



WaterReuse Workshop

Tuesday, November 12, 2024

Phillips Market Center

117 Ballard Court, West Columbia, SC 29172

10:00 AM – 3:00 PM

AGENDA

- 10:00—10:20 Welcome
- 10:20—11:00 **Communicating Water Reuse: Lessons from Past Work**
- Understanding Public Perception
 - Communicating for Potable Reuse Acceptance
 - The Psychology of Water Reclamation and Reuse
- 11:00—11:30 **Moving from Communication to Engagement: Initial Findings**
- The Spectrum of Public Participation
- 11:30—12:00 **Breakout Discussions: Self-Assessment**
- 12:00—12:15 **Full Group Recap**
- 12:15—1:00 **Lunch (provided)**
- 1:00—1:15 **Co-Creating Pathways to Participation**
- 1:15—2:00 **Breakout Discussion: Filling in the Participation Gaps**
- What would activities look like in the areas that are currently empty on the Spectrum of Participation?
 - What would a “fully engaged” water reuse project look like in 2050?
- 2:00—2:30 **Full Group Discussion**
- 2:30—2:45 **Closing: Reflecting on the workshop objectives**
- 2:45—3:00 **Next Steps and Closing**
- 3:00 **Wrap-up**