



WEF | WATEREUSE

INDUSTRIAL WATER SOLUTIONS



POWERING THE
CIRCULAR WATER
ECONOMY

SPONSORSHIP PROSPECTUS



JUNE 8-10
CHICAGO



Building markets and pathways for Industrial Water Solutions is essential if we are to create a world where water circularity and reuse are central to creating opportunity. The Industrial Water Solutions conference will bring together business and utility leaders June 8-10, 2026, in Chicago, Illinois, for knowledge-sharing, networking, and collaboration, illuminating how industry can work with utilities to build sustainable water management programs.

The Water Environment Federation (WEF) and the WaterReuse Association are pleased to announce the second annual Industrial Water Solutions conference, a merger of our respective events—the Circular Water Economy Summit and the Industrial Reuse Conference—into a single, comprehensive gathering. We are coming together to address industrial water challenges and promote sustainable water management practices.

ABOUT WATEREUSE ASSOCIATION

The WaterReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. WaterReuse represents a coalition of utilities that recycle water, businesses that support the development of recycled water projects, and businesses that use recycled water to support operations. Our members represent more than 200 communities and 60 million utility customers around the country.

ABOUT THE WATER ENVIRONMENT FEDERATION (WEF)

WEF is the largest water industry federation worldwide with over 30,000 active members and 65 regional and global member associations. WEF is the convener of the industry, producing annually the largest water event, WEFTEC, which in 2026 will be in New Orleans September 28–30. WEF is committed to building the Circular Water Economy across the water sector for utilities and industries.

INDUSTRIAL WATER SOLUTIONS ATTENDEES

The 2026 Industrial Water Solutions Conference will bring together an executive-level audience including key decision and thought leaders to advance water reuse as a tool for operational resiliency. The conference is attended by senior water professionals leading industrial solutions from companies such as Amazon Web Services, ExxonMobil, Georgia Pacific, Google, Ford, General Motors, Honda, Intel, PepsiCo, Tyson Foods, Jack Daniels, Walmart, and many more. Our attendees will include:

- Industrial Water Thought Leaders
- Companies Procuring New Technology to Improve & Build Water Markets
- Corporate Regulatory/Government Affairs Directors
- Corporate Sustainability Chiefs
- Corporate Water Programs Directors
- Corporate Water Quality Engineers
- Consulting/Contracting Engineers
- Policymakers & Government Leaders
- Regulators & Agencies
- Technology Leaders and Innovators
- Utility General Managers
- Suppliers
- Water & Wastewater Agencies
- Water Reuse Industry

www.IWSConference.org



SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES

included with your sponsorship level

	GOLD \$25,000 (4 available)	SILVER \$15,000 (4 available)	BRONZE \$7,500 (5 available)	SUPPORTER \$3,000 (unlimited)
Complimentary Registration	Four (4)	Three (3)	Two (2)	One (1)
One Podcast (presenting industrial water solution, co-hosted by WEF & WateReuse)	●			
One Pre-recorded Video Played at Beginning of One Session (captions recommended)	1-Minute Video at Plenary Session	1-Minute Video at Breakout Session		
Roundtable Table Topic Discussion	●	●		
Sponsor Spotlight Email	One standalone email sent to registered attendees pre-event (sponsor to provide HTML)	One spotlight profile in conference-related email to registered attendees		
Sponsorship Package: Choice of One	Welcome Reception, Keynote Sponsor, Networking Lunch	Webcast with WEF, Closing Sponsor, Step & Repeat	Networking Breakfast, Networking Break	
Pre- and Post-Conference Attendee List (opt-ins only)	●	●	●	Post Only
Sponsor Recognition Package (sponsor branding on website, onsite signage, program)	●	●	●	●

PRE-EVENT WORKSHOP SPONSOR | \$10,000 (2 available)

- Two Complimentary Registrations
- One Minute Pre-recorded Video Played at Beginning of One (1) Workshop (captions recommended)
- One Seat Drop
- Post-Conference Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

TABLE TOPIC SPONSOR | \$5,000 (6 available)

Are you a thought leader? Submit a roundtable topic for the 2026 Industrial Water Solutions Conference. Attendees will meet in moderated, rotating small groups with peers for 20-minute time slots during Conversations and Cocktails. Educational and/or innovative topics are highly encouraged. Sessions available on a first-come, first-served basis.

- One Complimentary Registration
- Post-Conference Attendee List (opt-ins only)

A LA CARTE PROMOTIONAL & BRANDING OPPORTUNITIES

LOUNGE SPONSOR **Exclusive!**

\$20,500

This exclusive opportunity will be the place attendees will gather during breaks in the schedule.

- Located near registration and outside the technical session rooms, set for the duration of the show
- Lounge will include: two lounge chairs, small sofa, custom-branded pillows on the chairs, charging table, etc.
- Custom two-sided column branding placed on the column adjacent to the lounge
- Recognized as the lounge sponsor, with logo representation when applicable, when promoting the lounge
- Two complimentary registrations
- One standalone email sent to registered attendees pre-event (sponsor provide info)
- Pre- & post-conference attendee list
- Sponsor recognition package

REGISTRATION SPONSOR **Exclusive!**

\$14,500

The ultimate brand association package.

- Company logo placed at the footer of the conference registration page, hyperlinked to sponsor website
- Logo on all registrant confirmation emails
- Sign at Registration identifying your company as the sponsor, with logo representation
- Custom two-sided column branding placed in the registration area
- One complimentary registration
- Pre- & post-conference attendee list

TOTE BAG SPONSOR **Exclusive!**

\$8,000

- Tote bags branded with company logo
- One complimentary registration
- Post-conference attendee list (opt-ins only)
- Sponsor recognition package (sponsor branding on website, onsite signage, program)

WEF/WateReuse responsible for producing tote bags. If sponsor prefers to produce tote bags, the cost of the sponsorship is \$4,000.

LANYARD SPONSOR **Exclusive!**

\$8,000

- Lanyards branded with company logo
- One complimentary registration
- Post-conference attendee list (opt-ins only)
- Sponsor recognition package (sponsor branding on website, onsite signage, program)

WEF/WateReuse responsible for producing lanyards. If sponsor prefers to produce lanyards, the cost of the sponsorship is \$4,000.

WAYFINDER SPONSOR

\$4,000

Whether coming from the headquarters hotel or from McCormick Place entrance, your company will be front and center while directing attendees to the conference area.

- Four 3' x 3' floor decals (two custom designed and two WEF-designed co-branded directional decals)
- Logo recognition on two directional signs
- Post-show conference attendee list

COLUMN BRANDING (One Available)

\$3,750

Put your branding on the front and back of a column, located outside the technical session rooms, near registration and the lounge—attendees will be sure to see your branding message!

SPONSORSHIP CONTACTS

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PAYMENT TERMS

1. Water Environment Federation (WEF) will electronically send an insertion order for signature. Execution of the insertion order secures the sponsorship, serves as a binding contract, and signifies acceptance of the following Payment Terms.
2. Full payment is due within 30 days of the invoice date.
3. Any company requesting payment terms longer than 30 days from the invoice date agrees to pay a deposit equal to the cancellation processing fee.
4. All cancellations must be submitted to WEF in writing. The date WEF receives the written notice of cancellation will be considered the official cancellation date.
5. The cancellation processing fee for sponsorship packages is 50% of the total fee.
6. Any company that cancels its sponsorship after April 10, 2026, will be responsible for the full cost. No refunds will be issued for cancellations received after April 10, 2026.
7. Sponsors are responsible for ensuring the accuracy of all submitted content. WEF and WateReuse are not responsible for grammatical, spelling, or other errors in sponsor provided materials.

INTELLECTUAL PROPERTY

WEF Trademarks:

1. Water Environment Federation
2. WEF

WateReuse Association Trademarks:

1. WateReuse Association
2. WateReuse

Sponsor Trademarks:

1. Corporate Sponsor logo in jpeg and eps format provided to WEF and WateReuse.

Deadlines for required collateral will be provided to Corporate Sponsor upon securing sponsorship. Sponsor must provide required collateral by deadlines provided to guarantee full and complete fulfillment.