guided Association's government affairs work.

Industrial Reuse: Supported the planning of the Industrial Water Solutions conference and provided a forum for industry, businesses, and utilities to solve technical and policy issues. Held the first joint meeting of the Industrial and Onsite Committees to support overlapping priorities.

International Reuse: Rolled out a new strategic plan with the core goals of increasing collaboration with international water associations and extending resources to least developed countries. Supported water reuse content with a delegation at the 2026 IDRA World Congress in Riyadh.

Onsite and Distributed Systems: Continued to support the National Blue Ribbon Commission for Onsite Systems and the *Building Infrastructure Locally for Decentralized Water Systems* (BILD) initiative. Partnered with Water Professionals International to produce a national Certificate Program for Onsite Non-potable Water Systems.

Research: Engaged with research organizations on high-priority water reuse research needs, successfully advocated for Water Research Foundation funding for a study of costs and benefits of alternative water systems, and launched a joint initiative with Alliance for Water Efficiency to document best practices for leveraging water reuse and water efficiency programs.



RECOGNIZING THE CHANGEMAKERS

WaterReuse [recognized leaders](#) during the Annual Awards for Excellence, presented at the 2026 WaterReuse Symposium. Nominations for the [2027 WaterReuse Awards for Excellence](#) are now open through October 29, 2026. Nominations are also open for the [2027 Industrial Water Reuse Innovation Award](#), which recognizes top companies that implement best-in-class innovative water recycling programs.



EVENTS WITH INTENTION

The **2026 WaterReuse Symposium** brought together a record 1,300+ participants. The event addressed critical topics in reuse, including water recycling infrastructure for AI, the growing prevalence of reuse in the Midwestern United States, and funding strategies for potable reuse systems.

In June, WaterReuse co-hosted the second **Industrial Water Solutions** conference with the Water Environment Federation in Chicago, Illinois. Nearly 400 professionals from the water sector and industry convened to address how key industries can adopt water reuse and resource recovery to protect community water resources, secure long-term operations, and drive prosperity.

The [2027 WaterReuse Symposium](#) will take place March 1-4, 2027 in Las Vegas, Nevada! WaterReuse members enjoy an exclusive opportunity to register at a Super-Saver Rate between October 6 and October 27, 2026. Presented in partnership with The Water Research Foundation, the annual Symposium is the most comprehensive water recycling learning opportunity available, covering policy, technology, operations, and communications for applications that range from irrigation and potable reuse to onsite and industrial systems.

ADVOCATE.

Throughout 2026, the WaterReuse Association engaged our members and leveraged relationships with partner organizations to advocate for laws, policy, and funding to increase water reuse.



WRAP

NATIONAL WATER REUSE ACTION PLAN (WRAP) 2.0

WaterReuse helped develop and launch the National Water Reuse Action Plan (WRAP) 2.0 in partnership with the U.S. Environmental Protection Agency (EPA), and is collaborating on actions which will expand the adoption of decentralized systems, create resources to upskill the water workforce, and accelerate reuse across industrial sectors.



STATE WATER REUSE REGULATORY GUIDE

WaterReuse will publish a comprehensive State Water Reuse Regulatory Guide in September. The flexible guide equips users with practical tools, case studies, and guiding questions designed to produce approaches tailored to individual state needs. We will continue to work through our committees and sections to update the guide and empower members to use it in regulatory planning.



CATALYZING INDUSTRIAL REUSE

WaterReuse led efforts to promote the *Advancing Water Reuse Act* (H.R. 2940 / S. 4506), a federal investment tax credit to help manufacturers, data centers, and other industrial entities scale up their use of recycled water. We secured 26 bipartisan cosponsors in the House of Representatives and supported the introduction of bipartisan Senate companion legislation. We continue to add cosponsors and position these bills for inclusion in a future tax package.



PROTECTING FUNDING FOR WATER REUSE GRANT & LOAN PROGRAMS

- WaterReuse led efforts to secure reauthorization and robust funding for the Title XVI Water Reuse Grants Program, Desalination and Water Purification Program, and Alternative Water Source Grants Pilot Program.
- Working with water sector partners, we successfully countered attempts to cut funding for the *Water Infrastructure Finance and Innovation Act* (WIFIA) and Clean Water and Drinking Water State Revolving Fund (SRF) programs in FY 2026.
- WaterReuse helped prompt the distribution of federal grant and loan funds that had been frozen for over a year.

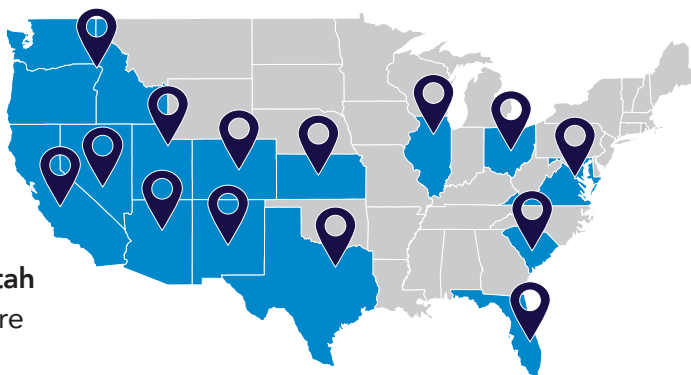


WATER WEEK 2026

Hundreds of water professionals gathered in Washington, DC, in April 2026 to take part in the annual **National Water Policy Fly-In**, which is organized by WaterReuse and other national water sector associations. The event brought together municipal utility leaders, industry representatives, officials, and elected representatives to discuss federal water policy and programs.

STATE & REGIONAL SECTIONS

WaterReuse sections play a vital role in the Association's ability to engage, educate, and advocate at the local and regional levels. In 2026 WaterReuse welcomed the **new Utah section**, bringing our total to fourteen sections. Learn more about what each section achieved this year:



WATEREUSE ARIZONA (WRAZ)

- Revised the Arizona section Strategic Plan and re-energized section committees with action-oriented working meetings.
- Trained nearly 90 operators during the inaugural Advanced Water Purification Operations Seminar, held in March in Scottsdale.
- Hosted a webcast on Membrane and Non-Membrane Technologies to Manage Reverse Osmosis Concentrate.
- Convened the Arizona Water Reuse 2026 Symposium in July, attracting over 250 attendees for a robust program with three breakout sessions and panels on Colorado River Impacts; Perspectives on Industrial Reuse from Arizona Leaders, and Q&A session with the Arizona Department of Environmental Quality. Live music for the dinner function included the return of The Meeples as "The Purified Meeples".



WATEREUSE CALIFORNIA (WRCA)

- Hosted the 2026 WaterReuse California Annual Conference with over 900 attendees.
- Achieved record sponsor and exhibitor participation at the Annual Conference.
- Partnered with CA-NV AWWA to offer operator contact hours at the Annual Conference for the first time.
- Launched the restructured Potable Reuse Committee to advance WRCA's strategic plan and focus on implementation.



WATEREUSE COLORADO (WRCO)

- Hosted the WRCO Conference May 4-5 at CSU Spur with over 125 attendees and an expanded 1.5-day program.
- Awarded three scholarships to students pursuing careers in reclamation, reuse, and desalination and honored recipients at the Annual Conference.
- Presented the WRCO President's Award to Alex Page of Kennedy Jenks, Transformational Innovation Award to OsmoPure Technologies, and the Utilities Water Champion Award to Denver Water.
- Supported the Regulation 84 triennial review process, providing input on new use cases under consideration.
- Hired a Managing Director to oversee the strategic and administrative effort of the organization.



WATEREUSE FLORIDA (WRFL)

- Proclaimed May 17-23 as Florida Water Reuse Week and partnered with utilities across the state to commemorate the importance of water reuse.

- Hosted the WaterReuse Florida Summit on May 20, which sold out and had a waitlist with over 100 attendees. The event was held at the new JEA H2.0 Purification Center.
- Launched a new Professional Development and Recognition Committee to celebrate Florida's water reuse leaders.
- Focused strategically on statewide legislative efforts and created a bill tracker tool to inform members on state legislation.



WATEREUSE ILLINOIS (WRIL)

- Co-hosted the 2026 Industrial Water Solutions Conference in Chicago.
- Established quarterly meetings with Illinois EPA to advance water reuse guidelines for Illinois.
- Expanded understanding of water reuse by giving presentations to groups including the West Shore Water Producers Association, Northwest Water Planning Alliance Technical Advisory Committee, One Water Ohio Conference, Chicago Water Week, and more.
- Facilitated the development of a research project to develop a framework for sharing reuse benefits between separate water departments and sanitary districts. The project is supported by The Water Research Foundation and is part of the U.S. EPA's WRAP 2.0.



WATEREUSE KANSAS (WRKS)

- Hosted the first WRKS webinar, "Advancing Water Reuse in Kansas: Projects, Policy, and Opportunity," highlighting case studies from Garden City, Dodge City, Wichita, and Hays.
- Developed a WRKS one-pager for distribution at the Kansas AWWA Conference to increase awareness of the section, engage new stakeholders, and continue building momentum.



WATEREUSE MID-ATLANTIC (WRM-A)

- Hired a Managing Director to support section growth.
- Hosted a networking gathering during the AWWA ACE conference in DC.

- Increased the activity of our Communications Committee, promoting projects through social media and strengthening a local network of marketing and public information professionals.
- Identified regulatory engagement and regional coordination as key priorities for driving reuse policy in the Mid-Atlantic.



WATEREUSE NEVADA (WRNV)

- Hosted the 6th Annual WaterReuse Nevada Symposium with over 80 attendees.
- Formed a working group of water utilities and agencies to collaborate with Nevada Division of Environmental Protection and draft proposed state regulations for direct potable reuse.
- Southern Nevada members including University of Nevada Las Vegas, the Southern Nevada Water Authority, and others collaborated on Water Research Foundation projects and other research.
- Northern Nevada members collaborated with the Nevada Water Innovation Institute at the University of Nevada, Reno to implement innovative and integrated water solutions tailored to regional needs.
- Awarded seven grants and seven scholarships to students pursuing water reuse research and curricula.



WATEREUSE OHIO (WROH)

- Engaged a lobbyist to educate state legislature on the topic of reuse.
- Engaged a public relations firm to develop consistent water reuse branding and messaging.
- Distributed a needs assessment survey to understand business cases and opportunities for reuse.
- Conducted the first official WROH conference in conjunction with the Ohio One Water Conference in Cincinnati. The full-day workshop attracted over 100 attendees.
- Launched an ad-hoc committee overseeing Ohio's Roadmap to Reuse as well as a State Reuse Action Plan that identifies tasks, roadblocks, and gaps.



WATEREUSE PACIFIC NORTHWEST (WRPNW)

- Held the 5th Annual Oregon Summer Summit and Social in Hermiston, Oregon.
- Expanded our presence at the 2026 Pacific Northwest Clean Water Association Conference in Spokane, Washington, with a dedicated reuse track, a networking event, and an offsite tour of the Airway Heights Water Reclamation Plant.
- Organized bimonthly membership meetings with topics including water reuse history, national and regional updates, new toolkits, and case studies.
- Kicked off a regional survey of community attitudes about water reuse. This a high-level polling effort will assess public sentiment about water reuse—including agricultural, industrial, indirect, and potable reuse—across Washington, Oregon, and Idaho. The findings will inform strategic outreach, policy development, and project implementation efforts.



WATEREUSE SOUTH CAROLINA (WRSC)

- Lead the continued development of a South Carolina water reuse statute, and developed a legislative champion strategy with a goal of introducing the statute to the state assembly in January 2027.
- Held a planning session with leadership from the South Carolina Department of Environmental Services to align the draft statute with existing regulations and State Water Plan priorities.
- Secured review of the statute from the South Carolina Water Quality Association.
- Contracted with a public affairs firm to conduct a state-wide public opinion survey and build state-specific messaging and branding.



WATEREUSE TEXAS (WRTX)

- Convened a planning workshop and a Reuse Roundtable session at Texas Water in April. Published an article on findings of the Roundtable spanning planning, treatment, policy, outreach, and funding.
- Collaborated with the Texas Commission on Environmental Quality and the Water Environment Association of Texas to publish a Non-Potable Technical Authorization Process Guide. The guide provides a quick reference for Texas utilities and covers both domestic and industrial authorizations.
- Hosted a successful WRTX Conference in September in San Antonio, with mainstage panels highlighting utility and industry partnerships, onsite reuse, and more.
- The WRTX Research Committee organized a webcast in April, *Water Reuse and Managing Public Perception for Progress*, featuring speakers from UT Health Houston, El Paso Water, the Far West Planning Group, and Hazen & Sawyer.



WATEREUSE UTAH (WRUT)

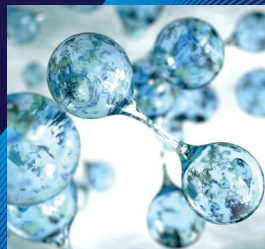
- Launched WRUT as the 14th WaterReuse Section with the participation of eight water and wastewater utilities.
- Established bylaws, leadership, and meeting schedules.
- Participated in the WaterReuse Colorado Conference in May to learn about other regional efforts.

Membership in one WaterReuse Section is included in WaterReuse member dues. Additional section memberships can also be added for a nominal fee that goes directly to the section to support their work. For more information, please contact us at membership@watereuse.org.

WATERREUSE[®] SYMPOSIUM 2027

IN PARTNERSHIP WITH THE WATER RESEARCH FOUNDATION

MARCH 1-4
CAESARS PALACE
LAS VEGAS, NV



MEMBER REGISTRATION OPENS
OCTOBER 6, 2026

MARK YOUR CALENDAR



**PACIFIC NORTHWEST CLEAN WATER
ASSOCIATION 2026 ANNUAL
CONFERENCE & EXHIBITION:
WATER REUSE TRACK**

September 13-16, 2026
Spokane, WA



**2026 WATERREUSE TEXAS
ANNUAL CONFERENCE**

September 15-17, 2026
San Antonio, Texas



**42ND ANNUAL WATERREUSE
SYMPOSIUM**

March 1-4, 2027
Las Vegas, Nevada



2027 WATER WEEK

April 11-17, 2027
Washington, DC



**2027 WATERREUSE CALIFORNIA
ANNUAL CONFERENCE**

October 27-29, 2027
Palm Desert, California

WATERREUSE ASSOCIATION MEMBERSHIP SERVES YOUR WHOLE TEAM

Did you know that your organizational membership extends to everyone on your staff? Your co-workers can sign up to access all our [member benefits](#) through the [member registration link](#). If you need assistance logging in, please contact us at membership@watereuse.org.

CONNECT THROUGH OUR ONLINE COMMUNITY

If you haven't joined the conversation on our online member-to-member networking community, [WaterReuse Connect](#), now's the time. It is an ideal platform to network and engage with water reuse colleagues across the country from your computer or phone.