



# INDUSTRIAL WATER SOLUTIONS

JUNE 23-25 | HYATT REGENCY | COLUMBUS

BUILD RESILIENCE THROUGH  
TECHNOLOGY, MARKETS,  
& INNOVATION



PRESENTED BY WATER ENVIRONMENT FEDERATION & WATEREUSE ASSOCIATION

# SPONSORSHIP PROSPECTUS



Building markets and pathways for Industrial Water Solutions is essential if we are to create a world where water circularity and reuse are central to creating opportunity. The Industrial Water Solutions conference will bring together business and utility leaders June 23–25, 2025, in Columbus, Ohio, for knowledge-sharing, networking, and collaboration, illuminating how industry can work with utilities to build sustainable water management programs.

The Water Environment Federation (WEF) and the WaterReuse Association are pleased to announce the first annual Industrial Water Solutions conference, a merger of our respective events—the Circular Water Economy Summit and the Industrial Reuse Conference—into a single, comprehensive gathering. We are coming together to address industrial water challenges and promote sustainable water management practices.

### ABOUT WATEREUSE ASSOCIATION

The WaterReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. WaterReuse represents a coalition of utilities that recycle water, businesses that support the development of recycled water projects, and businesses that use recycled water to support operations. Our members represent more than 200 communities and 60 million utility customers around the country.

### ABOUT THE WATER ENVIRONMENT FEDERATION (WEF)

WEF is the largest water industry federation worldwide with over 30,000 active members and 65 regional and global member associations. WEF is the convener of the industry producing annually the largest water event, WEFTEC, which in 2025 will be in Chicago September 29–October 1. WEF is committed to building the Circular Water Economy across the water sector for utilities and industries.

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### SPONSORSHIP CONTACTS

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WaterReuse Association  
[abray@watereuse.org](mailto:abray@watereuse.org) | 856.437.4750

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Director, Business Development  
Water Environment Federation  
[khawley@wef.org](mailto:khawley@wef.org) | 703.684.2423



## INDUSTRIAL WATER SOLUTIONS ATTENDEES

The 2025 Industrial Water Solutions Conference will bring together an executive-level audience including key decision and thought leaders to advance water reuse as a tool for operational resiliency. The conference is attended by senior water professionals leading industrial solutions from companies such as Amazon Web Services, ExxonMobil, Georgia Pacific, Google, Ford, General Motors, Honda, Intel, PepsiCo, Tyson Foods, Jack Daniels, Walmart, and many more. Our attendees will include:

- Industrial Water Thought Leaders
- Companies Procuring New Technology to Improve & Build Water Markets
- Corporate Regulatory/Government Affairs Directors
- Corporate Sustainability Chiefs
- Corporate Water Programs Directors
- Corporate Water Quality Engineers
- Consulting/Contracting Engineers
- Policymakers & Government Leaders
- Regulators & Agencies
- Technology Leaders and Innovators
- Utility General Managers
- Suppliers
- Water & Wastewater Agencies
- Water Reuse Industry

[www.IWSConference.org](http://www.IWSConference.org)

# SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES included with your sponsorship level	GOLD	SILVER	BRONZE	SUPPORTER
	\$25,000 (4 available)	\$15,000 (5 available)	\$7,500 (5 available)	\$3,000 (unlimited)
Complimentary Registration	Four (4)	Three (3)	Two (2)	One (1)
One (1) Podcast (presenting industrial water solution, co-hosted by WEF & WateReuse)	●			
One (1) Pre-recorded Video Played at Beginning of One Session (captions recommended)	1-Minute Video at Plenary Session	1-Minute Video at Breakout Session		
Roundtable Table Topic Discussion	●	●		
Sponsor Spotlight Email	One (1) standalone email sent to registered attendees pre-event (sponsor to provide HTML)	One (1) spotlight profile in conference-related email to registered attendees		
Sponsorship Package: Choice of One (1)	Welcome Reception, Keynote Sponsor, Networking Lunch	Webcast with WEF, Closing Sponsor, Registration Station Sponsor, Step & Repeat	Networking Breakfast, Networking Break	
Pre- and Post-Symposium Attendee List (opt-ins only)	●	●	●	Post Only
Sponsor Recognition Package (sponsor branding on website, onsite signage, program)	●	●	●	●

## PRE-EVENT WORKSHOP SPONSOR | \$10,000 (2 available)

- Two (2) Complimentary Workshop Registrations
- One (1) Minute Pre-recorded Video Played at Beginning of One (1) Workshop (captions recommended)
- One (1) Seat Drop
- Post-Symposium Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

## TABLE TOPIC SPONSOR | \$5,000 (6 available)

Are you a thought leader? Submit a roundtable topic for the 2025 Industrial Water Solutions Conference. Attendees will meet in moderated, rotating small groups with peers for 20-minute time slots during the Conversations and Cocktails. Educational and/or innovative topics are highly encouraged. Sessions available on a first-come, first-served basis.

- One (1) Complimentary Registration
- Post-Symposium Attendee List (opt-ins only)

# A LA CARTE PROMOTIONAL & BRANDING OPPORTUNITIES

## WI-FI SPONSOR **Exclusive!**

\$10,000

- Select Either Wi-Fi Network Name or Password (complementary Wi-Fi offered to all conference attendees in meeting rooms and networking spaces)
- Sponsor Splash Page when Logging into Wi-Fi Network
- One (1) Complimentary Registration
- Post-Symposium Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

## TOTE BAG SPONSOR **Exclusive!**

\$8,000

- Tote Bags Branded with Company Logo
- One (1) Complimentary Registration
- Post-Symposium Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

WEF/WateReuse responsible for producing tote bags. If sponsor prefers to produce tote bags, the cost of the sponsorship is \$4,000.

## LANYARD SPONSOR **Exclusive!**

\$8,000

- Lanyards Branded with Company Logo
- One (1) Complimentary Registration
- Post-Symposium Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

WEF/WateReuse responsible for producing lanyards. If sponsor prefers to produce lanyards, the cost of the sponsorship is \$4,000.

## WATER BOTTLE SPONSOR **Exclusive!**

\$8,000

- Water Bottles Branded with Company Logo
- One (1) Complimentary Registration
- Post-Symposium Attendee List (opt-ins only)
- Sponsor Recognition Package (sponsor branding on website, onsite signage, program)

WEF/WateReuse responsible for producing water bottles. If sponsor prefers to produce water bottles, cost of the sponsorship is \$4,000.

## CUTTING-EDGE COLUMBUS

Columbus, Ohio, provides a unique backdrop and case study in industrial water innovation. The city has seen 15% population growth since 2010 and has invested significantly in new economic opportunities that require consistent water supplies. In the past decade the number of data hosting and processing facilities in Ohio has tripled. The Columbus region has also attracted recent investments in automotive, food & beverage, and other manufacturing industries. The City of Columbus and the Ohio Environmental Protection Agency have led a proactive effort to secure water resources and plan for new industrial and commercial users. In 2024, Columbus became a founding member of WateReuse Association's Ohio state section. Join us at Industrial Water Solutions conference to learn more about how the region is working to encourage water recycling, water conservation, and other water strategies to enable continued economic growth.





**INDUSTRIAL WATER SOLUTIONS**  
JUNE 23-25 | COLUMBUS, OH

**SPONSORSHIP APPLICATION**

Company Name (As It Should Appear in Print) \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Company Phone \_\_\_\_\_  
 Website \_\_\_\_\_  
 Primary Contact \_\_\_\_\_ Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions, regulations, code of conduct contained in the sponsor prospectus and online.

Signature \_\_\_\_\_

**SPONSORSHIP PACKAGES**

**GOLD SPONSOR** ..... \$25,000

Sponsorship Package: \_\_\_\_\_

**SILVER SPONSOR** ..... \$15,000

Sponsorship Package: \_\_\_\_\_

**BRONZE SPONSOR** ..... \$7,500

Sponsorship Package: \_\_\_\_\_

**SUPPORTER SPONSOR** ..... \$3,000

Sponsorship Package: \_\_\_\_\_

**TABLE TOP SPONSOR** ..... \$5,000

**PRE-EVENT WORKSHOP SPONSOR** ..... \$10,000

**A LA CARTE PROMOTIONAL & BRANDING**

**WI-FI SPONSOR** ..... \$10,000

**LANYARD SPONSOR** ..... \$8,000

**TOTE BAG SPONSOR** ..... \$8,000

**WATER BOTTLE SPONSOR** ..... \$8,000

**PAYMENT INFORMATION**

Please return completed application along with full payment to:  
 Mail: WateReuse Association • Attn: Nichole Davis  
 610 Madison Street, Suite 101 Box 621, Alexandria, VA 22314  
 Fax: 703.548.5085 • Email: ndavis@watereuse.org

**Check payable to WRA**                      **ACH/Wire Transfer**  
**Please charge my:**  
 Visa                      MasterCard                      American Express

Name on Card \_\_\_\_\_  
 Account Number \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Signature \_\_\_\_\_

The signatory above agrees to the Payment Terms. We understand that upon approval by WateReuse, this serves as a binding contract between our organization and the Association.

**PAYMENT TERMS**

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to WateReuse.
3. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to WateReuse in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date.
5. The cancellation processing fee for sponsorship packages is 50% of the total fee.
6. Any company who cancels their sponsorship for the Conference after March 21, 2025 will be responsible for the total cost. Absolutely NO refunds for cancellations after March 21, 2025.
7. Sponsors are responsible for ensuring the accuracy of all content. WateReuse and WEF are not responsible for grammatical, spelling, or other errors appearing in the provided content.

**INTELLECTUAL PROPERTY**

- WEF Trademarks:**
1. Water Environment Federation
  2. WEF
- WateReuse Association Trademarks:**
1. WateReuse Association
  2. WateReuse
- Sponsor Trademarks:**
1. Corporate Sponsor logo in jpeg and eps format provided to WEF and WateReuse.
- Deadlines for required collateral will be provided to Corporate Sponsor upon securing sponsorship. Sponsor must provide required collateral by deadlines provided to guarantee full and complete fulfillment.