

Sponsorship Prospectus

The engines of industry, from Fortune 1000 companies to local businesses, are traveling down the Road to Water Positivity. The 2024 Industrial Reuse Conference is your ticket to ride!

Business and utility leaders will unite to explore how water reuse is helping businesses ensure operational resiliency and meet water management goals. The conference will examine how businesses are developing water recycling programs through partnerships with utilities, regulators, and other stakeholders.

About WaterReuse Association

The WaterReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. WaterReuse represents a coalition of utilities that recycle water, companies that use recycled water to support their operations and sustainability, and businesses that support the development of recycled water projects. Our members represent more than 200 communities and 60 million utility customers around the country.

About Our Attendees

The 2024 Industrial Reuse Conference will bring together key decision makers to explore how water reuse can both help businesses ensure operational resiliency, and help utilities meet water management goals. Our attendees will include:

- Corporate Regulatory/Government Affairs Directors
- Corporate Sustainability Chiefs
- Corporate Water Programs Directors
- Corporate Water Quality Engineers
- Consulting/Contracting Engineers
- Policymakers
- Regulators
- Technology Providers
- Utility Senior Managers



CONTACT

Amanda Bray | Industry Relations
856.437.4750 | abray@watereuse.org





Sponsorship Opportunities

Brand Exposure - create your presence!

Sponsorship Included with your sponsorship level	Gold \$7,500	Silver \$5,000	Bronze \$2,500
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Complimentary Registrations	Three (3)	Two (2)	One (1)
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Sponsor Spotlight Email
Sponsor will be highlighted in one (1) conference related email with logo and company description



Literature Display



Sponsorship Package
Choice of one (1)

Lanyard, Wi-Fi, Registration Folder, Hotel Key Cards, Welcome Reception

Branded Notepads, Registration Counter, Step & Repeat, Meal Function, Keynote

Attendee List (opt-ins only)

Pre and Post

Pre and Post

Post Only

Sponsor Recognition
Sponsor branding on website, onsite signage, program guide, and conference related emails



Table Topics Sponsorship

\$2,000 (5 available)

Are you a thought leader? Submit a roundtable topic at the 2024 Conference. Attendees will meet in moderated, rotating small groups with peers for 20-minute time slots during lunch.

- Educational and/or innovative topics must be approved by WateReuse Association.
- Sessions are available on a first-come, first-served basis.
- Sponsorship includes 1 registration and post-symposium attendee list (opt-ins only).

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Sponsorship Application

COMPANY NAME (As It Should Appear In Print): _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPANY PHONE _____ WEBSITE _____

PRIMARY CONTACT _____ TITLE _____ CONTACT PHONE _____

CONTACT EMAIL _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions, regulations, code of conduct contained in the sponsor prospectus and online.

SIGNATURE _____

GOLD SPONSOR

- ____ Lanyard.....\$7,500
- ____ WI-FI\$7,500
- ____ Registration Folder.....\$7,500
- ____ Hotel Key Cards.....\$7,500
- ____ Welcome Reception.....\$7,500

SILVER SPONSOR

- ____ Registration Counter.....\$5,000
- ____ Branded Notepads.....\$5,000
- ____ Step & Repeat.....\$5,000
- ____ Meal Function.....\$5,000
- ____ Keynote.....\$5,000

BRONZE SPONSOR.....\$2,500

TABLE TOPIC SPONSOR.....\$2,000

TOTAL \$ _____



PAYMENT INFORMATION: Please return completed application, along with full payment to:

MAIL: WateReuse Association, Attn: Accounting Dept, 610 Madison Street, Suite 101 Box 621, Alexandria, VA 22314
Fax: 703-548-5085 | **Wire Transfer:** Call 571-445-5500

- ____ Check payable to WRA
- ____ ACH/Wire Transfer

PLEASE CHARGE MY:

- ____ VISA ____ MASTER CARD ____ AMERICAN EXPRESS

*There is a credit card processing fee in the amount of 3%. If you choose this option you are agreeing to pay the processing fee in full.

NAME ON CARD _____

ACCOUNT NUMBER _____

EXP DATE _____ CVV _____

BILLING ADDRESS _____

SIGNATURE _____

The signatory above agrees to the Payment Terms. We understand that upon approval by WateReuse, this serves as a binding contract between our organization and the Association.

PAYMENT TERMS

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to WateReuse.
2. If applicable, the undersigned agrees to pay the credit card processing fee in full for submitting a credit card for payment of their support.
3. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to WateReuse in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date.
5. The cancellation processing fee for sponsorship packages is 50% of the total fee.
6. Any company who cancels their sponsorship for the Conference after September 15, 2024, will be responsible for the total cost. Absolutely NO refunds for cancellations after September 15, 2024.
7. Sponsors are responsible for ensuring the accuracy of all content. WateReuse is not responsible for grammatical, spelling, or other errors appearing in the provided content.

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