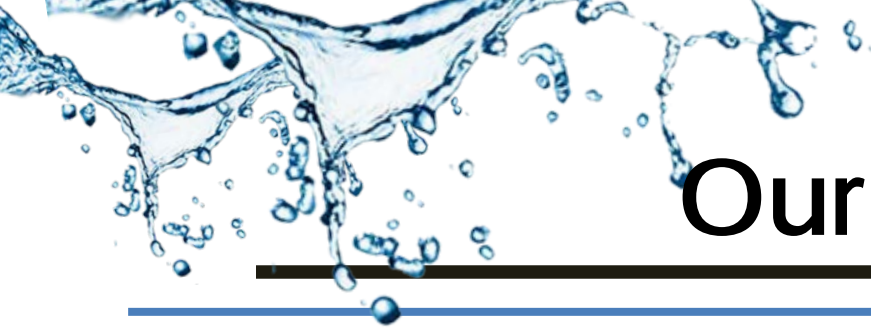




Thursday, April 21, 2022  
via ZOOM

Thank you for joining!



# Our Coordination Team

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**Rupam Soni,**  
**Chair**  
Metropolitan  
Water District  
of Southern  
California



**Patsy  
Tennyson**  
Katz and  
Associates



**Mark Millan**  
Data Instincts



**Rebecca Rubin,**  
**Vice -Chair**  
Soquel Creek  
Water District



**Gina Ayala**  
Orange County  
Water District



**Melanie Mow  
Schumacher**  
Soquel Creek  
Water District



# Agenda

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**12:00 P.M. Welcome:** *Rupam Soni / Metropolitan Water District*

**12:05 P.M. Best Practices for Advanced Water Treatment Exhibits:** *Eric Eckl / Water Words That Work*

*Water Words That Work will provide a preview of the results of WRF Project #4979. The study identifies strategies for public engagement elements at potable reuse demonstration facilities and offers pre-planning worksheets and sample RFPs to help utilities get these projects off on the right foot.*

**12:50 P.M. Update from California WaterReuse Association's Managing Director:** *Jennifer West / WaterReuse California*

**1:05 P.M. Report from WaterReuse Symposium: Conference Session on the Communications Collaborative Group:** *Mark Millan / Data Instincts and Patsy Tennyson / Katz and Associates*

**1:15 P.M. Tool Time: Tips for Using Canva:** *Rebecca Rubin / Soquel Creek Water District*

**1:20 P.M. Round Table Discussion:** *Gina Ayala / Orange County Water District*

**1:30 P.M. Wrap Up:** *Rupam Soni / Metropolitan Water District*



# BEST PRACTICES FOR ADVANCED WATER TREATMENT EXHIBITS

---







WRF 4979 Water Reuse 2021  
Presentation to California Water Reuse



**WATER WORDS**  
**THAT WORK**

# AGENDA

- Welcome & Introductions
- Statement of Research Need
- Purified Recycled Water
- Advanced Purified Water (not “potable”)
- Not a California project
- Overview of Research & Methods & Release Date
- Top Findings and Recommendations
- Getting Help: RFI vs. RFP, Introduce RFPs
- Q&A



# Acknowledgements - Water Research Foundation



Water Words That Work gratefully acknowledges that The Water Research Foundation are funders of certain technical information upon which this presentation is based. Water Words That Work thanks The Water Research Foundation, for their financial, technical, and administrative assistance in funding the project through which this information was discovered. This material does not necessarily reflect the views and policies of the funders, and any mention of trade names or commercial products does not constitute the funders' endorsement or recommendations thereof.



THE  
**Water  
Research**  
FOUNDATION

**[WRF Project 4979 Link](#)**

# Research Team





# Why do agencies build exhibits and demonstration facilities?

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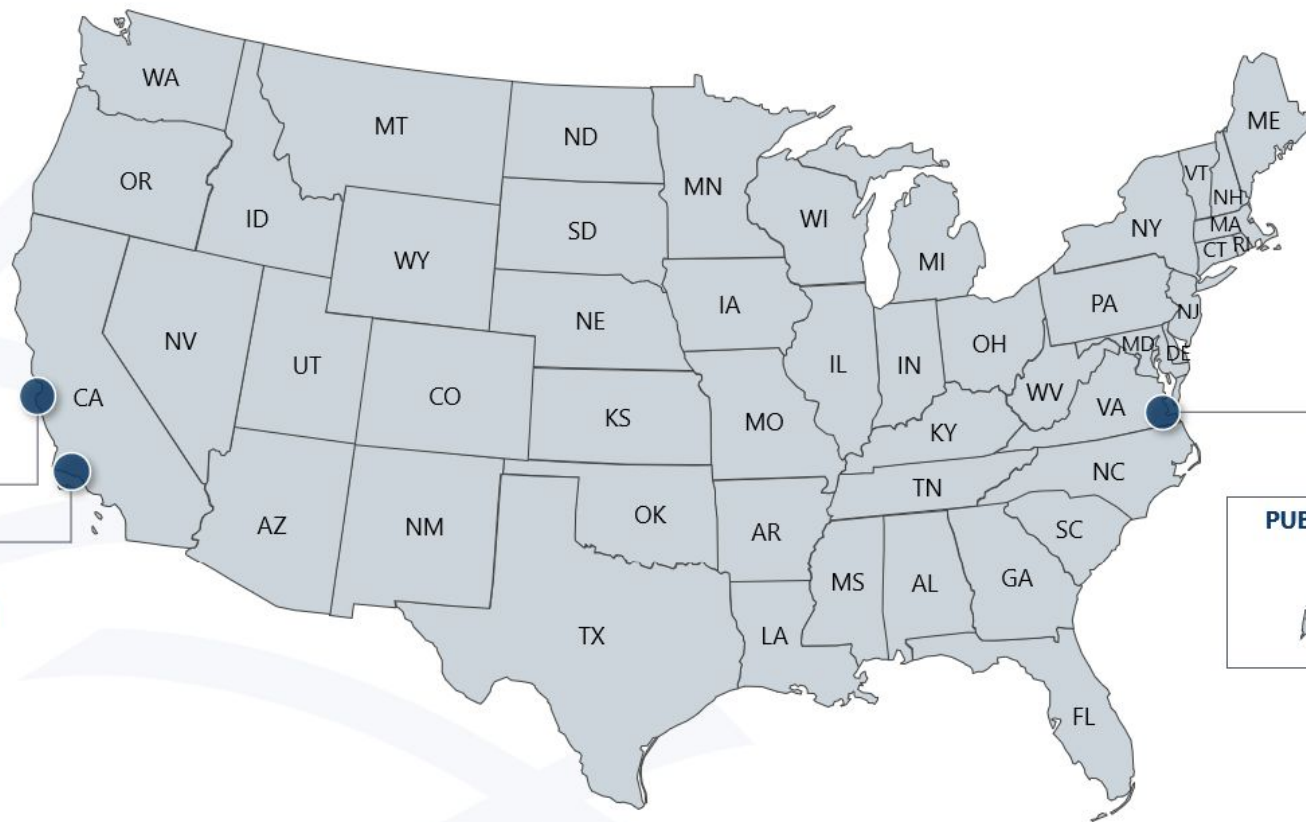


- To train staff
- To demonstrate regulatory compliance
- To educate the public

# A rose by any other name would smell as sweet...

- Advanced treated recycled water
- Advanced treated water
- Recycled drinking water
- New water
- Reclaimed water
- Direct potable reuse water
- Indirect potable reuse water
- Reused water
- Purified water
- Purified recycled water
- Certified water
- Potable reuse water

**New Exhibit Survivors**



**Soquel Creek Water District**  
Soquel, CA

**Las Virgenes Municipal Water District**  
Calabasas, CA

**Hampton Roads Sanitation District**  
Virginia Beach, VA

**PUB NEWater** Singapore



**Clean Water Services**

Hillsboro, OR

**San Francisco Public Utilities Commission**

San Francisco, CA

**Soquel Creek Water District**

Soquel, CA

**Las Virgenes Municipal Water District**

Calabasas, CA

**Water Replenishment District of Southern California**

Lakewood, CA

 **New Exhibit Survivors**

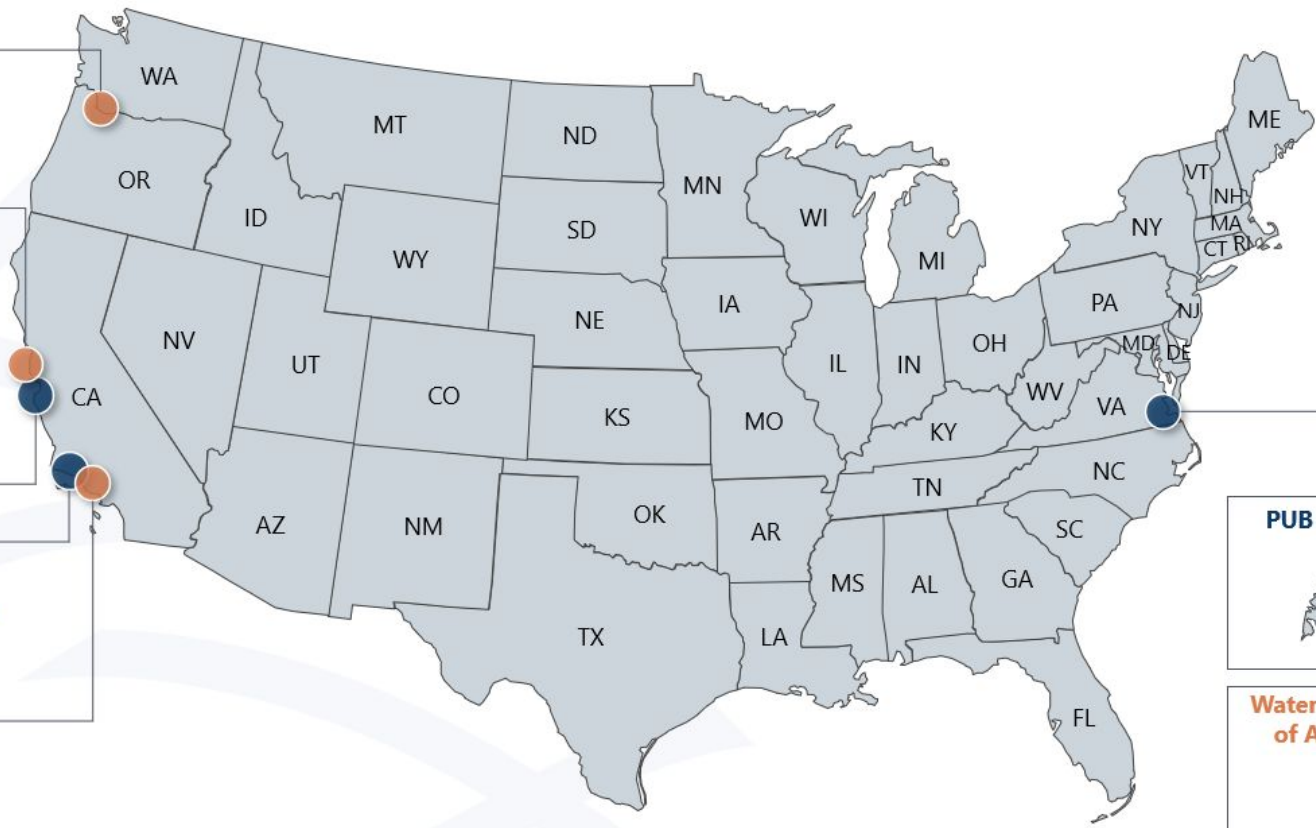
 **PAC Members**

**Hampton Roads Sanitation District**  
Virginia Beach, VA

**PUB NEWater Singapore**



**Water Services Association of Australia** Sydney, AU





### Clean Water Services

Hillsboro, OR

### San Francisco Public Utilities Commission

San Francisco, CA

### Santa Clara Valley Water District

San Jose, CA

### Soquel Creek Water District

Soquel, CA

### Las Virgenes Municipal Water District

Calabasas, CA

### Water Replenishment District of Southern California

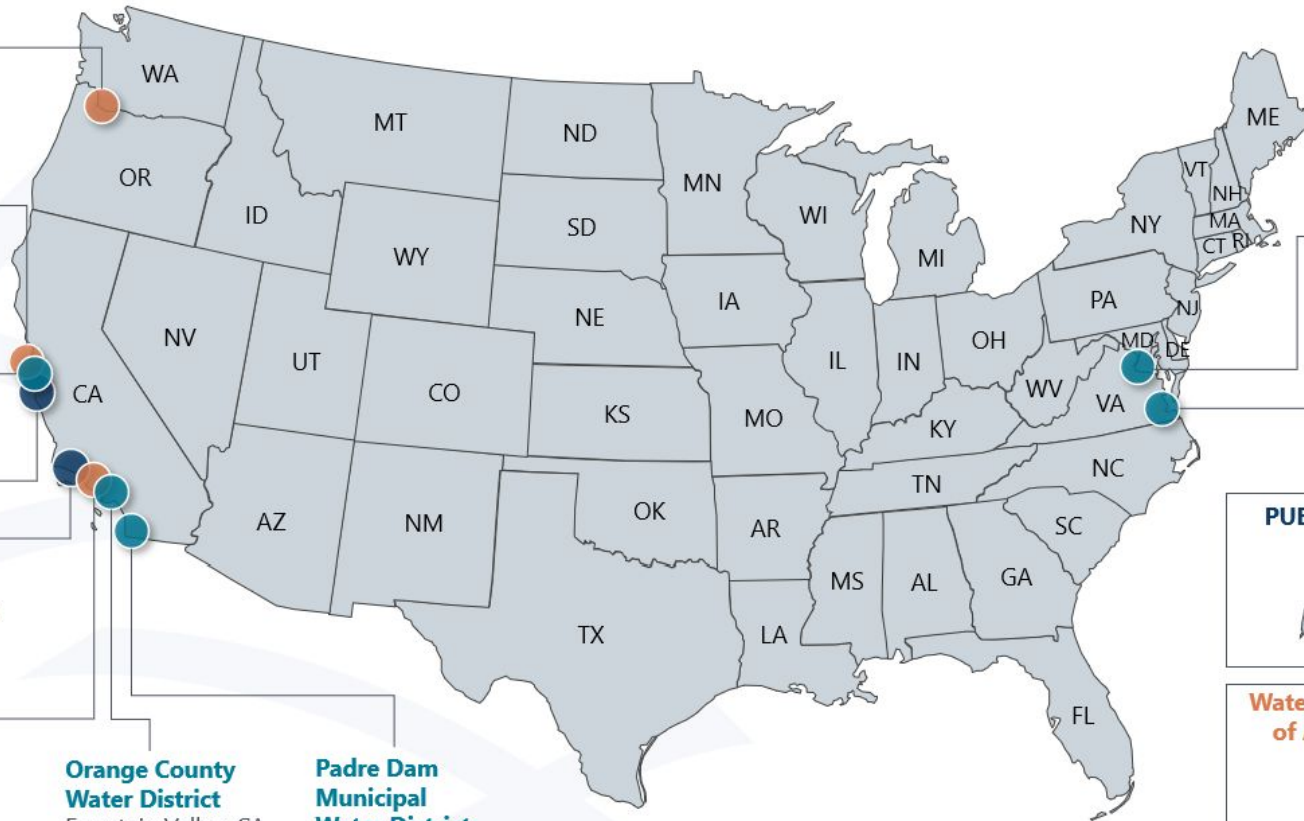
Lakewood, CA

### Orange County Water District

Fountain Valley, CA

### Padre Dam Municipal Water District

Santee, CA



**New Exhibit Survivors**

**PAC Members**

**Steering Committee**

**AlexRenew**

Alexandria, VA

**Hampton Roads Sanitation District**

Virginia Beach, VA

**PUB NEWater Singapore**



**Water Services Association of Australia**

Sydney, AU



# Overview & Methodology

## Research Methods:

- Interviews with exhibit veterans from within the water utility community
- Interviews with professionals from the exhibit design community
- Resource Compilation
- Literature Review
- Message Testing with U.S. and Australian ratepayers

## Final Deliverables Will Include:

- Pre-Planning Worksheets
- Sample RFPs
- Collection of virtual tours and videos

Report Cover Screen Shot  
Coming Soon!

Because we are still drafting our final deliverables, I'm very interested in your reactions to our presentation!

# Work That We Built On



## **Model Communication Plans for Increasing Awareness and Fostering Acceptance of Direct Potable Reuse**

WaterReuse Research Foundation



# Work That We Built On



A key finding from the focus groups and telephone surveys showed that after receiving additional information about potable reuse and the multi-stage treatment process used to make the water safe to drink, most participants became more comfortable with the idea of potable reuse. In addition, the use of “purified water” and of “certified water” were favored by participants as terms to describe the potable reuse water.

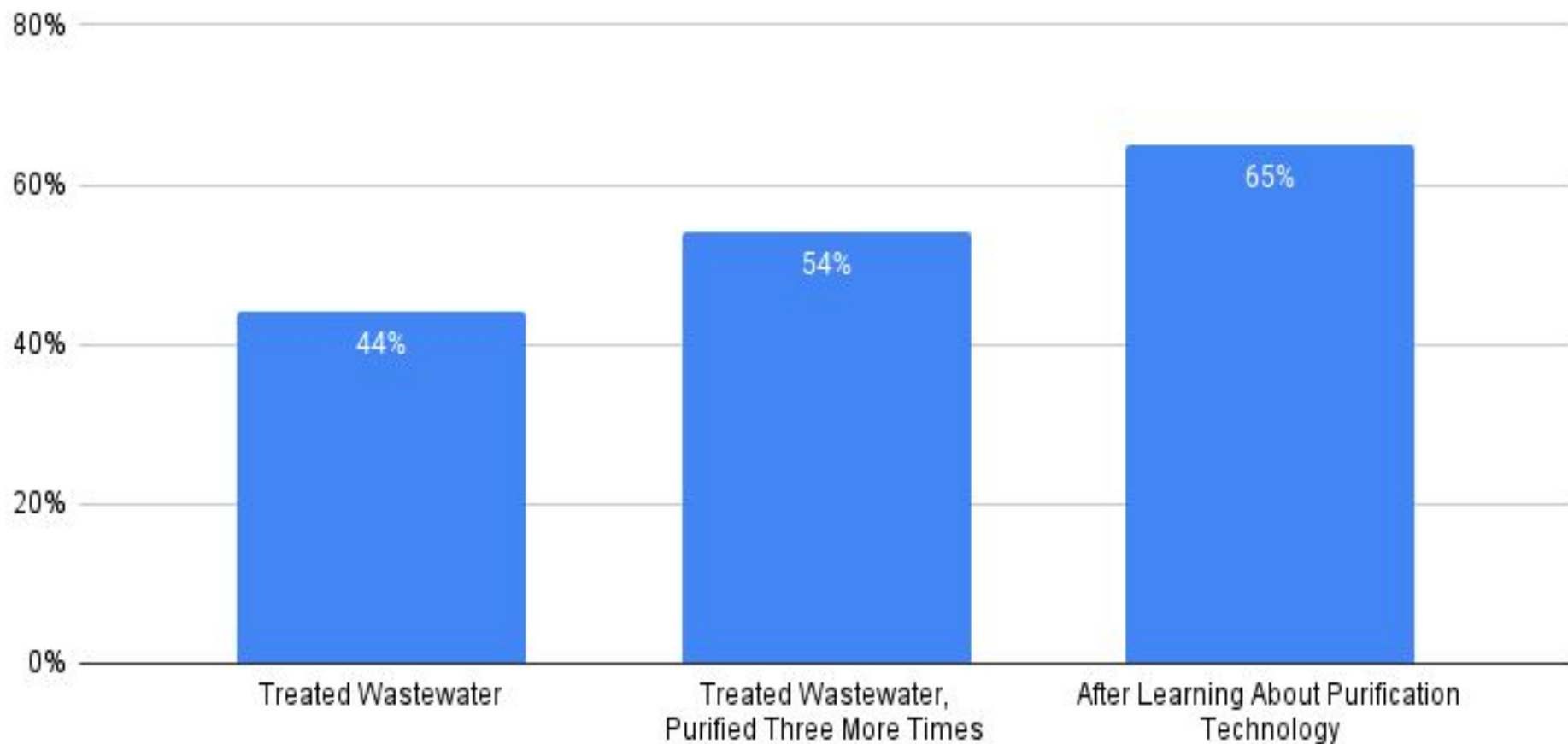
# Work That We Built On



A key finding from the focus groups and telephone surveys showed that after receiving additional information about potable reuse and the multi-stage treatment process used to make the water safe to drink, **most** participants became more comfortable with the idea of potable reuse. In addition, the use of “purified water” and of “certified water” were favored by participants as terms to describe the potable reuse water.

We showed print and video messages to  
450 American and 450 Australian  
ratepayers and they confirmed this  
finding.

## % Who Believe the Water is Safe for Human Consumption

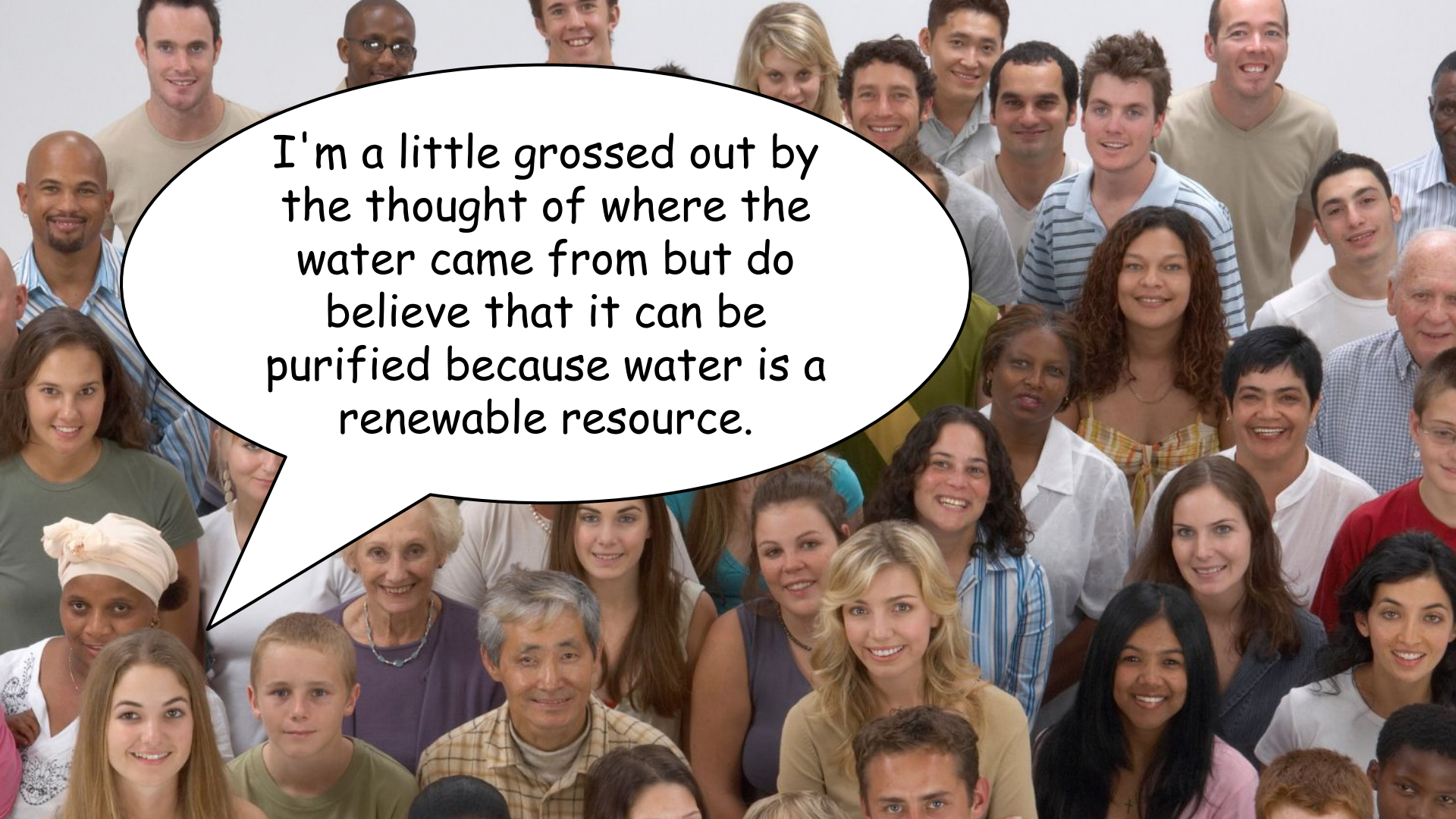







**About  $\frac{2}{3}$  of them say things like...**





I'm a little grossed out by  
the thought of where the  
water came from but do  
believe that it can be  
purified because water is a  
renewable resource.





... our current water comes  
from the Ohio River... This  
would probably be better  
than that.



**About  $\frac{1}{3}$  of them say things like...**





Too much for this old  
girl to absorb. I  
would never drink  
that water.

A large, diverse group of people of various ages and ethnicities are smiling and looking towards the camera. They are arranged in several rows, creating a sense of a large community. In the center of the group, there is a large white speech bubble with a black outline. Inside the speech bubble, the text "NOTHING COULD BE DONE TO CHANGE MY MIND" is written in a bold, black, sans-serif font, all in capital letters. The background is a plain, light color.

NOTHING COULD  
BE DONE TO  
CHANGE MY MIND



# Work That We Built On



A key finding from the focus groups and telephone surveys showed that after receiving additional information about potable reuse and the multi-stage treatment process used to make the water safe to drink, most participants became more comfortable with the idea of potable reuse. In addition, the use of “purified water” and of “certified water” were favored by participants as terms to describe the potable reuse water.

In our sample of 900 people, only one used the word “potable” in their answers



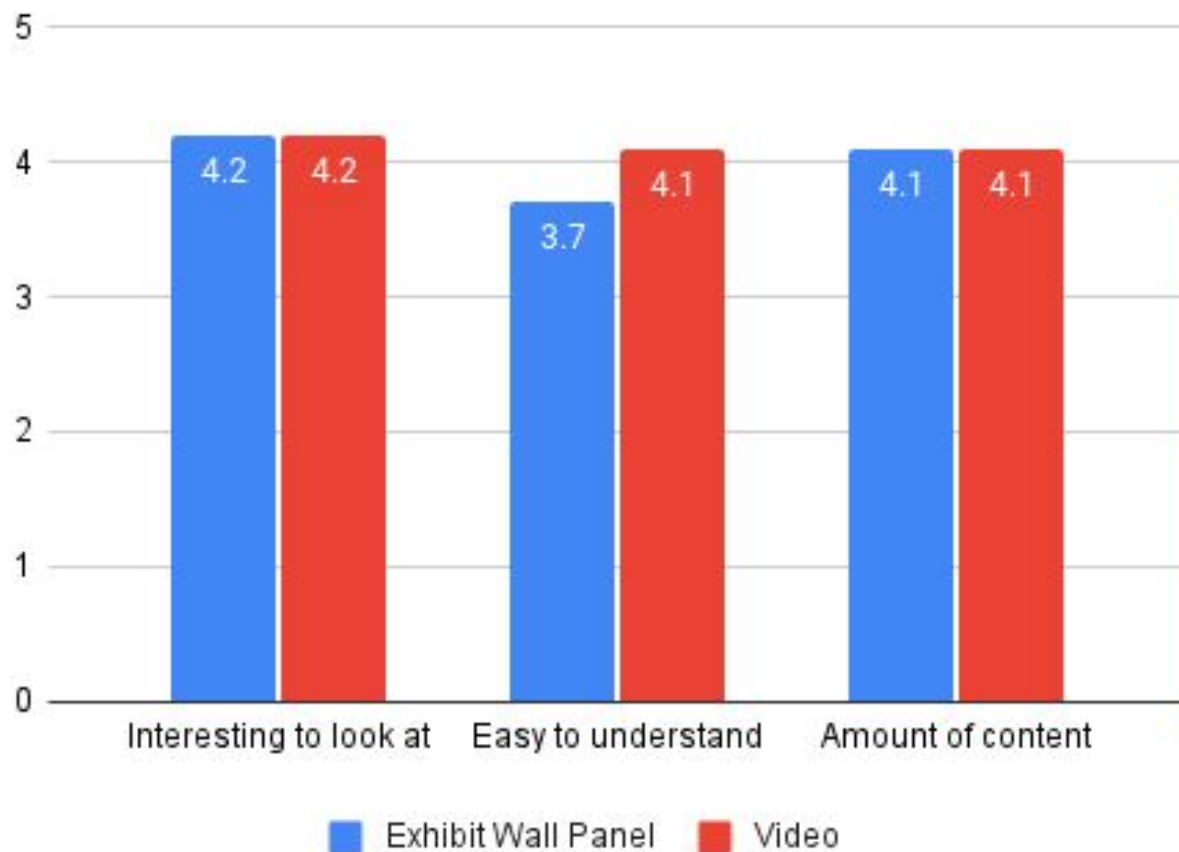
“Potable” is a dud. Please avoid this word.

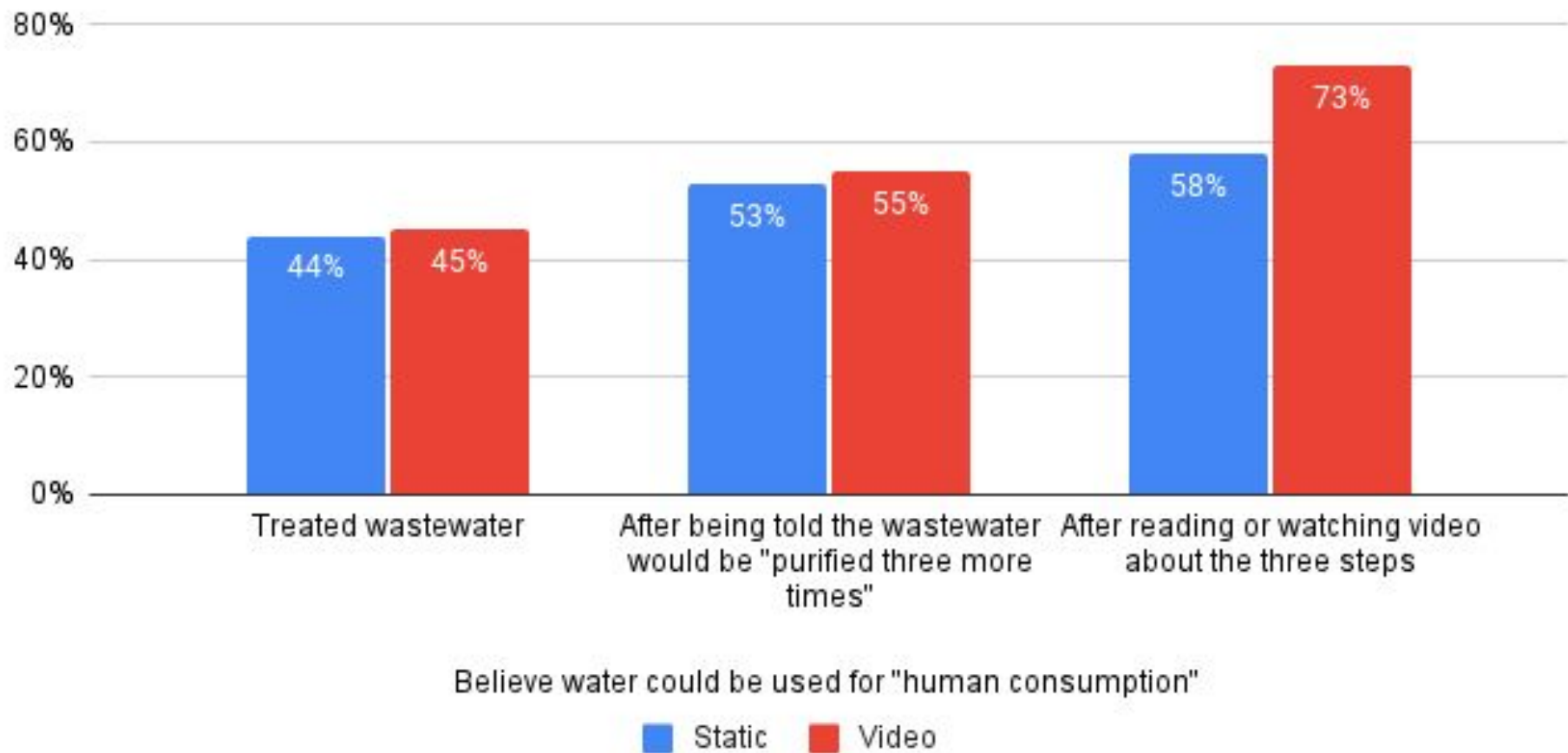


So let's talk specifically about telling your story in some kind of exhibit!


Video is **substantially** more persuasive  
than panels on the wall

## Video is Easier to Understand than Static Content











... Overall, a great job on  
the **video** to also help me  
feel more confident in the  
way water is treated to be  
reused.






impressive how the layers can  
take out the viruses,  
bacterias and chemicals.  
Didn't realize that the  
process is so in depth... Very  
informative **video**



The imagery and headlines are easily digestible, but that longer paragraphs are unlikely to be **read** by most people...





seems very complex  
and was hard to **read**  
or understand  
completely

More video kiosks and fewer wall panels  
please!

## Welcome to the SWIFT Research Center Virtual Tour

### How to navigate the Tour –

#### On your computer:

You can use your mouse, the arrow keys on your keyboard, a touchpad or the menu at the bottom of the screen to look left, right, up and down, to zoom in or out and to select 'hotspots' with Items of Interest.

Click on any of the blue indicators or large arrows to move to a different location. Click on the smaller, white triangles to see videos, Images and more information about our water.

#### On a mobile device:

Swipe left, right, up or down to look around the space. Pinch to zoom in or out. If you see a small gyroscope icon at the bottom of your screen, tap on it to use your device as a 'window' into the Virtual Tour.

Please tell us how many people are watching with you by contacting us at:  
[https://www.brsd.com/contact/swift\\_virtual\\_tour](https://www.brsd.com/contact/swift_virtual_tour)



AlexRenew Lobby Tour

Like Comment Share

1 · 60 Views

We will share a collection of virtual tours and videos to inspire you!





TECH2O CENTER  
Carlos M. Ramirez Tech2O Water Resources Learning Center

123 views · Mar 5, 2020

We will share a collection of virtual tours and videos to inspire you!

**vimeo** Why Vimeo? ▾ Features ▾ Resources ▾ Watch Pricing Contact sales 🔍 Log in Join New video

**Advanced Treatment Post-Ozonation**

**F\_Wayne\_Hill\_Tour\_Video** NOT YET RATED

2 years ago | More

**GCDWR** PRO + Follow

▶ 656 ♥ 1 📁 0 💬 0

Comments are disabled.

More from GCDWR

☒ Autoplay next video

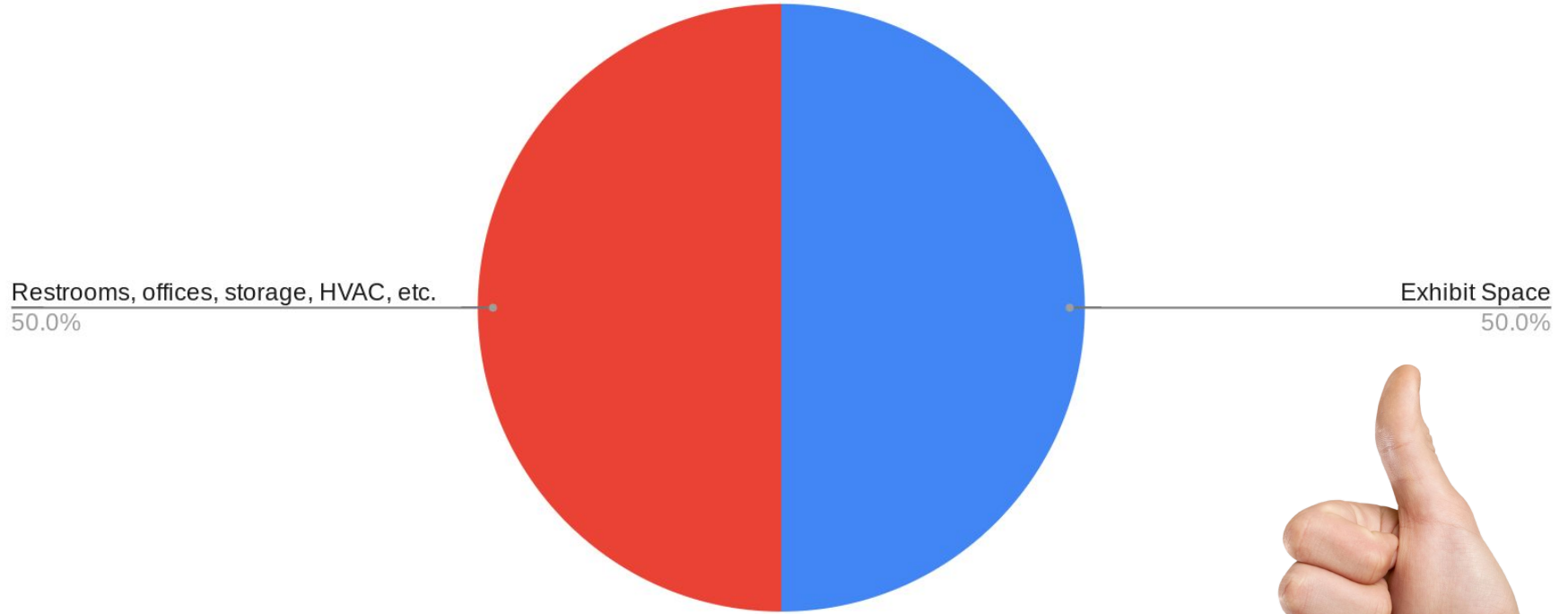
F\_Wayne\_Hill\_Tou...  
GCDWR

DWR Workforce\_3  
GCDWR



We found some rules of thumb that  
can really help you formulate your  
vision at the beginning

## % of Available Space





A pre-covid crowd at Hampton Roads Sanitation District's SWIFT water plant.

Covid takes **an extra bite** of your square footage: You have to give 'em room to spread out.

(even better, put the exhibit outside)



Covid also takes **an extra bite** of your budget: The HVAC system better be great.

(even better, put the exhibit outside)

You can ballpark your fabrication budget  
by square foot and level of polish









# Useful Rules of Thumb

Budget Range	What You Get	Fabrication \$/Square Foot
Low	Static panels mounted on the wall and other very simple presentations	<\$150
Mid	Some custom-design fabrication, possibly including 3-D models, aquariums, and electronic kiosks	\$150-\$550
High	Museum Quality	\$550 to "the sky's the limit"



Budget 8-10% of your fabrication budget  
for annual maintenance.



We looked for — and did not find — rules  
of thumb for the staff time and cost that  
precede the fabrication







We heard that at least  
some water utilities are  
jumping quickly from  
“it would be cool to have  
an exhibit our  
demonstration plant” to  
“let’s do it”

Virtual Tour State	Year Posted	# of Views
California #1	2021	562
California #2	2017	155
Georgia	2020	656
Texas	2020	123
Virginia	2020	60

Virtual tours posted to the web — very convenient to watch — often have very low numbers of views.



Pre-Planning Worksheets

# Pre-Planning Worksheets

---



Self-guided exercises for internal use at the earliest stages of considering an exhibit:

- Evaluating your available space
- Identifying necessary human resources for the project
- Ballparking your budget
- Ballparking the development timeline
- Projecting visitation
- Assessing the opportunity cost vs. alternative forms of E&O



We heard that water utilities could  
take more advantage of the skills  
available in the exhibit design  
community



## Vendors

## Browse Vendors

## Browse by Country

- Australia (1)
- Colombia (1)
- India (1)
- New Zealand (1)
- United States (459)
- Canada (21)
- France (1)
- Mexico (2)
- United Kingdom (2)

## Browse by State

- Alabama (3)
- Arizona (7)
- California (59)
- Colorado (3)
- Connecticut (10)
- Delaware (2)
- District of Columbia (9)
- Florida (43)
- Georgia (12)
- Illinois (26)
- Indiana (2)
- Iowa (2)
- Kansas (3)
- Kentucky (2)
- Louisiana (1)
- Maine (2)
- Maryland (16)
- Massachusetts (23)
- Michigan (9)
- Minnesota (8)
- Missouri (5)
- Nebraska (1)
- Nevada (4)
- New Hampshire (3)
- New Jersey (10)
- New Mexico (3)
- New York (57)
- North Carolina (6)
- Ohio (12)
- Oklahoma (1)
- Oregon (6)
- Pennsylvania (25)
- South Carolina (3)
- Tennessee (7)
- Texas (27)
- Virginia (29)
- Washington (7)
- West Virginia (2)
- Wisconsin (9)

## Browse by Vendor Category

- Accounting (3)
- Animals (6)
- Appraisers (10)
- Architectural Design Firms (22)
- Archival (13)
- Art (39)
- Audio Recordings (7)
- Audio Visual Equipment (13)
- Audio Visual Programs (17)
- Audio Visual Services (31)
- Building Contractors (5)
- Exhibit Fabrication & Supplies (91)
- Exhibition Services (55)
- Fabric Supplies (6)
- Financial Services (5)
- Fire Protection Services (1)
- Fire Protection Equipment (1)
- Food Service (2)
- Freelance Writers (3)
- Fundraising Services (11)
- Gift Shop Merchandise (57)
- Gift Shop Supplies (25)
- Packing Services (12)
- Pedestrian Guidance (2)
- Pensions/Retirement Planning (1)
- Performing Arts (3)
- Photographic Services (10)
- Point of Purchase (12)
- Posters (10)
- Portable Partitions (3)
- Public Relations (5)
- Publishing (16)
- Registrar (3)

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## Atomic Carrots

Oakland Park, Florida

We are a design and fabrication shop that encourages play in museums, organizations and brands so they may spread the roots of their mission. Play is a powerful tool because it tests assumptions, makes connections and establishes a positive emotional memory to concepts. Incorporating play (interactives) in your project can actually boost diversity, loyalty and engagement which will ultimately strengthen your mission.

[atomiccarrots.com/](http://atomiccarrots.com/)

## MUSEUM CONFERENCES

**Sunday, April 24 - Tuesday, April 26, 2022 — Harrisburg, Pennsylvania**

**PA Museums' 2022 Conference**

**PA Museums**

Harrisburg, Pennsylvania

**Sunday, May 15 - Saturday, May 28, 2022 — Statesboro, Georgia**

**Center of Excellence Tick Workshop 2022**

**U.S. National Tick Collection**

Statesboro, Georgia

**Monday, May 16 - Wednesday, May 18, 2022 — St. Louis, Missouri**

Civilization  
is overrated.



Explore More

Disclaimer



## Refine Your Search



### YOUR SELECTIONS

✕ Other (Freelance, Consulting,  
Etc.)

INTEREST



EXPERTISE



INSTITUTION TYPE



COUNTRY



Nia Abdullah



Executive Director

MAPSCorps

Amber Adgerson



Graduate Assisatnt

University of South Carolina

Rene Adriaans



Environmental Engineer

2c science art

Amber Agee-DeHart



President

idoodlEdu inc.

sian aggett



Freelance Practitioner and  
Doctoral Researcher Public  
and Community Engagement  
and Global Health

Sussex University



iondesign







# Templates for You!

1. RFP Plan, Design, Fabricate
2. RFP Fabricate and Install
3. RFP Virtual Tour Template
4. RFI Plan, Design, Fabricate



**Physical**

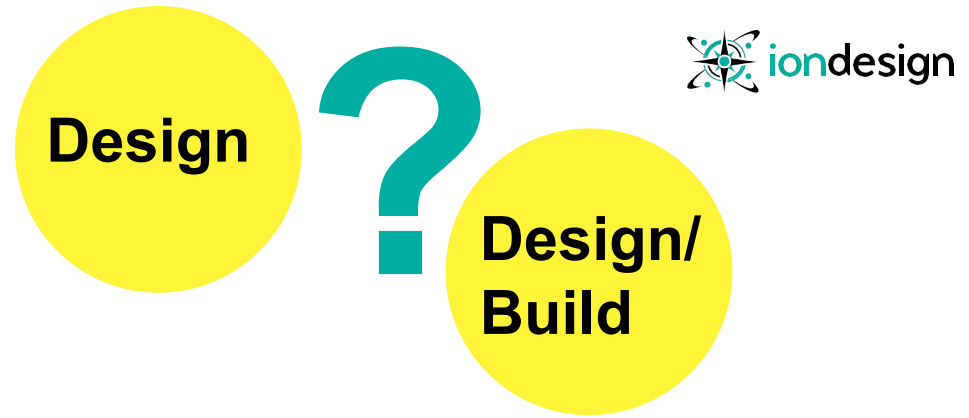
**Creating a visitor  
experience  
through exhibits  
that will lead to  
awareness and  
acceptance.**

**Virtual**

**? \$**



## Talk to the experts



## Get help with your plan

Send the RFI out to discover what types of companies are out there to find the best match for you. Talk to them to understand how they work with clients.

Relationships matter. Exhibits take a year or more to develop. You will be working closely with these contractors.

# **It has never been more important for museums to stay on top of the latest technology trends.**

New technology “affords new routes to interpretation, engagement and participation with an exhibit.” New technologies that are being integrated into exhibits can create enhanced interactivity and different ways to model, present, and simulate scientific content.

The Center for Advancement of Informal Science Education (CAISE)

<https://www.informalscience.org/news-views/new-technologies-exhibits>





**NORTHERN GREAT LAKES VISITOR CENTER**  
**Ashland, WI**

**Energy Conservation Exhibits**

# **Ojibway Seventh Fire Prophecy Graphics and AV Presentation**

# Which Path Will You Choose?

*"Human beings and Earth have the same destiny, and they face the future together—not separately. They must either take care of one another and thus guarantee a common future, or both take the risk to perish."*

— Leonardo Boff,  
Professor Emeritus  
of Ethics and Ecology

## 1. Decide What You Will Do

- ☐ Save Energy
- ☐ Invest in Green Energy
- ☐ Conserve Water
- ☐ Reduce Waste
- ☐ Engage Locally

## 2. Take a Selfie ▶





**Who will bring the most effective  
Interpretive Strategy to your project?**

**Who has the ability to work  
together with you to:**

- Make connections with the visitor**
- Create meaningful engagement**

# Questions & Discussion





# WATERREUSE CALIFORNIA UPDATE

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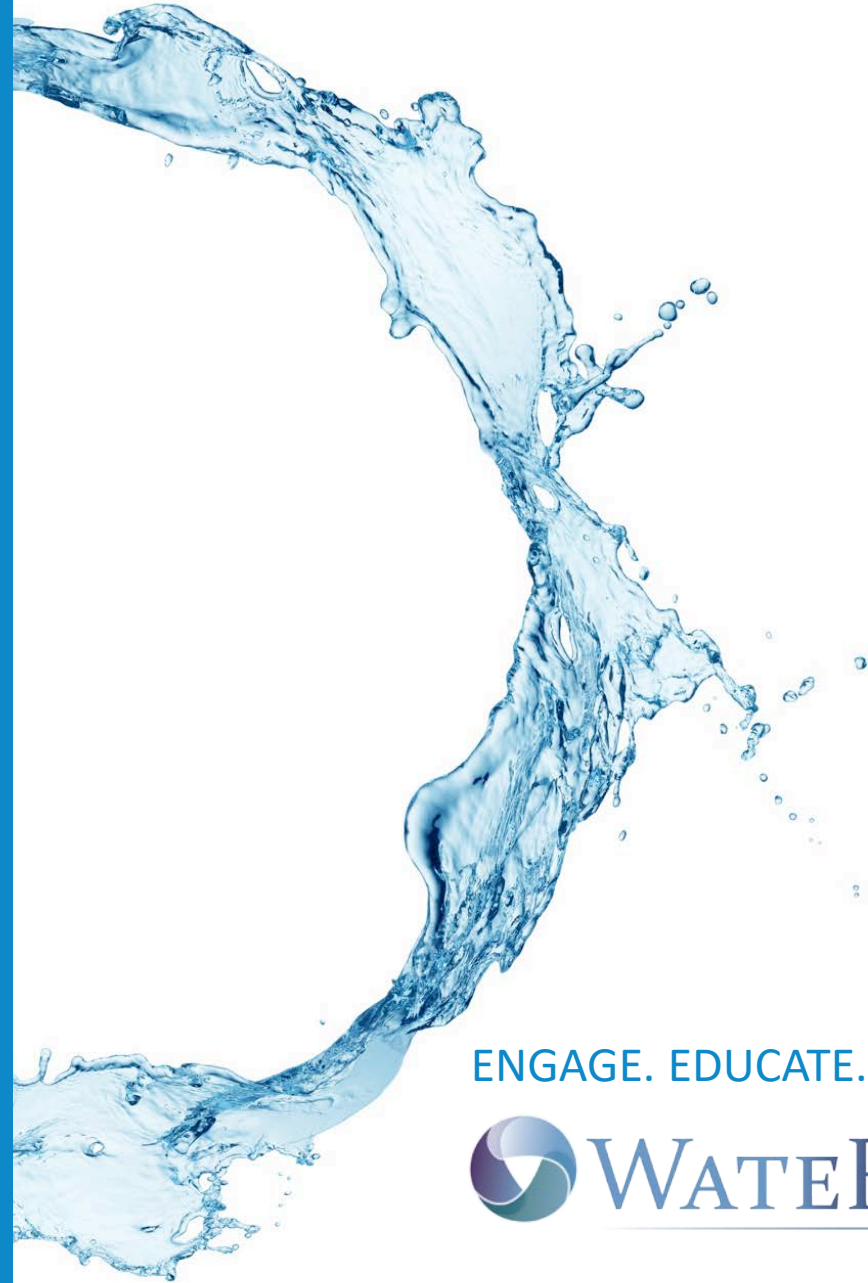
Jennifer West  
WaterReuse California



# COMMUNICATIONS COLLABORATIVE GROUP

JENNIFER WEST  
WATEREUSE CALIFORNIA

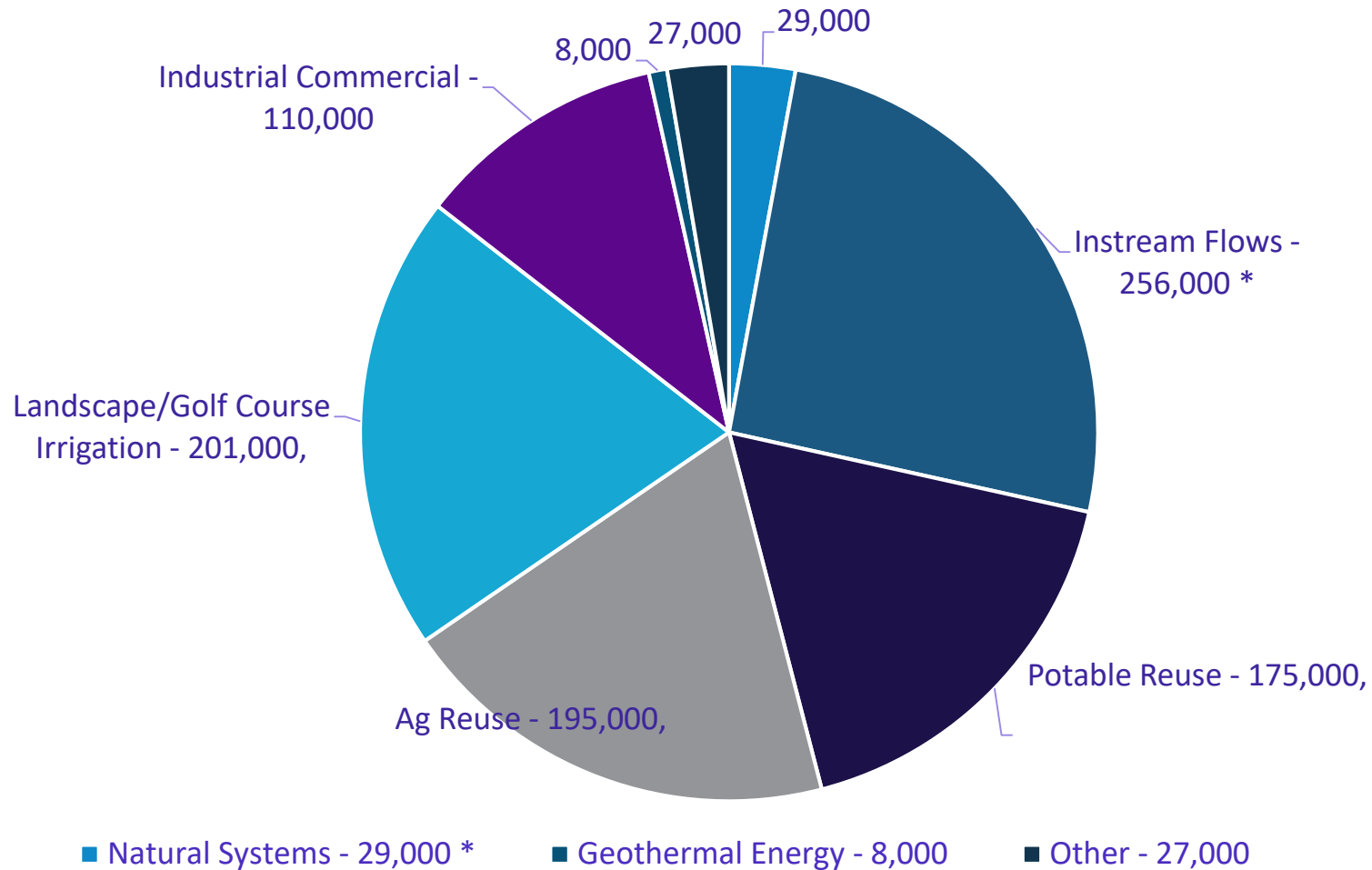
APRIL 21, 2022



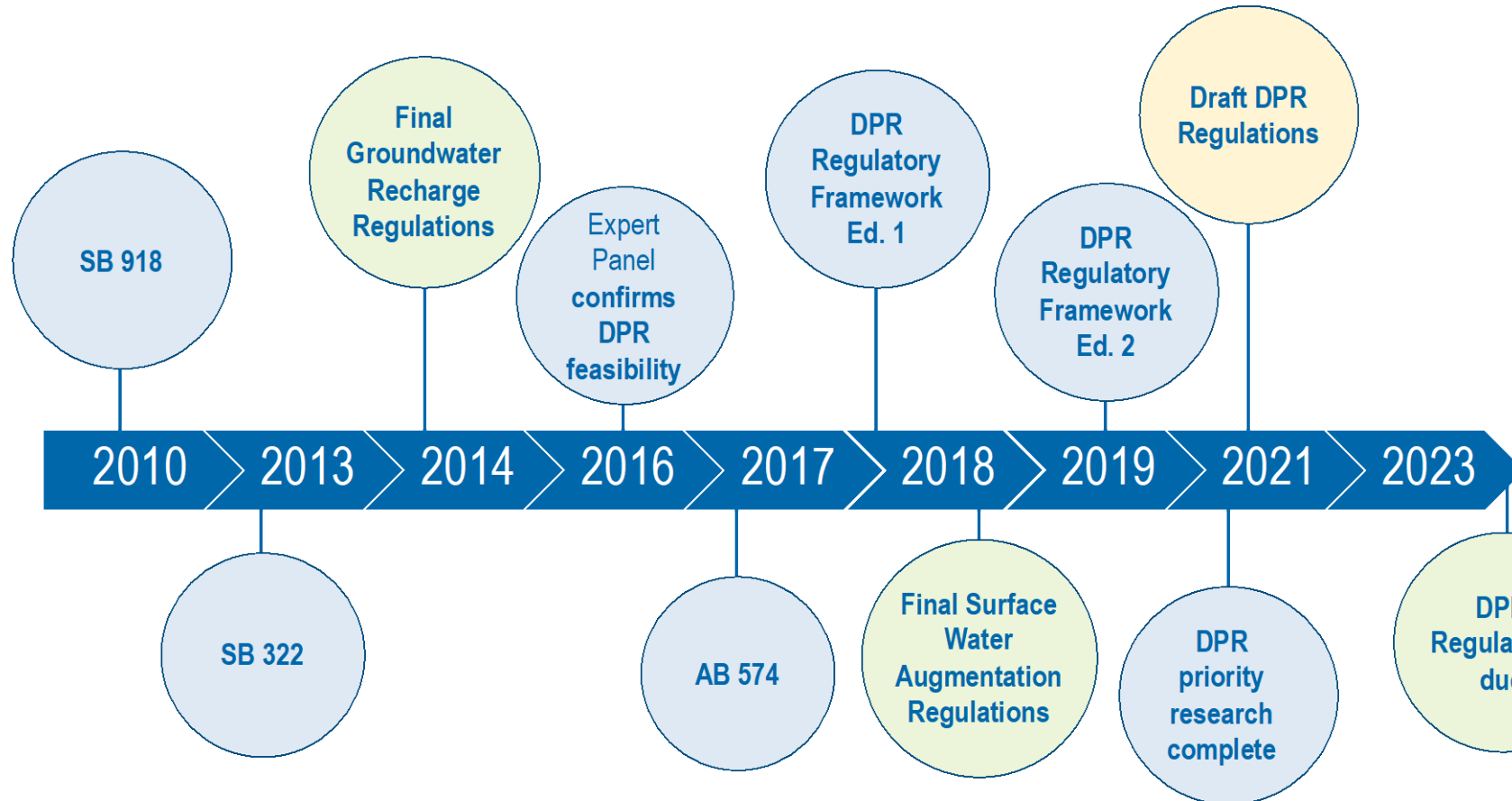
ENGAGE. EDUCATE. ADVOCATE.



# 2020 California Recycled Water Hits 1 MAF (Title 22 + Environmental Purposes)



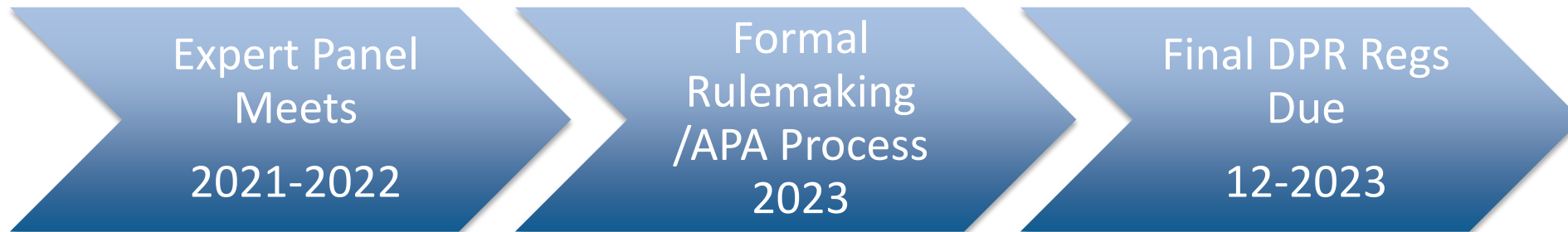
# The Path to Direct Potable Reuse





# STATE Water RESOURCES CONTROL

## Process for DPR Regs



# Other Major Regulatory Efforts

## **“WUE” Laws Implementation – Recycled Water Provisions**

- 1.0 “ETF” for Landscape Irrigation Recycled Water and variance for high “TDS”
- Potable Reuse Credit
- SWRCB Adoption June 30, 2022?

## **Title 22 Update for non-potable (2022 late draft)**

- AB 1180 (2019) required SWRCB to update regulations for non-potable reuse by 2023
- Add more Recycled Water uses, reduce complex unnecessary requirements

## **Cross Connection Control Policy Handbook (2020)**

- AB 1180 (2019) required provisions for the use of a swivel ell
- Draft Handbook expected soon
- WRCA is meeting with the Handbook team on May 16th



# California Legislation and Funding

WRCA Legislative Committee Reviews All  
Recycled Water Bills

**AB 2811 (Bennett)** -- Mandates onsite  
reuse for large commercial properties  
(WRCA oppose seeking amendments)

**SB 1157 (Hertzberg)** – Indoor Water Use  
Standard (WRCA oppose seeking  
amendments)

State Budget (surplus) - Recycled Water  
funding



# 2021 Budget Funding Recycled Water

- SWRCB: Next three years \$1.8 billion need for Recycled Water
- Budget Contained \$330 million for Recycled Water and groundwater cleanup. Proposal:
  - **\$165 million Recycled Water grants (2022-24)**
  - \$165 million groundwater cleanup (2022-24)
- More is needed!





# Budget Push Part II



- Ask **\$750 million** for Recycled Water grants statewide
  - Creation of large funding category
  - No more split with groundwater cleanup!
- Legislative Ask Letter: 14 Senators and Assemblymembers Have Signed On
- Outreach to Leadership and SWRCB







# REPORT FROM WATEREUSE SYMPOSIUM

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Mark Millan  
Data Instincts





BRINGING COMMUNICATION PROS  
TOGETHER TO FURTHER WATER REUSE

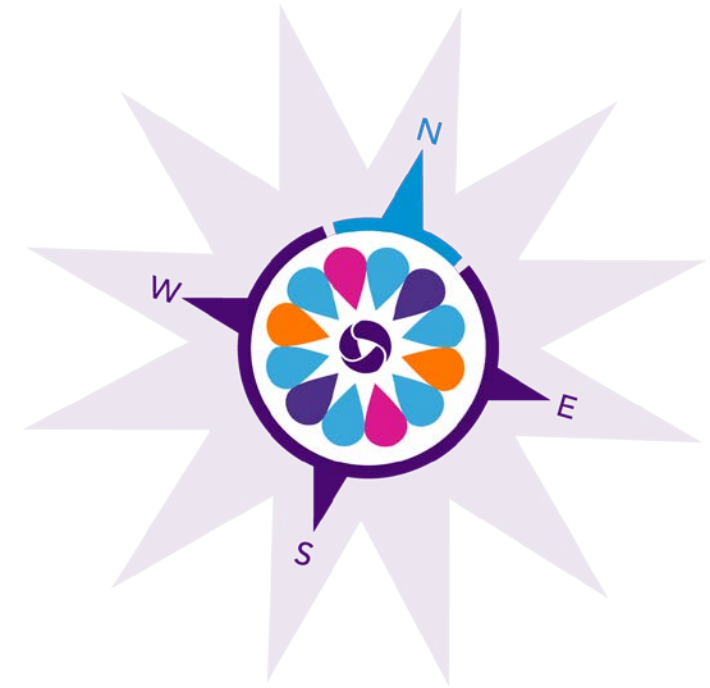
Patsy Tennyson/Katz & Associates

Ben Glickstein/WateReuse Association

Mark Millan/Data Instincts

Melanie Mow Schumacher/Pure Water Soquel

MARCH 7, 2022



2022 WateReuse  
SYMPOSIUM

SHAPING OUR PAST &  
CHARTING OUR FUTURE



# Who We Are

---

Provides a forum  
to discuss and collaborate  
on potable water reuse communications.

Open to all WaterReuse California members and we welcome fellow colleagues:

- to learn about current challenges facing reuse communications
- discuss tools and resources
- network with one another.

# Topics & Areas of Focus

- Case Studies and Facility Tours



# Where Did the Term “Toilet to Tap” Come From?

## Yuck aside, debate needed on toilet-to-tap

OUR VIEW: Some places, like Cloudcroft, begun the process of alternative solutions, too

### Skepticism greets L.A.'s toilet-to-tap water project

By Harrison Sheppard and Michael Coit

LOS ANGELES DAILY NEWS

LOS ANGELES—Sewage water flushed by San Fernando Valley residents will one day end up flowing from faucets throughout the East Valley and much of Los Angeles as part of a new toilet-to-tap project that starts as early as Monday.

The concept seems repulsive at first glance, but state health officials

begun the process of alternative solutions, too

## 'Toilet-to-tap' water gains acceptance

By FELICITY BARRINGER  
New York Times

### Toilet-to-tap or showers-to-flowers?

From The Associated Press

SAN DIEGO

A city councilman wants to flush a toilet-to-tap proposal that would mix a small amount of treated sewage with the city's drinking water. Instead, he is floating a "showers-to-flowers" plan.

By BETSY BLANEY  
The Associated Press

LUBBOCK — Texas would rely more on treated toilet water and pumping rainwater into aquifers to serve its growing population

growing state's water woes. "This is the best plan yet, in my view," board chairman Bech Bruun said before the vote in Austin. "The most comprehensive, detailed plan."

Texas' population is projected to grow by 73 million

"I'm going to push hard for this, and I hope to kill toilet-to-tap in the process. I have been hearing from constituents on this issue. That's why I'm pushing for showers-to-flowers."

developers must pay the city to connect each new home to city water and sewer systems. Vargas said.

national Academy of Sciences, the National Research Council, issued a study finding that supplementing stream flows or reservoirs with this water, a process called indirect potable reuse, was acceptable, although only as a last resort. Now, the largest is about 100,000 gallons a day.

And El Paso's advanced toilet-to-tap purification plant will be the largest direct water reuse project in the U.S. when it begins operating in 2018.

Capital costs for conservation projects went from \$1 billion in the 2012 water plan to \$4 billion in the 2015 plan. Strategies recommended

meeting our water needs." Water providers estimated they will need about \$36.1 billion in state assistance to build their projects. They can apply for loans from \$2 billion from the state's Rainy Day Fund a move voters approved in 2013. That money, through interest earnings and revenue bonds, could grow to \$27 billion over 50 years. The state's water plan for five years, is



Purified water flows from a tap at the wastewater treatment facility in San Diego last week. San Diego's partial success with reclaimed water, 12 years after its City Council recoiled from the toilet-to-tap concept, offers a blueprint for other districts considering wastewater reuse for the fast-growing Southwest's diminishing water supplies. Donald Miralle New York Times

California's Water History: The Origin of 'Toilet-to-Tap' A timeline of the infamous, anti-potable reuse phrase



# Comms Collaborative as a Model?

Open questions:

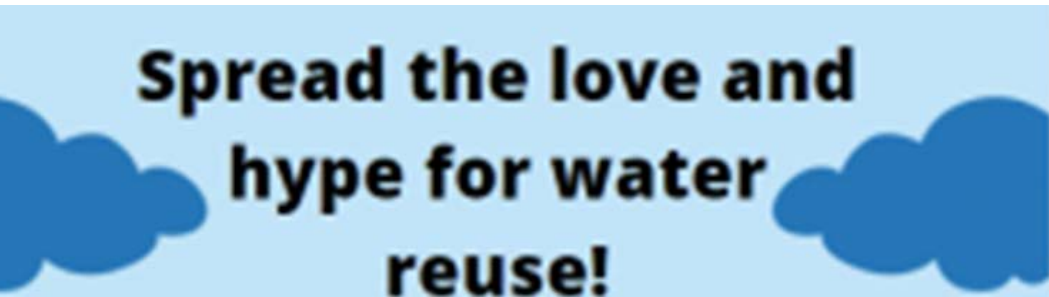
- Can the CA Communications Collaboration Group serve as a model?
- Would it work better at each state/regional section level, or one national convening?
- Large-group webinar format vs. Smaller advisory committee
- How else can we share our communications tools and successes?





# By Collaborating – We are a Force!





CCCG recently launched a design website that showcases water reuse merchandise.



**Water Nerds ([water-nerds.myspreadshop.com](http://water-nerds.myspreadshop.com))**





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# The 17th IWA Leading Edge Conference on Water and Wastewater Technologies

**March 27 – April 2, 2022 / Reno – Nevada, USA**

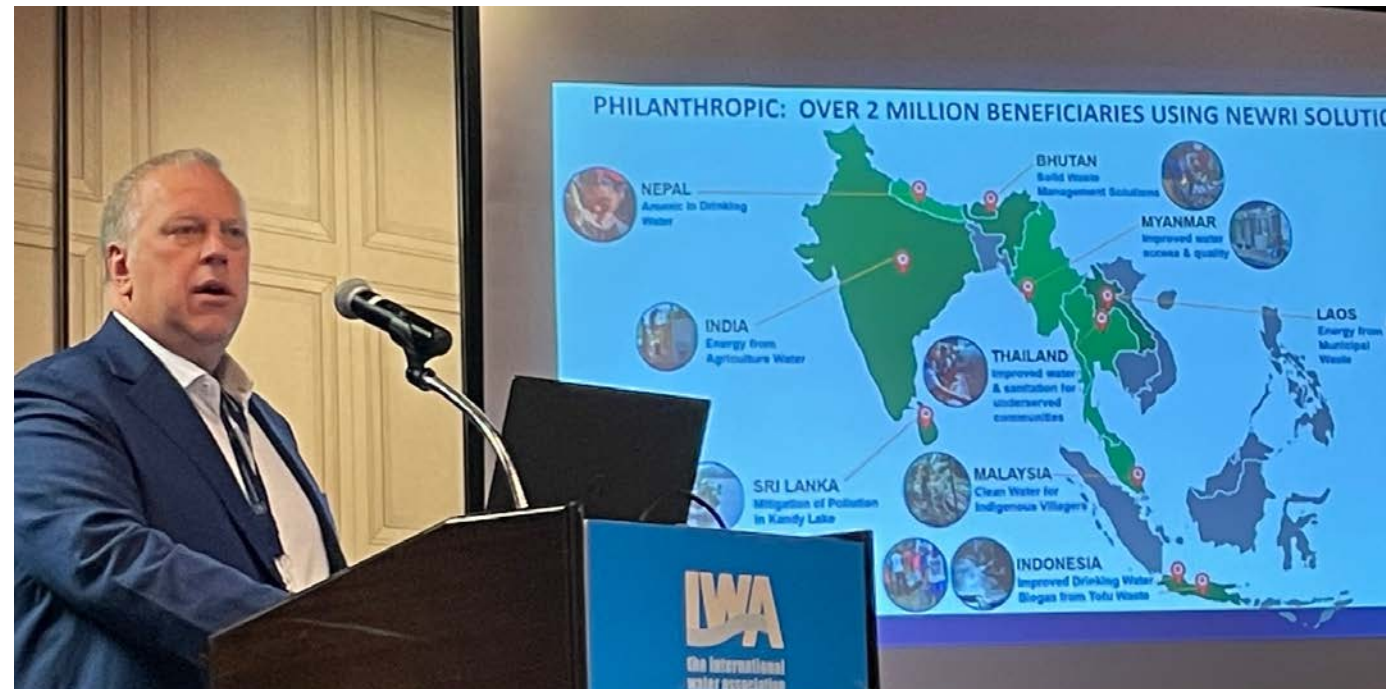
Registration will now only be available on-site.



# International Perspectives



- New Treatment Trains
- Cyber Security
- Artificial Intelligence
- Sewage Surveillance







Thank you  
for  
participating!





# TOOL TIME: TIPS FOR USING CANVA

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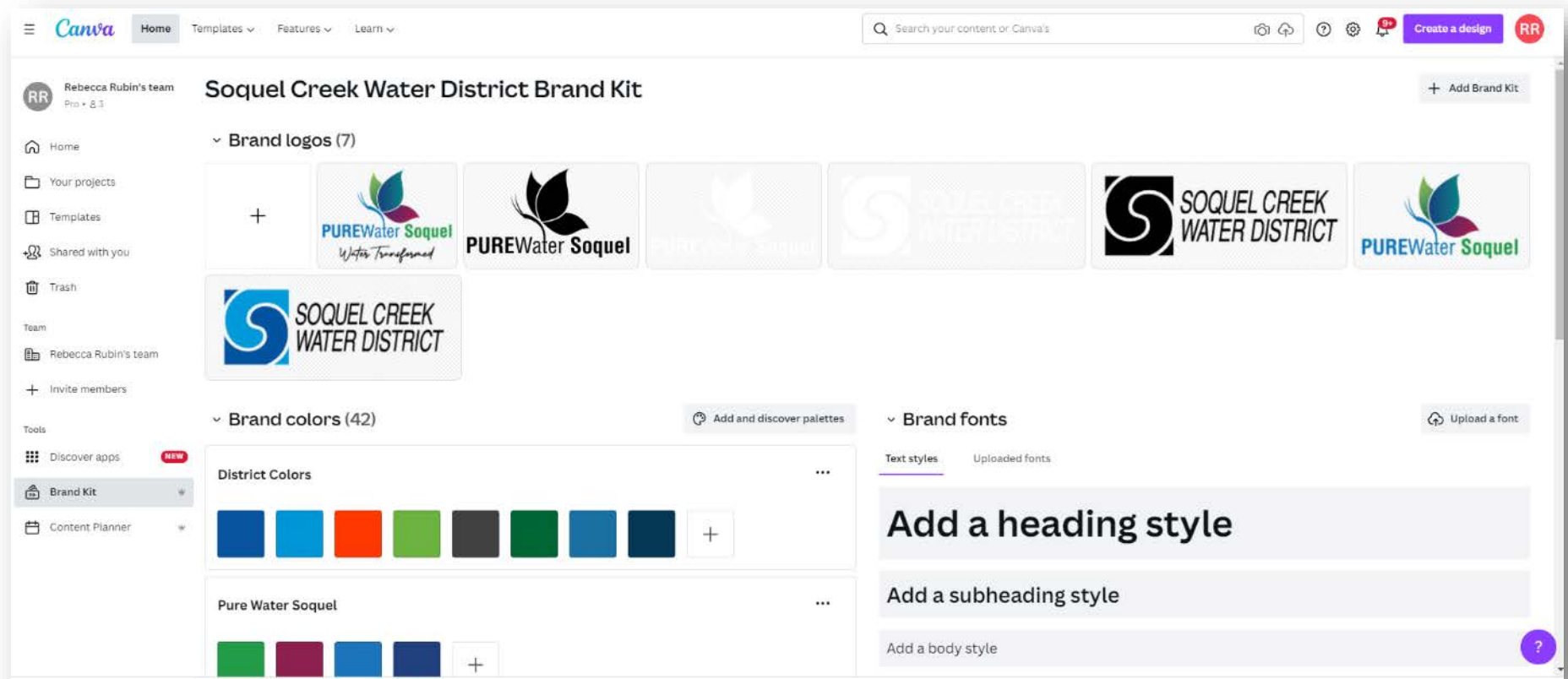
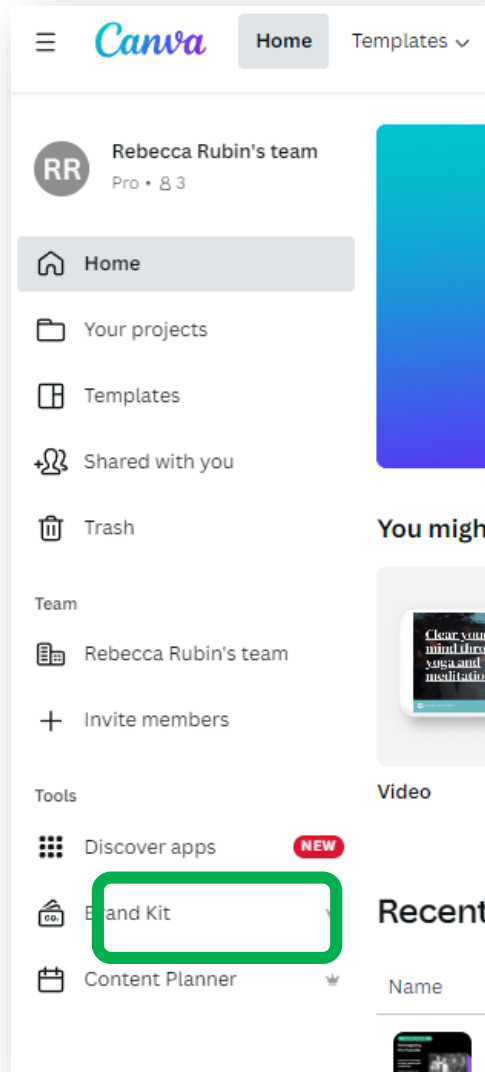


Becca Rubin  
Soquel Creek Water District





# 1. Set up Your Brand (pro)







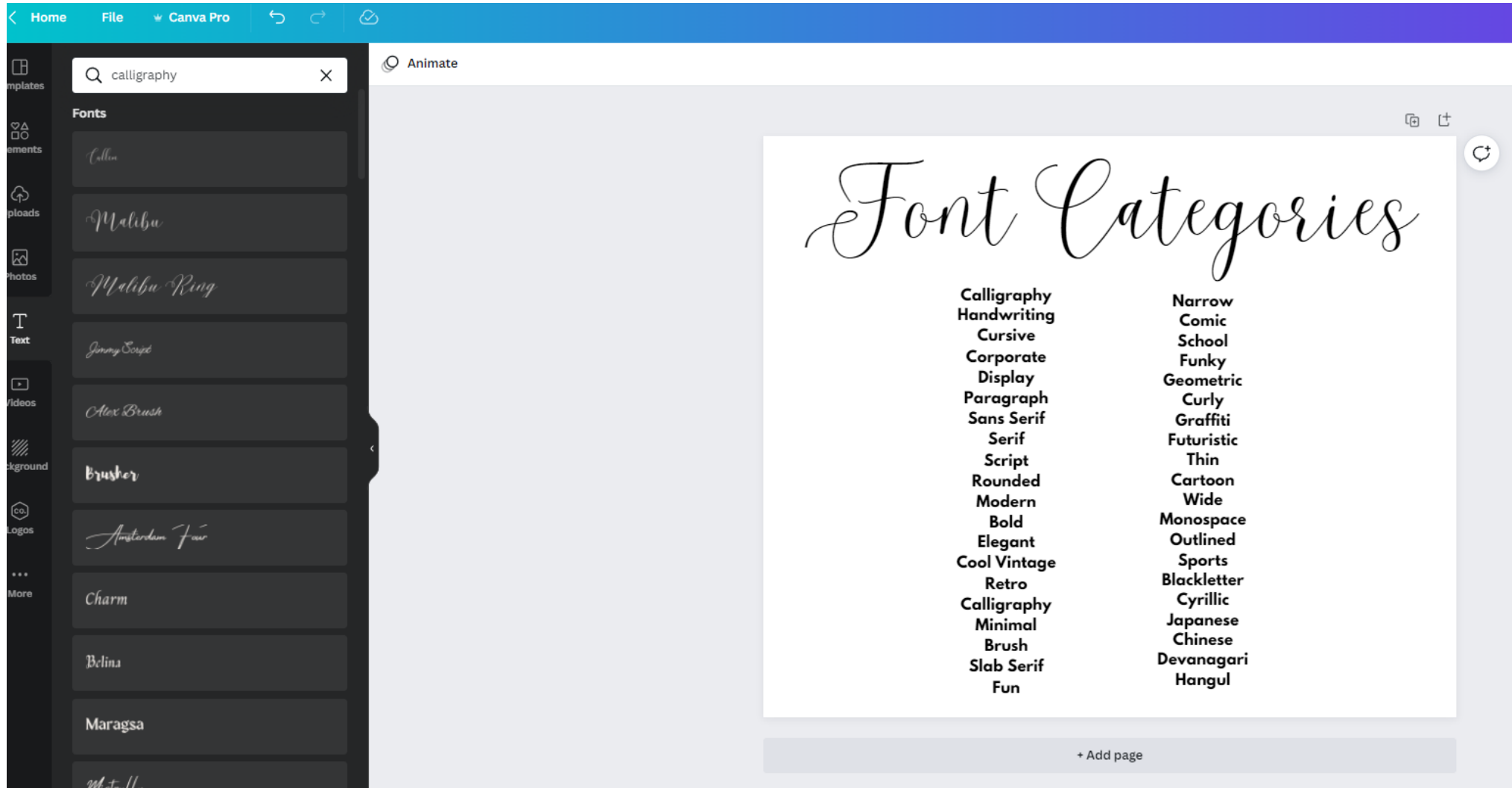
## 2. Display Ruler on Design Border

The screenshot displays the Canva design interface. At the top, the navigation bar includes 'Home', 'File' (highlighted with a red circle), and 'Canva Pro'. Below this is a search bar for 'Instagram post templates' and a section for 'Recently used' templates. The main design area shows a two-page spread. The top page is titled 'Page 1 - Add page title' and features a design for 'ENGINEERS WEEK 2022' with the text 'Reimagining the Possible' and 'Engineers are always at work creating new possibilities.' It also includes a photo of five people and the 'DISCOVER ENGINEERS WEEK' logo for February 20-26, 2022. The bottom page is titled 'Page 2 - Add page title' and is currently blank. A ruler is visible along the top and left edges of the design area, indicating the dimensions of the design.





# 3. Sort Fonts by Style



Home File Canva Pro

calligraphy

Animate

Fonts

Calligraphy

Malibu

Malibu Ring

Jimmy Script

Alex Brush

Brusher

Amsterdam Fair

Charm

Belina

Maragsa

Font Categories

Calligraphy	Narrow
Handwriting	Comic
Cursive	School
Corporate	Funky
Display	Geometric
Paragraph	Curly
Sans Serif	Graffiti
Serif	Futuristic
Script	Thin
Rounded	Cartoon
Modern	Wide
Bold	Monospace
Elegant	Outlined
Cool Vintage	Sports
Retro	Blackletter
Calligraphy	Cyrillic
Minimal	Japanese
Brush	Chinese
Slab Serif	Devanagari
Fun	Hangul

+ Add page



## 4. Start with a Canva Template





# 5. Instant Animation (pro)

The screenshot displays the Canva Pro 'Animate' interface. The top navigation bar includes 'Home', 'File', 'Canva Pro', and a search bar. The left sidebar shows various design elements like Templates, Elements, Uploads, Photos, Text, Videos, Background, Logos, and More. The main workspace is titled 'Animate' and shows a 5.0s animation duration. A central white box contains the text 'Font Categories' in a large, elegant script font. Below this, two columns of font categories are listed in a smaller, sans-serif font:

Calligraphy	Narrow
Handwriting	Comic
Cursive	School
Corporate	Funky
Display	Geometric
Paragraph	Curly
Sans Serif	Graffiti
Serif	Futuristic
Script	Thin
Rounded	Cartoon
Modern	Wide
Bold	Monospace
Elegant	Outlined
Cool Vintage	Sports
Retro	Blackletter
Calligraphy	Cyrillic
Minimal	Japanese
Brush	Chinese
Slab Serif	Devanagari
Fun	Hangul

At the bottom of the workspace, there is a '+ Add page' button.





# ROUNDTABLE DISCUSSION

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Gina Ayala,  
Orange County Water District







Thank you  
for participating!

