REIMAGINING WATER TOGETHER



IN COLLABORATION WITH THE WATER RESEARCH FOUNDATION

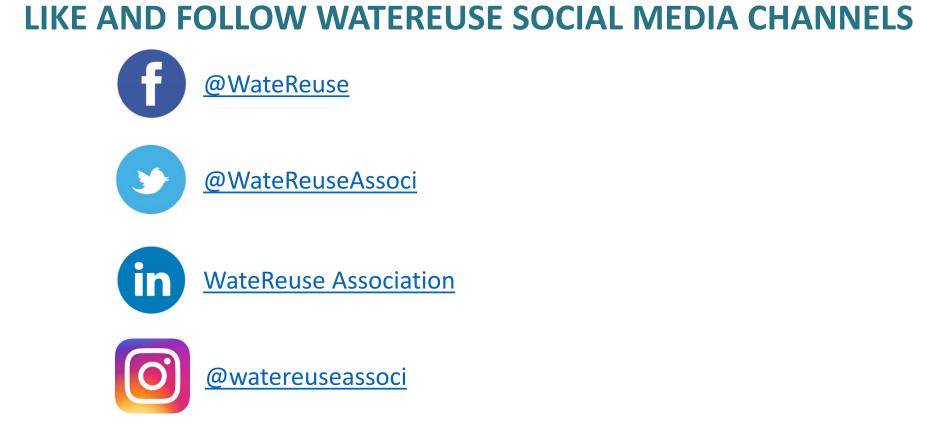
EXHIBITOR & SPONSOR Social Media Toolkit

Dear Exhibitors and Sponsors,

In this toolkit, we hope you'll find everything you need to create excitement about your involvement with the 2023 WateReuse Symposium.

We have included examples of social media posts that you can use and share with your network to promote your company as an exhibitor or sponsor.

Social Media Channels



Stay on top of the latest updates, gather content ideas or share our posts directly on your own channels!

Important Links



WateReuse Meeting Webpage



Registration





Exhibitor Web Badge

Use this web badge to promote your involvement with the 2023 WateReuse Symposium



Click on the image to download!

USES

- 1. Include in your email signature
- Use in social media posts on Facebook, Twitter, Instagram, and LinkedIn
- Add to your website and link to the 2023 WateReuse Symposium: WateReuse Meeting Webpage

Sponsor Web Badge

Use this web badge to promote your involvement with the 2023 WateReuse Symposium



Click on the image to download!

USES

- 1. Include in your email signature
- Use in social media posts on Facebook, Twitter, Instagram, and LinkedIn
- Add to your website and link to the 2023 WateReuse Symposium: <u>WateReuse Meeting Webpage</u>

Facebook / LinkedIn – Sample Post #1

[Insert company name] is excited to announce that we'll be [sponsoring / exhibiting at] the 2023 WateReuse Symposium taking place March 5-8 at the Marriott Marquis Atlanta in Atlanta, GA! This is your opportunity to access sessions that will highlight how diverse communities can benefit from water reuse, including how water recycling is delivering benefits to underserved communities. You won't want to miss it, register now! <u>http://bit.ly/3W8kAPa</u> #WateReuse23



Facebook / LinkedIn – Sample Post #2

We're excited to announce that [insert company name] is a [sponsor (include level) / exhibitor] at the 2023 WateReuse Symposium! Make plans now to join fellow water professionals and water reuse practitioners from around the globe from March 5-8 in Atlanta, GA. Be sure to visit us at Booth # [insert booth number]! Get the details here: http://bit.ly/3HyLGuL #WateReuse23



Twitter – Sample Tweet #1

[Insert company name or company] Twitter handle] will be at the 2023 @WateReuseAssoci Symposium as a [sponsor (include level) / exhibitor]! Join us for 4 days of unparalleled education & networking. Register at https://bit.ly/3URPQ30 and make plans to visit us at booth [insert booth number]! #WateReuse23

Twitter – Sample Tweet #2

The 2023 @WateReuseAssoci Symposium is March 5-8 at the Marriott Marquis Atlanta in Atlanta, GA! We'll be there, so stop by booth [insert booth number] to say hi and check out the offerings we'll have on display! Learn more: https://bit.ly/3HwZ96w #WateReuse23

REIMAGINING WATER TOGETHER



IN COLLABORATION WITH THE WATER RESEARCH FOUNDATION

THANK YOU!