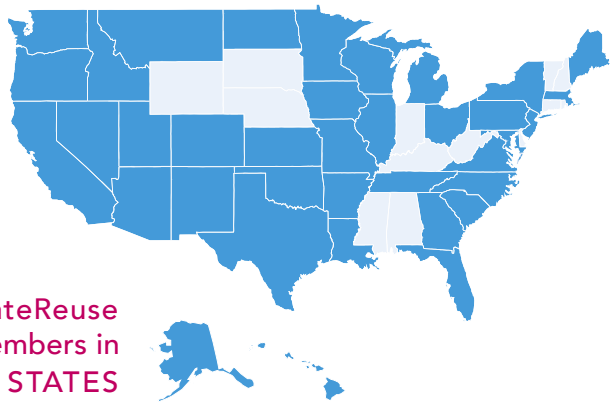
WateReuse

Engage. Educate. Advocate.

THE WATEREUSE ASSOCIATION

The WateReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. Established in 1990, WateReuse now has members in 38 states, the District of Columbia, and 11 countries. Over the past three decades, WateReuse has helped shepherd the widespread adoption of water recycling as a water resource management tool across the country. We have been at the forefront of passing transformational legislation and shaping the implementation of every major water program at the federal and state levels.

Our mission is to empower communities and businesses to embrace water recycling as the cornerstone to safe, resilient, and sustainable water resources.



WateReuse Members in 38 STATES

WATER REUSE FROM COAST TO COAST

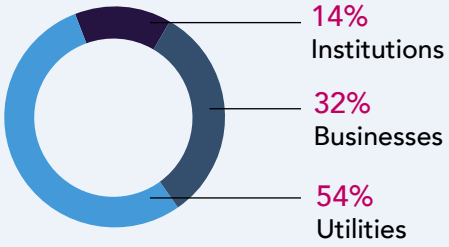
WateReuse Association state and regional sections address local issues, advocate for key legislation, and organize conferences and workshops. The current sections are: WateReuse Arizona, WateReuse California, WateReuse Colorado, WateReuse Florida, WateReuse Mid-Atlantic (Maryland, D.C., and Virginia), WateReuse Nevada, WateReuse New Mexico, WateReuse South Carolina, WateReuse Pacific Northwest (Washington, Oregon, and Idaho), and WateReuse Texas.

WHAT WE DO

ENGAGE

WateReuse connects professionals from every corner of the water sector: water and wastewater utilities, engineering firms and technology providers, industrial water users, research institutions, and more. We advance the practice of water reuse through knowledge sharing and collaboration. We convene conferences including an annual WateReuse Symposium, host an online collaboration platform, and support member-driven committees.

WateReuse MEMBERS



EDUCATE

WateReuse works to educate local utilities and decision makers as well as to improve the public understanding and acceptance of water reuse. Our education efforts include webcasts, newsletters, educational materials, and media relations.

ADVOCATE

WateReuse engages members and leverages relationships with partner organizations to build support for laws, policy, and funding to increase water reuse. Recent achievements include the launch of a National Water Reuse Action Plan in 2020 and the passage of the Bipartisan Infrastructure Law in 2021. The landmark bill established a Federal Water Reuse Interagency Working Group, dedicated $1 billion for western water reuse, and authorized the first nationwide program dedicated to advancing water reuse.

Water Reuse: Transforming Water, Sustaining Our Future

Communities across the country are incorporating water reuse into their water management strategies as a proven method for ensuring a safe, reliable, locally controlled water supply—essential for livable communities with healthy environments, robust economies, and a high quality of life. Water reuse adoption is on the rise by utilities, industries, and agriculture alike.

WHAT IS WATER REUSE?

Water reuse, also known as water recycling, is the process of intentionally capturing wastewater, stormwater, saltwater or gray-water and cleaning it as needed for a designated beneficial freshwater purpose such as drinking, industrial processes, surface or ground water replenishment, and watershed restoration.

WATER REUSE IS TRANSFORMING WATER INFRASTRUCTURE

The nation's aging water infrastructure was built to protect public health, ensure access to clean water, and safely dispose of wastewater. Given the growing demand for freshwater and changing weather patterns, next-generation water infrastructure must address both water supply and water quality challenges.

WHY INVEST IN WATER REUSE?

Investment in water reuse builds communities that are modern, sustainable and stable—ready for families to flourish and businesses to grow. In some communities, recycled water can create a resilient and drought-proof water supply. In other communities, water recycling protects sensitive waterways and alleviates over-burdened centralized treatment facilities. Across the country, communities and businesses investing in water reuse are ensuring that residents have safe drinking water supplies, industries have water to expand and create jobs, farmers have water to grow food, our environment is protected, and our economic future remains strong and secure.

RECYCLED WATER IS:

COST EFFECTIVE
Water reuse can be more cost effective than developing other alternative supplies.

ENVIRONMENTALLY SOUND
Water reuse alleviates pressure on freshwater sources and natural systems.

SAFE
Water is purified to meet stringent state and federal water quality standards.

RELIABLE
As drought, demand, and other pressures strain local water resources, water reuse is reliable and sustainable.

LOCALLY CONTROLLED
Communities are not beholden to nature or neighbors for their water supply.