

WATEREUSE TEXAS 2023 MEMBERSHIP MEETING

APRIL 12, 2023
5:15 PM CDT
TEXAS WATER CONFERENCE
HOUSTON, TEXAS

PREPARED BY:
NOELLE GEORGE
MANAGING DIRECTOR
WATEREUSE TEXAS



ENGAGE.
EDUCATE.
ADVOCATE.



Today's Agenda

- 2022 Summary
- Financial Update - Redacted
 - 2022 Final Report
 - 2023 YTD, including dues collection
- Committee Updates
 - Outreach
 - Membership
 - Research
 - Policy
- 2023 Activities
 - 2023 Conference in Frisco, TX
- New Business
 - Board Trustee Elections
- Member Comments/Questions



A dynamic splash of water, rendered in a light blue, semi-transparent style, forms a large, irregular circular shape on the left side of the slide. The water droplets and ripples are clearly visible, giving it a sense of motion.

2022 Summary

2022 Recap: Timeline

- **January:** Hired Managing Director Noelle George
- **February:** Updated section charter was ratified by membership
- **March:** National WRA Symposium in San Antonio, TX with a Texas-themed scavenger hunt at the reception
- **April:** Elected new board members at Texas Water in San Antonio
- **May:** Tabled at Houston Water Works Festival
- **June:** 2023 Conference planning committee formed
- **August:** Inaugural meeting of the Policy Committee
- **September:**
 - Panel discussion at Texas Desalination Conference: Meeting Future Growth in Texas with Desal and Reuse
 - Noelle George attended WRCA conference in San Francisco
- **October:** Board approved 2023 budget and 2023-2025 strategic plan
- **November:** Co-hosted TCEQ and others at City of Austin for a tour of OSCAR and CLARA onsite reuse systems







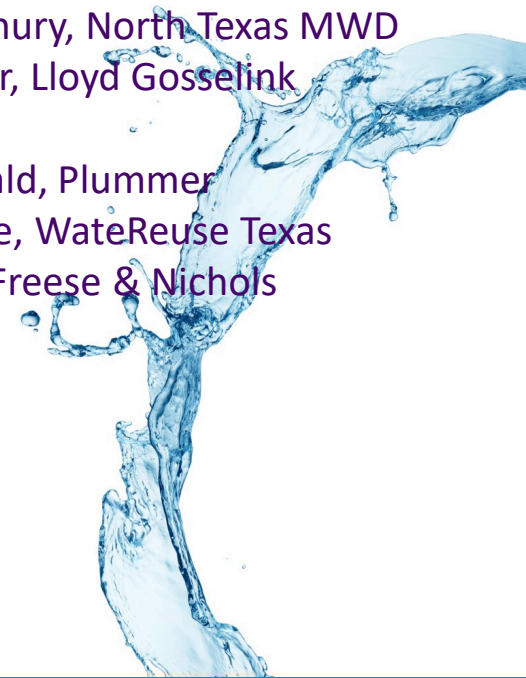
WRTX Board and Committee Leadership at WRA Symposium March 2022: San Antonio, Texas

From left:

Mark Vega, City of McAllen
Eva Steinle-Darling, Carollo
Christina Montoya-Halter, El Paso
Water

Shela Chowdhury, North Texas MWD
Nathan Vassar, Lloyd Gosselink
Attorneys

Ellen McDonald, Plummer
Noelle George, WaterReuse Texas
David Sloan, Freese & Nichols



A dynamic splash of water in shades of blue and white, forming a circular shape around the central text.

Financial Update

A dynamic splash of water, rendered in a light blue, semi-transparent style, forms a large, irregular circular shape on the left side of the slide. The water droplets and ripples are clearly visible, giving it a sense of motion.

Committee Updates

Outreach Committee Update

- New Chair: Kathleen Vaught from North Texas Municipal Water District
- Social Media Metrics
 - LinkedIn: grew from 27 followers as of 1/1/2022 to 748 followers as of 4/10/2023
 - Facebook: grew from 153 likes and 161 followers as of 1/1/2022 to 181 likes and 194 followers as of 4/10/2023
- Newsletter Update
 - Issues released in April 2022, May 2022, June 2022, August 2022, November 2022, February 2023
 - Total opens averaged between 14-19%
 - Quarterly newsletters planned for 2023
- 2023 Planned Activities
 - Texas Profile in Reuse planned for Q2 release
 - WRTX video planned for Q3 release
 - Communications/outreach track planned for 2023 conference
 - Grow engagement with utility communications departments



Membership (Committee) Update

	2022	2023	Gain/Loss
Utilities	19	20	+1/-0
Reuse-Related Businesses	16	18	+4/-2
Institutions/Affiliations	3	5	+2/-0
Total Primary Members	38	43	+7/-2
Secondary Members	16	22	+6/-0
Total Members	54	65	+13/-2
**2 RRB still unrenewed, 1 utility still unrenewed			

20% growth in membership to date in 2023

Policy Committee Update

- Policy Committee formed in August 2022 with Nathan Vassar from Lloyd Gosselink Attorneys as chair
 - Organized onsite reuse tour at City of Austin in November 2022 for ~20 participants
 - Noelle attended WEAT Horizon event in November 2022
 - Noelle meets monthly with other water leaders in Texas to coordinate on policy/advocacy initiatives
 - WRTX sponsored Texas Water Day on February 27
 - WRTX and 8 other organizations spearheaded the Water Infrastructure Coalition one-pager to advocate for water infrastructure funding
 - WRTX signed on to multiple advocacy efforts to provide a regulatory pathway for onsite blackwater reuse that doesn't require a TPDES or TLAP permit
- 2023 Planned Activities
 - Continue to track 2023 legislation, advocate for water infrastructure funding, and coordinate with other water organizations on policy/advocacy initiatives
 - Survey member organizations regarding policy needs, analyze and prioritize, and build strategy to address key issues
 - Include policy content at 2023 conference



Research Committee Update

- Chair Transition: Dr. Ya Zhang, Yokogawa takes over as chair and Dr. Keisuke Ikehata, Texas State University takes over as vice-chair
 - Thanks to Eva Steinle-Darling for many years of service as research committee chair and past president of WRTX
 - Updated WRTX website with past research project deliverables
 - Updating scope and responsibilities of research committee after several years of less activity
- 2023 Planned Activities
 - Develop process and distribute \$2,000 in student research sponsorships
 - Review abstracts for WRTX conference in September (deadline for submissions is April 17!)
 - At conference, host workshop with WRF to update 2011 Texas Research Priorities document



A dynamic splash of water, rendered in a light blue, almost ethereal style, forms a large, irregular circular shape on the left side of the slide. The water droplets and ripples are detailed, giving it a sense of motion and freshness.

Additional 2023 Activities

2023 Activities



- Hosted Webcast in February
 - *Tel Aviv to Texas: Lessons Learned from the 2022 Israel Delegation*
- Attend Houston Water Works Festival on Earth Day
- Organize another tour or webcast
- Execute strategic planning that was completed in 2022
- WRTX Conference returns on September 20-22 in Frisco, TX





WaterReuse Texas CONFERENCE

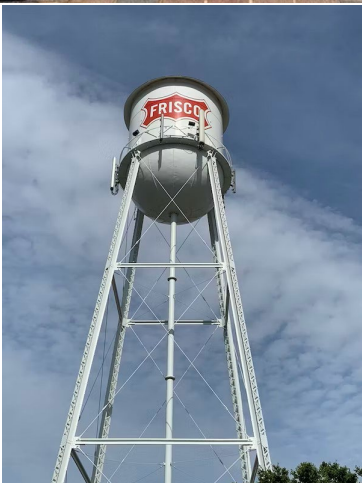
SEPTEMBER 20-22, 2023
HYATT REGENCY
FRISCO, TEXAS

watereuse.org/Texas2023



Join us in Frisco!

Abstracts due by April 17!

- 
- Registration opens via our May newsletter!
 - Sponsorships still available!

WaterReuse Texas appreciates our 2023 Conference Sponsors!

Specialty



Platinum



Gold: MWH Constructors
Silver: Lloyd Gosselink

A dynamic splash of water, rendered in various shades of blue, forms a circular shape on the left side of the slide. The water droplets and ripples are clearly visible, creating a sense of movement and freshness.

New Business: Board Elections

Board Elections

- Two board openings this year (3-year term)
 - Utility Trustee
 - Non-Utility Trustee
- Utility Trustee Nominees:
 - Marisa Palmer, San Antonio Water System
 - Any additional nominees?
- Non-Utility Trustee Nominees:
 - Brigit Buff, Plummer
 - Dan Olson, Garver
 - Any additional nominees?



Only the designated representative from your organization should vote



Questions & Member Comments