



WateReuse Texas CONFERENCE

20TH ANNIVERSARY
September 16-18
Crowne Plaza
Galleria | Houston

SPONSORSHIP PROSPECTUS

Don't miss this opportunity to ensure your business has a seat at the water reuse table and is recognized as a leader in Texas water reuse solutions! #WRTX2025 will celebrate our 20th anniversary with special guests and a party with live music in place of our regular reception.

SPONSORSHIP INCLUDES:

*member price

SILVER	GOLD	PLATINUM	SPECIALTY	DIAMOND
\$750*/ \$1000	\$1,250*/ \$1,500	\$2,000*/ \$2,500	\$3,500*/ \$4,500	\$5,000*/ \$6,500

RECOGNITION

Recognition on Conference Website, Program, and Promotional Emails (based on sponsorship level)

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Recognition on Registration Area Signage and Slides Prior to Conference Sessions

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WRTX LinkedIn Post Featuring Sponsor (with tagging)

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Complimentary Ad in Conference Program*

1/4 Page 1/2 Page Full Page

Opportunity to Sponsor Promotional Item Included in Attendee Conference Bags**

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National LinkedIn Post Featuring Sponsor (with tagging)

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Sole Sponsorship of Conference Event (See tier I and tier II options on next page)

Tier II Tier I

NETWORKING

Attendee List Provided (opt-in only)

Post Post Pre Pre Pre

Complimentary Tabletop Exhibit Space (up to a \$2,000 value)

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Complimentary Conference Registration (\$350 value each)

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*Full-size program is 8.5 x 5.5

**Sponsor supplies item; Must be pre-approved by WRTX

CONTACT:

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TIER I DIAMOND SPONSORSHIP OPPORTUNITIES (CHOICE OF THE FOLLOWING)

- Reception/20th Anniversary Party (multiple sponsorships available)
- Wednesday Breakfast Plenary
- Wednesday Awards Luncheon
- Thursday Breakfast Plenary
- Thursday Luncheon & Legislative Panel (depending on availability of legislators)

TIER II SPECIALTY SPONSORSHIP OPPORTUNITIES (CHOICE OF THE FOLLOWING)

- Wifi (Wednesday am, Wednesday pm, or Tuesday/Thursday)
- Networking Break (drinks/snacks provided – Tuesday afternoon, Wednesday am, Wednesday pm, Thursday am)
- Workshop (Reuse 101 or Planning | All Tuesday afternoon)
- Headshot Booth (attendees receive up to 2 retouched digital images – Tuesday, Wednesday, or Thursday | 4 hr limit per day)

EXHIBITORS

EXHIBITOR TABLE ONLY

Member: \$1,500 | Non-Member: \$2,000

Nonprofit or Government Institution/Utility Rate: Member: \$1,000 | Non-Member: \$1,500

Includes one complimentary conference registration (up to \$300 value)

Post-conference attendee list upon request (opt-in only)

Exhibitor tables include two chairs, linen, and power upon request

MAXIMIZE YOUR REACH IN THE WATER REUSE INDUSTRY

WateReuse Texas Conference Sponsorships place your organization's name in front of municipal decision makers and help maximize your marketing efforts in the Texas water reuse industry.

2019 Conference: 150 attendees; 35% utility participation

2023 Conference: 175 attendees

2024 Conference: 200 attendees

2025 Conference: 250 attendees expected

WRTX LinkedIn Page: More than 1,500 followers

WateReuse Association LinkedIn Page: More than 10,000 followers

Thank you for considering sponsorship! Your support helps us keep ticket prices low so that more utility personnel can attend.

WateReuse Association is an internationally recognized leader providing policy guidance, educational and communication tools, and technical resources for municipalities involved in or considering water reuse. The WateReuse Texas conference brings together industry leaders in water reuse for education, conversation, and networking to promote the growing water reuse industry in Texas.

