



SPONSORSHIP PROSPECTUS

Don't miss this opportunity to ensure your business has a seat at the water reuse table and is recognized as a leader in Texas water reuse solutions. Your support helps keep utility, regulatory, and student registration rates low. Thank you for considering sponsorship!

SPONSORSHIP INCLUDES:

*member price (must be Texas section member to qualify for discount); non-member price is 2x member price

SILVER	PLATINUM	UTILITY	SPECIALTY	DIAMOND
\$1000*	\$2,500*	\$2,500 (WRTX utility members only)	\$3,500*	\$5,000*

RECOGNITION

Recognition on Conference Website, Onsite Printed Program, and Two Informational Emails (logo size/placement based on sponsorship level)

Name Only Name/Link Name/Link Logo/Link Logo/Link

Recognition on Conference Signage and Sponsor Slide Displayed Prior to Conference Sessions (logo size/placement based on sponsorship level)

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Opportunity to Sponsor Promotional Item Included in Attendee Conference Bags†

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WRTX Social Media Post Featuring Sponsored Event with Sponsor Tagging

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Complimentary Ad in Conference Program (sponsor responsible for following provided specs)

¼ Page ½ Page

Event Sponsorship with Signage Recognition (see tier I and tier II options on following page)

Tier II Tier I

NETWORKING

Attendee List Provided (opt-in only)

Post Pre Pre

Complimentary Tabletop Exhibit Space (up to a \$2,000 value for members)

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Complimentary Conference Registration (Up to a \$350 value each)

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†Sponsor supplies item; Must be pre-approved by WRTX.

‡Additional group registration packages are also available for WRTX utility members.

Note: Sponsor-supplied information for the benefits listed above, such as organization descriptions for LinkedIn posts, must be provided within two weeks of request or benefit may be forfeited.

Custom sponsorships may be available upon request.

TIER I DIAMOND SPONSORSHIP OPPORTUNITIES (CHOICE OF THE FOLLOWING)

- Reception (2 available)
- Headshot Photo Booth (2 available)
- Wednesday Lunch (2 available)
- VIP Dinner (1 available)

TIER II SPECIALTY SPONSORSHIP OPPORTUNITIES (CHOICE OF THE FOLLOWING)

- Wi-Fi (half day on Tuesday PM, Wednesday AM, Wednesday PM, or Thursday AM)
- Networking Break (Tuesday PM, Wednesday AM, Wednesday PM, or Thursday AM)
- Reuse 101 or Planning 201 Workshop (both Tuesday afternoon)

EXHIBITORS

EXHIBITOR TABLE ONLY

Member: \$2,000 | Non-Member: \$4,000

Nonprofit or Government Institution/Utility Rate: \$1,000

Includes one complimentary conference registration (up to \$350 value)

Post-conference attendee list upon request (opt-in only)

Exhibitor tables include two chairs, linen, and may include power upon request

MAXIMIZE YOUR REACH IN THE GROWING WATER REUSE INDUSTRY

WateReuse Texas Conference sponsorships place your organization's name in front of municipal decision makers and help maximize your marketing efforts in the Texas water reuse industry.

2019 Conference: 150 attendees

2023 Conference: 175 attendees

2024 Conference: 200 attendees

2025 Conference: 250 attendees

2026 Conference: 275 attendees expected

WRTX LinkedIn Followers: 2,100+

WateReuse Association LinkedIn Followers: 13,000+

UTILITIES
ACCOUNT FOR
UP TO 1/3 OF
CONFERENCE
ATTENDEES

WateReuse Association is an internationally recognized leader providing policy guidance, educational and communication tools, and technical resources for municipalities involved in or considering water reuse. The WateReuse Texas conference brings together industry leaders in water reuse for education, conversation, and networking to promote the growing water reuse industry in Texas.

CONTACT:

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