

Direct Potable Reuse Partnerships

Melody LaBella, WateReuse NorCal Chapter President August 15, 2025

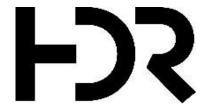
Thank you to our Planning Team!

- WateReuse Association NorCal Chapter
 - Reena Thomas, EBMUD
 - Claudia Llerandi, Kennedy Jenks
 - Pedro Hernandez, Carollo
 - Courtney Rubin, West Yost
 - Medi Sinaki, Valley Water
 - Darwin Lasat, City of San Jose
- Host Member: Silicon Valley Clean Water
 - Arvind Akela, Director of Engineering









Thank you to our sponsors!

Direct Potable Reuse Partnerships	
9:00 – 9:15 am	Refreshments and Networking
9:15 – 9:30 am	Welcome/Introductions Melody LaBella, President, WateReuse Northern California Chapter
9:30 – 9:50 am	Overview of Silicon Valley Clean Water Arvind Akela, Director of Engineering, Silicon Valley Clean Water
9:50 – 10:05 am	Legislative and Regulatory Updates Rosario Cortes, Manager of Regulatory Affairs, WateReuse California Association
10:05 – 11:05 am	PureWater Peninsula Partnerships Panel Discussion Moderator: Mark Millan, Data Instincts Bay Area Water Supply and Conservation Agency San Francisco Public Utilities Commission Silicon Valley Clean Water
11:05–11:20 am	Network Break
11:20 – 11:30 am	Bottled Purified Water Kristen Yasukawa, Valley Water
11:30 – 12:00 pm	Direct Potable Reuse Trailer Presentation Peter Fiske, Executive Director, National Alliance for Water Innovation Lisa Tomendal, Colorado School of Mines
12:00 – 12:30 pm	Networking and Lunch
12:30– 1:30 pm	Tour of Direct Potable Reuse Trailer and Silicon Valley Clean Water







