



2023 WATER REUSE CALIFORNIA CONFERENCE

SPONSORSHIP & EXHIBITOR PROSPECTUS



NOVEMBER 5-7, 2023
HYATT REGENCY INDIAN WELLS



Don't miss the opportunity to target the more than 500 leaders from the water reuse industry expected to attend the 2023 WaterReuse California Annual Conference on November 5-7, 2023!

ABOUT WATEREUSE CALIFORNIA

WaterReuse California is recognized as a thought leader in California on alternative, sustainable water supply development. It is the go-to organization in the state for water recycling education and outreach, as well as the principal influencer of public opinion and policymakers on water recycling in all its forms. WaterReuse California is a state section of the national organization the WaterReuse Association.

THE EVENT

The WaterReuse California Annual Conference will feature more than 40 technical presentations, a charity golf tournament, receptions, an awards luncheon, the annual Tuesday morning Gordon Cologne session, and the ever-popular exhibition component.

CORE TOPICS

- Potable Reuse Success Stories
- Direct Potable Reuse
- Agency Collaboration on Reuse Projects
- Advancements in Treatment Technologies
- Operations: Challenges, Strategies, Training, and Lessons Learned
- Planning for and Managing Potable and Non-Potable Recycled Water Systems with Declining Wastewater Flows
- Advanced Source Control for Potable Reuse Projects through Pretreatment Programs and Upstream Policy Efforts
- Water Quality Issues
- RO Concentrate Minimization/Disposal – Challenges and Strategies
- Expanding and Improving Non-Potable Reuse
- Implementing Onsite Reuse (Recycled Wastewater, Greywater, Etc.)
- Commercial and Industrial Applications
- Environmental Enhancement with Reuse
- Climate Change Resiliency (e.g., Drought, Sea Level Rise, Energy Efficiency)
- Sustainable Groundwater Basin Management
- Elected Officials and Agency Perspective
- Regulatory, Policy, and Compliance Issues
- Economics, Financing, and Funding
- Public Outreach, Education, and Communications Success Stories
- Lessons Learned, Challenges, and Barriers to Successful Recycled Water Programs
- Data Collection, Information Management, and Decision Support Frameworks

ATTENDEES

The conference is designed for individuals, organizations, and agencies that are associated with or interested in the design, management, operation, and use of water recycling facilities and projects in California, including:

- Academic Institutions
- Advocacy Groups
- Consulting Engineering Firms
- Environmental Organizations
- Government Officials
- Manufacturers
- Regulators
- Suppliers
- Water & Wastewater Agencies
- Water Reuse Industry

CONTACT:

John Robinson | 626.375.9389
jrobinson@johnrobinsonconsulting.com

GET STARTED TODAY!

SPONSORSHIP OPPORTUNITIES

WaterReuse California Conference Sponsorships are designed to maximize your marketing efforts and help your organization gain important visibility among professionals whose focus is on the development of water reuse and desalination projects, putting your organization's name in front of influential senior managers and decisionmakers.

SPONSORSHIP INCLUDES:	DIAMOND \$8,000*	PLATINUM \$6,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000	PURPLE \$750
NETWORKING						
90-Minute Panel Session**	●					
Exhibit Table	●	●				
Complimentary Registrations	4	3	2	1		
Attendee Contact List (Pre & Post)	●	●	●	●	●	●
RECOGNITION						
Opportunity to Sponsor a Tier I Conference Event/Branding	●	●				
Opportunity to Sponsor a Tier II Conference Event/Branding			●			
Opportunity to Sponsor a Tier III Conference Event/Branding				●		
Logo Displayed on Slides Prior to All Sessions	●	●				
Company Information on Website	●	●	●	●	●	●
Company Information in Onsite Program	●	●	●	●	●	●
Signage Recognition throughout Conference	●	●	●	●	●	●

* Only Three Diamond-Level Sponsorships Available

** Diamond Sponsors receive one 90-minute panel session during the conference

Tier I Sponsorship Opportunities: Premium Signage, Conference Bags, Badge Holders, Hotel Key Cards, Conference Attendee Wi-Fi, Opening Session, Awards Luncheon, President's Reception, Town Hall Plenary, Gordon Cologne Plenary

Tier II Sponsorship Opportunities: Registration Folders, Notepads, Water Bottles, Welcome Reception, Technical Session, Other Conference Gifts

Tier III Sponsorship Opportunities: Sunday Refreshment Break, Monday Continental Breakfast, Monday Refreshment Breaks, Tuesday Refreshment Breaks

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BECOME A SPONSOR!

EXHIBIT OPPORTUNITIES

A table-top exhibit placed strategically at the 2023 WaterReuse California Annual Conference will put your organization at the center of all the action. WaterReuse recognizes that exhibits are an integral component to the success of the 2023 WaterReuse California Annual Conference. The Exhibit Hall is designed to maximize face-to-face communication between exhibitors and attendees.

EXHIBIT FEES

ON OR BEFORE SEPTEMBER 8, 2023

AFTER SEPTEMBER 8, 2023

MEMBER	\$1,500	\$1,800
NON-MEMBER	\$2,100	\$2,400

YOUR EXHIBIT PACKAGE INCLUDES:

- Table-Top Display Area with Six-Foot Table and Two Chairs
- Two Complimentary Full-Conference Registrations
- Attendee Mailing Address List (Pre and Post)
- One Wireless Internet Connection
- Company Information Listed on Conference Website and Onsite Program

PACKAGE ADD-ON:

- One-on-One Breakfast with Attendees – \$350
(Limited Availability)

Attract attendees to your exhibit by sponsoring a continental breakfast selection at Tuesday's breakfast. You can choose one option from our breakfast menu that will be stationed next to your exhibit. Please contact Jennifer West for more information at jwest@watereuse.org.



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RESERVE YOUR EXHIBIT TODAY!

CONFERENCE EXHIBITION

HYATT REGENCY INDIAN WELLS

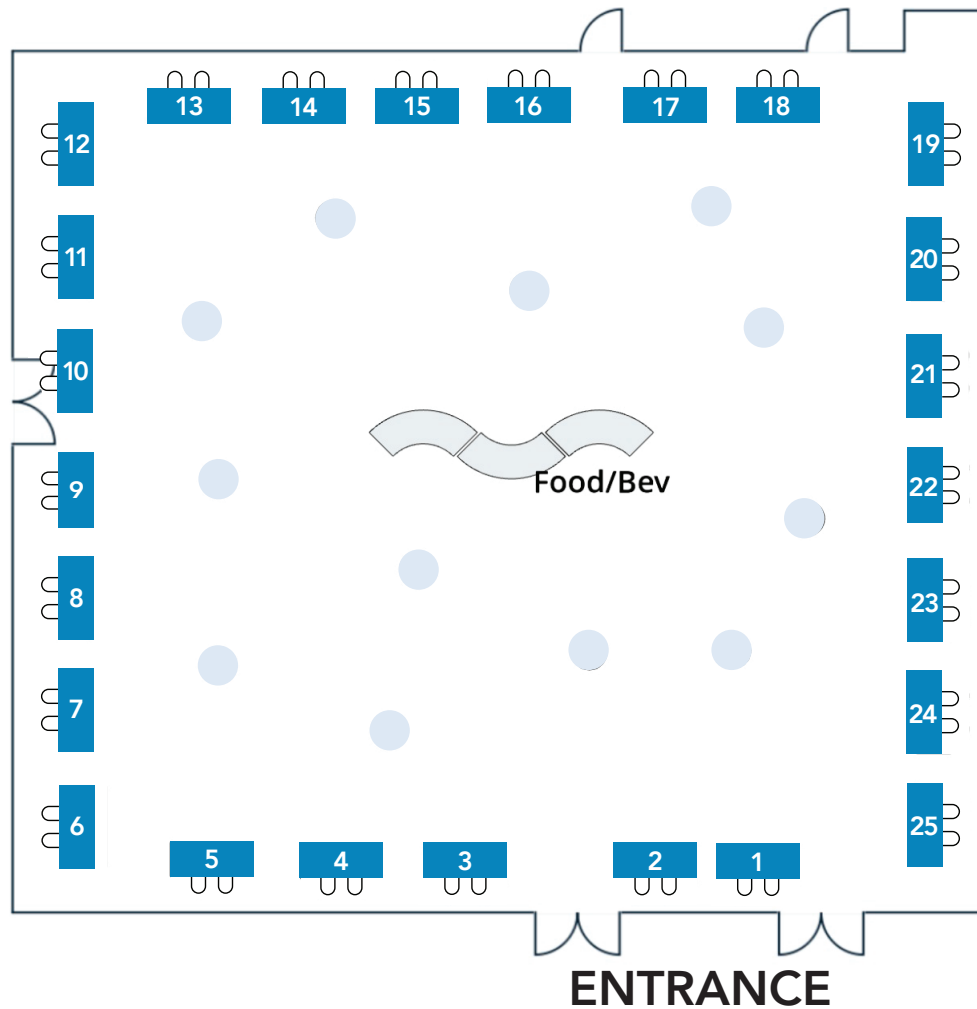


EXHIBIT HOURS

The Exhibit Hall is tentatively scheduled to be open during the following hours:

Sunday, November 5 | 3:00 pm - 6:30 pm

Monday, November 6 | 7:30 am - 3:30 pm

Tuesday, November 7 | 7:30 am - 12:00 pm

SETUP AND BREAKDOWN HOURS

Setup: Sunday, November 5 | 9:00 am - 2:00 pm

Breakdown: Tuesday, November 7 | 2:30 pm - 4:30 pm

SPACE IS LIMITED.
**RESERVE YOUR
EXHIBIT TODAY!**

HOTEL INFORMATION

The 2023 WaterReuse California Annual Conference will be held at the Hyatt Regency Indian Wells Resort and Spa. Please refer to the WaterReuse California Annual Conference when making reservations to obtain the conference rate.

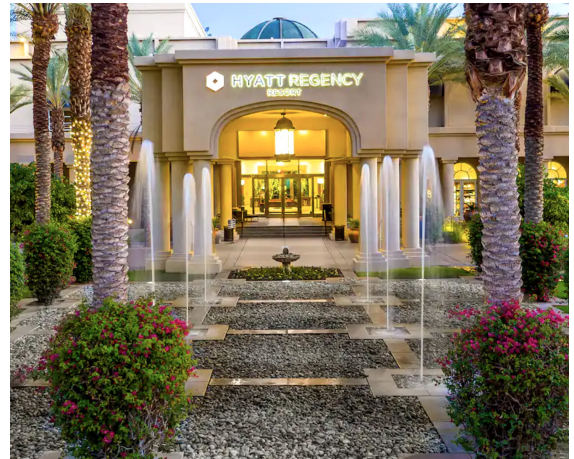
We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by October 5, 2023, to ensure the special conference room rate.

HYATT REGENCY INDIAN WELLS

44-600 Indian Wells Lane
Indian Wells, CA 92210

ROOM RATES

\$299 (single occupancy rate without taxes and fees)
More information will be available on June 15.



KEY DATES

APPLICATION DEADLINE

Applications for exhibit space at the 2023 WaterReuse California Annual Conference must be received no later than October 13, 2023. All exhibits are assigned on a first-come, first-served basis.

CANCELLATIONS

Cancellation of exhibit space must be made in writing to the WaterReuse office. Refunds will be issued according to the following schedule and will be based on the postmark date of the letter. Cancellations received by September 5, 2023, will receive a 50% refund, and cancellations received after September 5, 2023, will not receive a refund.

DATES TO REMEMBER

September 5, 2023	Cancellation Deadline for Exhibitors
September 8, 2023	Deadline to Receive Discounted Exhibit Rates
October 5, 2023	Hotel Reservation Deadline
October 13, 2023	Application Deadline for Exhibitors & Sponsors
November 5, 2023	Exhibitor Set Up
November 7, 2023	Exhibitor Break Down