

2025

ACCOMPLISHMENTS

The WateReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. In 2025, our initiatives propelled the rapid adoption of water reuse across the United States and beyond. Read on to discover what we achieved together this year.



Moving Forward with Our Members in Mind

Brian Biesemeyer

Interim Executive Director (March-August 2025)

Dear WateReuse Members,

It has been my pleasure to serve as your Interim Executive Director. My priority from day one was to keep the organization moving in a positive direction. I set three core goals for myself and our staff. So how did we do? I'll let you judge:

Moving Forward: We made staff changes to better serve our members, elevating the Membership Director to report to the Executive Director and filling the Section Liaison role. We accelerated the process of acquiring a new association management system by 2026; a year ahead of schedule.

Meeting Commitments: The Industrial Water Solutions conference in Columbus was an amazing success with over 380 participants. Our state events this summer in CO, FL, OR, and AZ all drew big crowds and enhanced collaboration. The 2026 Symposium planning is off to great start.

Maximizing Efficiencies: Staff continues to excel, and the coordination between section and national staff has improved.

I am proud to turn this organization over to Bruno Pigott and believe we are poised to be the most dynamic association in the water industry and see amazing growth throughout the entire country.



Charting a Path for the Future of Water Reuse

Bruno Pigott

Executive Director

Hello WateReuse community!

I'm thrilled to introduce myself as the new Executive Director of the WateReuse Association, and I want to thank Brian Biesemeyer for stewarding this organization through a period of change.

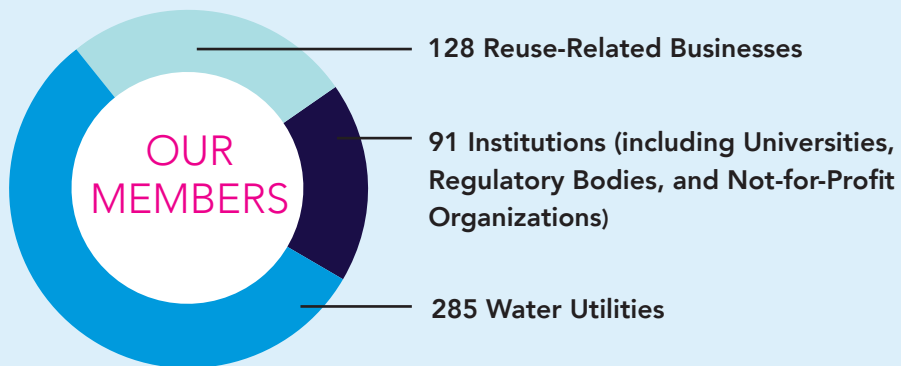
It has already been a pleasure connecting with many of you, and I've been deeply inspired by the expertise, creativity, and dedication that define this community.

As we look to the future, I'm excited to continue building on the strong foundation laid by past leadership and our members. Drawing on my experience at the U.S. Environmental Protection Agency and the Indiana Department of Environmental Management, I'm committed to advancing the goals of water reuse while fostering a culture of collaboration and innovation.

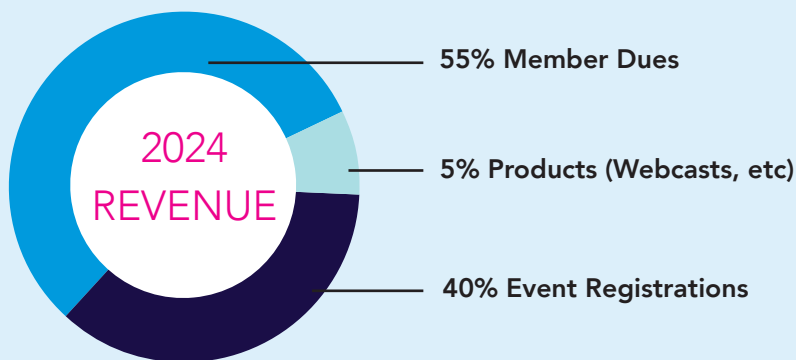
2025 has been a year of milestones, from the record-breaking 40th Annual WateReuse Symposium to the 5th anniversary of the national Water Reuse Action Plan. Moving forward, WateReuse Association is expanding our capacity to support members with better tools, robust state sections, and world-class events. I hope you'll join us for the journey.

OUR ASSOCIATION.

WateReuse Association represents a coalition of utilities, businesses, and institutions. Our membership also includes a growing segment of large water users such as commercial and industrial businesses. In 2025, WateReuse welcomed 49 new members, for a total of 506 members based in 36 states and across the world. Our membership is composed of:



WateReuse Association continued to diversify our revenue base to reduce the burden on dues-paying members. We brought in 4% more of our revenue from event registrations by growing event attendance.



WATEREUSE ASSOCIATION MEMBERSHIP SERVES YOUR WHOLE TEAM

Did you know that your organizational membership extends to everyone on your staff? Your co-workers can sign up to access all our **member benefits** through the **member registration link**. If you need assistance logging in, please contact us at membership@watereuse.org.

CONNECT THROUGH OUR ONLINE COMMUNITY

If you haven't joined the conversation on our online member-to-member networking community, **WateReuse Connect**, now's the time. It is an ideal platform to network and engage with water reuse colleagues across the country from your computer or phone.

EDUCATE.

In 2025, WateReuse Association created new opportunities for education that engaged members, stakeholders, and the public.



LIVE & ON-DEMAND WEBCASTS

In 2025, WateReuse Association produced **8 webcasts** attended by **over 800 individuals** and continues to provide members with access to a growing [webcast library](#) for on-demand learning. 2025's most popular webcasts include:

- [2025 Federal Policy Outlook](#)
- [U.S. EPA's Office of Research & Development: Assessing Water Reuse Approaches](#)
- [How Tucson, Phoenix, and Scottsdale are Planning for Advanced Water Purification](#)
- [A State-by-State Comparison of Reuse](#)



WATEREUSE REVIEW

WateReuse Association delivers weekly newsletters to members' inboxes with timely updates on federal policy, member projects, research, and major reuse trends. With an active readership of over **1,900 water recycling industry professionals per issue**, WateReuse Review spurred action on advocacy priorities, helped our members network at water reuse events, and spotlighted the great work our members are undertaking. WateReuse California, Texas, Florida, Ohio, and the Pacific Northwest also deliver regular newsletters to their respective section members.



PROFILES IN REUSE

WateReuse created **3 new Profiles in Reuse** in 2025:

- [Artificial Intelligence](#)
- [Pacific Northwest](#)
- [South Carolina](#)

These new resources were added to our existing repertoire of 12 topical and regional *Profiles in Reuse*.



WATER REUSE IN THE NEWS

In the first half of 2025, WateReuse Association worked with our members on a campaign to place four opinion articles in key states and congressional districts. The articles support our push for industrial water reuse tax incentives.

- [Idaho Press](#): Mayor of Nampa Debbie Kling, February 2025
- [Columbus Dispatch \(Ohio\)](#): Director of Columbus Water Kristen Atha, June 2025
- [Galveston Daily News & El Paso Matters \(Texas\)](#): Elizabeth Fazio Hale, CEO of Gulf Coast Authority, July 2025

WateReuse also continued to elevate our staff, board, and members as trusted spokespeople for a wide range of media stories. A few highlights include:

- [Smart Water Magazine](#) spotlights our Global Dialogue on Water Reuse, January 2025
- [SFGate](#) discusses WateReuse California's role in new regulations, February 2025
- [Arizona Republic](#) explains advanced purification rules with WRAZ leaders Erin Young & Rob McCandless, March 2025
- [Multiple outlets](#) highlighted the introduction of the Advancing Water Reuse Act, April 2025
- [Columbia Daily Herald \(Tennessee\)](#) featured our congressional briefing on industrial reuse, May 2025
- [Politico Pro](#) and other outlets highlighted the selection of Bruno Pigott, July 2025

ENGAGE.

Your WateReuse Association membership provides opportunities for you and your staff to network and connect with colleagues—virtually and in person.



DRIVING WATER REUSE COLLABORATION

WateReuse committees provide focused networking and learning opportunities for members and support the work of the Association in advancing water recycling. Committee accomplishments included:

Outreach and Education: Launched in 2025, our newest standing committee brings members together to move the needle on public perception and understanding of water reuse.

Legislative and Regulatory Policy: Developed annual policy priorities and guided the government affairs work of the Association.

Industrial Reuse: Supported the planning of the Industrial Water Solutions conference and provided a forum for industry, businesses, and utilities to solve technical and policy issues.

International Reuse: Published a *Global Dialogue on Water Reuse* whitepaper in September, sharing learnings from two workshops held at the 2024 WateReuse Symposium in Denver, CO, and IDRA World Congress in Abu Dhabi, UAE.

Onsite and Distributed Systems: Hosted presentations and discussions about onsite reuse; supported the work of the National Blue Ribbon Commission for Onsite Systems including a new *Operation & Maintenance Training Manual for Onsite Non-potable Water Systems* and the Building Infrastructure Locally for Decentralized Water Systems (BILD) initiative.

Research: Engaged with research organizations on high-priority water reuse research needs and successfully advocated for Water Research Foundation funding for a study of costs and benefits of alternative water systems.



RECOGNIZING THE CHANGEMAKERS

WateReuse Association **recognized sixteen leaders** through our flagship awards program, the Annual WateReuse Awards for Excellence, presented at the 2025 WateReuse Symposium in Tampa. Nominations for the **2026 WateReuse Awards for Excellence** are now open through October 10, 2025. WateReuse and our partners will also announce the 2025 winners of the **Global Industrial Water Reuse Champions Award** this fall.



EVENTS WITH INTENTION

The 2025 WateReuse Symposium brought together over 1,000 participants in March. The gathering marked the 40th anniversary of the Symposium, which first convened in San Diego, CA, in 1985. Events included a State Regulator Summit hosting over 50 regulators from 21 states and the Second Annual Technology Showcase, spotlighting innovations that drive the future of water reuse.

In June, WateReuse co-hosted the first Industrial Water Solutions conference with the Water Environment Federation in Columbus, Ohio. More than 380 professionals from the water sector and industry convened to address strategies for sustainable water management.

The 2026 WateReuse Symposium will take place March 8-11, 2026, in Los Angeles, California! WateReuse members enjoy an exclusive opportunity to register at a Super Saver Rate between October 6 and October 27, 2025. Presented in partnership with the Water Research Foundation, the annual Symposium is the most comprehensive water recycling learning opportunity available, covering policy, technology, operations, and communications for applications that range from irrigation and potable reuse to onsite and industrial systems.

ADVOCATE.

Throughout 2025, the WaterReuse Association engaged our members and partner organizations to advocate for laws, policy, and funding to increase water reuse.



This year, WaterReuse worked closely with the U.S. Environmental Protection Agency (EPA) and Bureau of Reclamation to ensure that water recycling is prioritized and highlighted by the new Administration.



INCENTIVIZING INDUSTRIAL REUSE

- WaterReuse led efforts to secure a federal investment tax credit to help manufacturers, data centers, and other industrial entities scale up their use of recycled water. A bill to establish the tax credit—the *Advancing Water Reuse Act* (H.R. 2940)—was introduced in the House of Representatives in April 2025 by two Republicans and two Democrats. The list of cosponsors continues to grow.
- WaterReuse held a successful congressional briefing in May 2025 to introduce Capitol Hill decision-makers to the benefits and opportunities of industrial water recycling, and to promote H.R. 2940.



PROTECTING FUNDING FOR WATER REUSE GRANT & LOAN PROGRAMS

- WaterReuse led efforts to secure robust funding for the Title XVI Water Reuse Grants Program and Desalination and Water Purification Program in FY 2025 and 2026 appropriations.
- Working with water sector partners, we successfully countered attempts to cut funding for the Water Infrastructure Finance and Innovation Act (WIFIA) and Clean Water and Drinking Water State Revolving Fund (SRF) programs. For FY 2025, we spearheaded an effort to secure an appropriations “anomaly” which allowed the Bureau of Reclamation to release frozen Title XVI funding to grant recipients.

- WaterReuse advocacy proved successful in securing a 100% increase in funding for the Alternative Water Source Grants Pilot Program in the House FY 2026 draft appropriations bill. This WaterReuse priority would become the first nationwide program dedicated to water reuse.
- WaterReuse celebrated the distribution of hundreds of millions of dollars in Bureau of Reclamation funding for water recycling projects across the West, nearly all of which went to WaterReuse Association member entities.



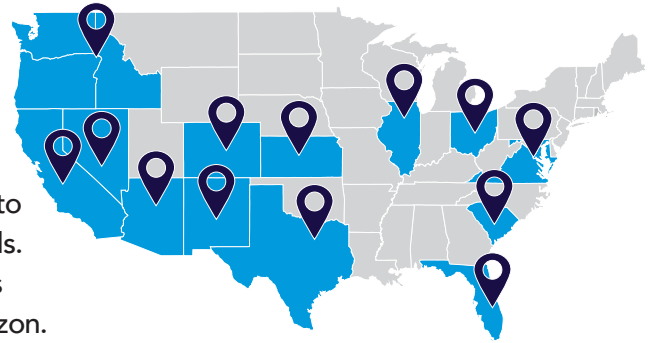
WATER WEEK

- Over 700 water sector professionals gathered in Washington, DC in April 2025 to take part in the annual National Water Policy Fly-In, which is organized by WaterReuse and other national water sector associations. The event brought together municipal utility leaders, industry representatives, officials, and elected representatives to discuss federal water policy and programs. U.S. Senator Mark Kelly (D-AZ), Congressman Jared Huffman (D-CA), incoming Assistant Administrator of the U.S. Environmental Protection Agency’s (EPA) Office of Water Jessica Kramer, and Acting Director of EPA’s Office of Science and Technology within the Office of Water Tanya Mottley each delivered remarks highlighting the importance of water reuse as a national priority.

If you would like to get more involved in national legislation and regulation efforts, please join our Policy Committee by contacting WaterReuse Policy Director **Greg Fogel**.

STATE & REGIONAL SECTIONS

WaterReuse sections play a vital role in the Association's ability to engage, educate, and advocate at the local and regional levels. In 2025 WaterReuse welcomed the new Kansas and Illinois sections, bringing our total to thirteen, with more on the horizon. Learn more about what each section achieved this year:



WATEREUSE ARIZONA (WRAZ)

- Celebrated the approval of statewide Advanced Water Purification rules, culminating 20 years of leadership and advocacy by WRAZ.
- Held webcasts on timely topics: Water Reuse in Remote Communities, Cost-Effective Approaches for Control of CECs, and High-Recovery Desalination.
- Convened the Arizona Water Reuse Symposium in July, attracting over 200 attendees for a robust program featuring a water-tasting workshop, public outreach panel discussion, and casino night dinner function.



WATEREUSE CALIFORNIA (WRCA)

- Hosted the 2025 WaterReuse California Annual Conference with 180+ speakers, 40+ exhibitors, and worldwide participation.
- Launched a five-part video series on reuse in California produced by WaterLoop.
- Championed SB 31 to modernize 20-year-old Title 22 recycled water regulations.
- Successfully advocated for \$365 million in water recycling funding through voter-approved Prop 4 and secured language requiring a category for large recycling projects.
- Achieved additional scoring points for water recycling projects in updated Clean Water State Revolving Fund policy.



WATEREUSE COLORADO (WRCO)

- Successfully hosted the WRCO Conference on May 5 at CSU Spur with over 110 attendees and 28 presentations.
- Awarded three scholarships to students pursuing careers in reclamation, reuse, and desalination and honored recipients at the annual conference.
- Held in-person chapter meetings at South Platte Renew and Plum Creek Water Reclamation Authority.
- Supported the Regulation 84 triennial review process, providing input on new use cases under consideration.
- Engaged with Colorado Department of Health and Environment to guide the implementation of Colorado's direct potable reuse regulation.



WATEREUSE FLORIDA (WRFL)

- Proclaimed May 18-24 as Florida Water Reuse Week and partnered with utilities across the state to commemorate the importance of water reuse.
- Participated in a Utility Fly-in to the State Capitol to meet with legislators to discuss the vital role of water reuse in Florida's water supply.

- Hosted the WaterReuse Florida Summit with over 90 attendees at the Town of Jupiter Community Center.
- Launched our strategic plan designed to further develop the section's mission, vision, and guiding principles, hiring our first Managing Director to oversee this effort.
- Celebrated successful advocacy efforts culminating in the passage of regulations for potable reuse in February.
- Gathered over 200 Florida attendees for the 2025 WaterReuse Symposium, hosting a Florida networking reception, which facilitated connections between 70 industry professionals.



WATEREUSE ILLINOIS (WRIL)

- Working towards adopting water reuse regulations in Illinois.
- Taking steps to support potable reuse policy change efforts.
- Coordinated an upcoming meeting with the Governor's Office to promote water reuse in Illinois.
- Planning the first major IL event to be held at WEFTEC 2025 in Chicago.
- Engaged with national water reuse experts on strategic communications support to assist local messaging efforts.



WATEREUSE KANSAS (WRKS)

- Met quarterly to set priorities.
- Welcomed members representing a majority of the geographic areas of the state.
- Several member communities are actively working to implement water reuse projects and others are working to study the feasibility of reuse approaches.



WATEREUSE MID-ATLANTIC (WRM-A)

- Finalized a 2025–2028 Strategic Plan focused on advocacy, partnerships, and membership growth.

- Identified regulatory engagement and regional coordination as key priorities for driving reuse policy in the Mid-Atlantic.
- Successfully shaped and advocated for the passage of the Maryland Senate bill SB930 (HB1296), granting the Maryland Department of the Environment the authority to issue a groundwater augmentation permit for a Managed Aquifer Recharge Pilot Program.



WATEREUSE NEVADA (WRNV)

- Hosted the 5th Annual WaterReuse Nevada Symposium with nearly 80 attendees. The event included speakers, a student poster session, and reuse-focused technical tour at the Truckee Meadows Water Reclamation Facility and TRI General Improvement District.
- Partnered with the University of Nevada Las Vegas, the Southern Nevada Water Authority, the University of Nevada, Reno and others on reuse research.
- Awarded seven WaterReuse Nevada Research Initiative grants to higher education students and seven scholarships to Nevada students pursuing a water reuse curriculum.



WATEREUSE NEW MEXICO (WRNM)

- Continued engagement in tracking statewide water reuse policy and regulatory developments, including attendance at hearings related to preliminary regulation drafts.
- Planned fall 2025 engagement and member recruitment opportunity with guest speaker to speak on Arizona reuse regulation development.
- Recruited business and consultant members to grow WRNM membership base.



WATEREUSE OHIO (WROH)

- Maintained active committees across key topics including potable, nonpotable, and onsite reuse.

- Hosted four high-impact, well-attended webinars: *A State-by-State Comparison of Water Reuse; Reuse Planning and Request for Proposal Creation; Defining, Monitoring, and Assessing Different Water Reuse Approaches: A Research and Development Perspective;* and *A Risk-Based Approach to Water Reuse.*
- Scheduled member presentations at Ohio State's Environmental Professionals event.
- Supported the June 2025 Industrial Water Solutions conference in Columbus, Ohio.



WATEREUSE PACIFIC NORTHWEST (WRPNW)

- Held 4th annual Oregon Summer Summit and Social at Chehalem Glen Golf Course in Newberg, featuring dynamic technical talks on reuse for irrigation, data centers, and the evolving regulatory landscape in the Pacific Northwest.
- Grew presence at the 2025 Pacific Northwest Clean Water Association (PNCWA) Conference in Oregon with a dedicated reuse track, an interactive communications workshop, a regulatory panel featuring state agency leaders, and an offsite tour of Clean Water Services facilities.
- Successfully advocated for the passage of HB 2169, which will advance water reuse through interagency collaboration and investment of resources.
- Advocated for the development of Washington Administrative Code (WAC) 246-275, which will establish regulatory requirements for onsite non-potable water reuse.
- Organized bi-monthly membership meetings with diverse topics ranging from onsite reuse case studies in Oregon, to irrigation reuse in Idaho, to indirect potable reuse demonstrations in Washington.



WATEREUSE SOUTH CAROLINA (WRSC)

- Advanced review of the draft "Water Recycling Act" statute in collaboration with SCWQA and state regulators.
- Shared reuse messaging and region-specific examples at the April meeting of WaterSC, the governor's water resource working group.

- Drafted a Water Research Foundation proposal to study public sentiment on reuse and support targeted communications.
- Contributed to the Lower Savannah-Salkehatchie River Basin Plan with recommendations for expanded recycled water use.



WATEREUSE TEXAS (WRTX)

- Engaged in the 2025 legislative session by hiring a legislative consultant, testifying at House Natural Resources Committee hearings, and attending Texas Water Day at the Texas State Capitol.
- Worked with Texas Commission on Environmental Quality to finalize a new permitting pathway for onsite reuse.
- Secured the inclusion of our reuse policy recommendations in the Texas House Natural Resource Committee's interim report.
- Successfully advocated for a greater allocation of funds available for water reuse in historic state water supply funding bills.
- Hosted a milestone 20th anniversary WaterReuse Texas Annual Conference, meeting sponsorship and attendance goals and featuring participation from state agencies including Texas Commission on Environmental Quality and Texas Water Development Board.
- Began developing a research project to assess baseline statewide wastewater reuse potential and created contact list of researchers and students to enhance research engagement efforts.

Membership in one WaterReuse Section is included in WaterReuse member dues. Additional section memberships can also be added for a nominal fee that goes directly to the section to support their work. For more information, please contact Membership Director Erin Carr.

MARK YOUR CALENDAR

WATERREUSE® 2026 SYMPOSIUM

In Partnership with the Water Research Foundation

MARCH 8-11, 2026

LOS
ANGELES
INTERCONTINENTAL
DOWNTOWN



PACIFIC NORTHWEST CLEAN WATER ASSOCIATION 2025 ANNUAL CONFERENCE & EXHIBITION: WATER REUSE TRACK

September 16, 2025
Portland, OR



41ST ANNUAL WATEREUSE SYMPOSIUM

March 8-11, 2026
Los Angeles, California



2025 WATEREUSE TEXAS ANNUAL CONFERENCE

September 16-18, 2025
Houston, Texas



2026 WATER WEEK

April 12-18, 2026
Washington, DC



2025 WATEREUSE CALIFORNIA ANNUAL CONFERENCE

September 21-23, 2025
San Diego, California