



# WateReuse Texas CONFERENCE

SEPTEMBER 20-22, 2023  
HYATT REGENCY  
FRISCO, TEXAS

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## SPONSORSHIP PROSPECTUS

Don't miss this opportunity to ensure your business has a seat at the water reuse table and is recognized as a leader in Texas water reuse solutions!

SPONSORSHIP INCLUDES:	SILVER \$500*	GOLD \$1,000*	PLATINUM \$1,500*	SPECIALTY \$3,000*
<b>RECOGNITION</b>				
Recognition on WRTX and Co-hosts Website	●	●	●	●
Recognition in Conference Program	●	●	●	●
Recognition in Conference Promotion Emails	●	●	●	●
WRTX and Co-hosts Social Media Tagging in Conference Promotion Posts	●	●	●	●
WRTX LinkedIn Shout-out Post Featuring Sponsor**		●	●	●
Recognition on Official Conference PowerPoint Template		●	●	●
Program Ad Space		¼ Page	½ Page	½ Page
Promotional Item Included in Conference Bag**			●	●
Recognition on Conference Signage in Registration Area			●	●
Recognition on Conference Signage in Specialty Event Location				●
National LinkedIn Shout-out Post Featuring Sponsor**				●
<b>NETWORKING</b>				
Attendee List Provided (opt-in only)	Post	Post	Pre	Pre
Complimentary Conference Registration (\$250 value each)		1	2	2
Complimentary Tabletop Exhibit Space (limited quantity, approx. \$1000 value)				●
Dedicated WRTX Mailing List Email Thanking Sponsor for Support**				●

\*Member Rate; Non-Member Rates: Silver: \$750, Gold: \$1300, Platinum: \$2000, Specialty: \$4000

\*\*You supply content; Must be pre-approved by WRTX

> For the latest information, visit [watereuse.org/texas](http://watereuse.org/texas)



### SPECIALTY SPONSORSHIP (\$3,000 MEMBER RATE)\*

\*discounted rate offered if no table needed

SPECIALTY EVENT TYPES: Networking Reception (2), Wi-Fi (4), Offsite Tour (4), Workshop (Reuse 101),  
Networking Breaks (4), etc.

### EXHIBIT TABLE ONLY (\$1,000) LIMITED QUANTITY AVAILABLE

One Complimentary Conference Registration

Attendee List Provided Post-Conference (opt-in only)

### PLENARY SPONSORSHIPS AND OTHER SPONSORSHIPS POSSIBLE (\$5,000+)

EVENT TYPES: Breakfast or Lunch

Contact us for details!

### MAXIMIZE YOUR REACH IN THE WATER REUSE INDUSTRY

WateReuse Texas Conference Sponsorships place your organization's name in front of municipal decision makers and help maximize your marketing efforts in the Texas water reuse industry.

2019 CONFERENCE: 150 attendees; 35% utility participation

2023 CONFERENCE: 200-250 expected attendees in 2023; Targeting 50% utility participation

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WRTX LINKEDIN PAGE: 500 followers (increased from 27 followers at the beginning of 2022)

WRA LINKEDIN PAGE: Almost 7,000 followers

Thank you for considering sponsorship! Your support helps us keep ticket prices low so that more utility personnel can attend.

WateReuse Association is an internationally recognized leader providing policy guidance, educational and communication tools, and technical resources for municipalities involved in or considering water reuse. The WateReuse Texas conference brings together industry leaders in water reuse for education, conversation, and networking to promote the growing water reuse industry in Texas.

