



2022 WateReuse California ANNUAL CONFERENCE SAN FRANCISCO, CALIFORNIA

SPONSORSHIP & EXHIBITOR PROSPECTUS



SEPTEMBER 11-13, 2022
HYATT REGENCY EMBARCADERO



Don't miss the opportunity to target the more than 500 leaders from the water reuse industry expected to attend the 2022 WaterReuse California Annual Conference on September 11-13, 2022!

ABOUT WATEREUSE CALIFORNIA

WaterReuse California is recognized as a thought leader in California on alternative, sustainable water supply development. It is the go-to organization in the state for water recycling education and outreach, as well as the principal influencer of public opinion and policymakers on water recycling in all its forms. WaterReuse California is a state section of the national organization the WaterReuse Association.

THE EVENT

The WaterReuse California Annual Conference will feature more than 40 technical presentations, technical tours, receptions, an awards luncheon, the annual Tuesday morning Gordon Cologne session, and the ever-popular exhibition component.

CORE TOPICS

- Potable Reuse Success Stories
- Direct Potable Reuse
- Agency Collaboration on Reuse Projects
- Advancements in Treatment Technologies
- Operations: Challenges, Strategies, Training, and Lessons Learned
- Water Quality Issues
- Managing Recycled Water and IPR Systems with Declining Wastewater Flows
- Source Control for Potable Reuse Projects
- RO Concentrate Minimization/Disposal—Challenges and Strategies
- Expanding and Improving Non-Potable Reuse
- Implementing Onsite Reuse (Recycled Wastewater, Greywater, Etc.)
- Commercial and Industrial Applications
- Environmental Enhancement with Reuse
- Climate Change Resiliency (e.g., Drought, Sea Level Rise, Energy Efficiency)
- Sustainable Groundwater Basin Management
- Elected Officials and Agency Perspective
- Regulatory, Policy, and Compliance Issues
- Economics, Financing, and Funding
- Public Outreach, Education, and Communications
- Lessons Learned, Challenges, and Barriers to Successful Recycled Water Programs
- Data Collection, Information Management, and Decision Support Frameworks

ATTENDEES

The conference is designed for individuals, organizations, and agencies that are associated with or interested in the design, management, operation, and use of water recycling facilities and projects in California, including:

- Academic Institutions
- Advocacy Groups
- Consulting Engineering Firms
- Environmental Organizations
- Government Officials
- Manufacturers
- Regulators
- Suppliers
- Water & Wastewater Agencies
- Water Reuse Industry

GET STARTED TODAY!

<https://watereuse.org/civicism/event/register/?reset=1&id=334>

CONTACT:

John Robinson | 626.375.9389
jrobinson@johnrobinsonconsulting.com

SPONSORSHIP OPPORTUNITIES

WaterReuse California Conference Sponsorships are designed to maximize your marketing efforts and help your organization gain important visibility among professionals whose focus is on the development of water reuse and desalination projects, putting your organization's name in front of influential senior managers and decisionmakers.

SPONSORSHIP INCLUDES:	DIAMOND \$8,000*	PLATINUM \$6,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000	PURPLE \$750
NETWORKING						
Exhibit Table	●	●				
Complimentary Registrations	4	3	2	1		
Attendee Contact List (Pre & Post)	●	●	●	●	●	●
RECOGNITION						
Opportunity to Sponsor a Tier I Conference Event/Branding	●	●				
Opportunity to Sponsor a Tier II Conference Event/Branding			●			
Opportunity to Sponsor a Tier III Conference Event/Branding				●		
Logo Displayed on Slides Prior to All Sessions	●	●				
Company Information on Website	●	●	●	●	●	●
Company Information in Onsite Program	●	●	●	●	●	●
Signage Recognition throughout Conference	●	●	●	●	●	●

* Only Three Diamond-Level Sponsorships Available

Tier I Sponsorship Opportunities: Premium Signage, Conference Bags, Badge Holders, Hotel Key Cards, Conference Attendee Wi-Fi, Opening Session, Awards Luncheon, President's Reception, Town Hall Plenary, Gordon Cologne Plenary

Tier II Sponsorship Opportunities: Registration Folders, Notepads, Water Bottles, Welcome Reception, Technical Session, Other Conference Gifts

Tier III Sponsorship Opportunities: Technical Tour, Sunday Refreshment Break, Monday Continental Breakfast, Monday Refreshment Breaks, Tuesday Refreshment Breaks, Tuesday Breakfast with the Exhibitors

BECOME A SPONSOR!

<https://watereuse.org/civicrm/event/register/?reset=1&id=334>

EXHIBIT OPPORTUNITIES

A booth placed strategically at the 2022 WateReuse California Annual Conference will put your organization at the center of all the action. WateReuse recognizes that exhibits are an integral component to the success of the 2022 WateReuse California Annual Conference. The Exhibit Hall is designed to maximize face-to-face communication between exhibitors and attendees.

EXHIBIT BOOTH FEES

	ON OR BEFORE JULY 15, 2022	AFTER JULY 15, 2022
MEMBER	\$1,300	\$1,600
NON-MEMBER	\$1,800	\$2,100

YOUR EXHIBIT BOOTH PACKAGE INCLUDES:

- Table-Top Display Area with Six-Foot Table and Two Chairs
- Two Complimentary Full-Conference Registrations
- Attendee Mailing Address List (Pre and Post)
- One Wireless Internet Connection
- Company Information Listed on Conference Website and Onsite Program



RESERVE YOUR BOOTH TODAY!

<https://watereuse.org/civicrm/event/register/?reset=1&id=334>

CONFERENCE EXHIBITION

HYATT REGENCY EMBARCADERO

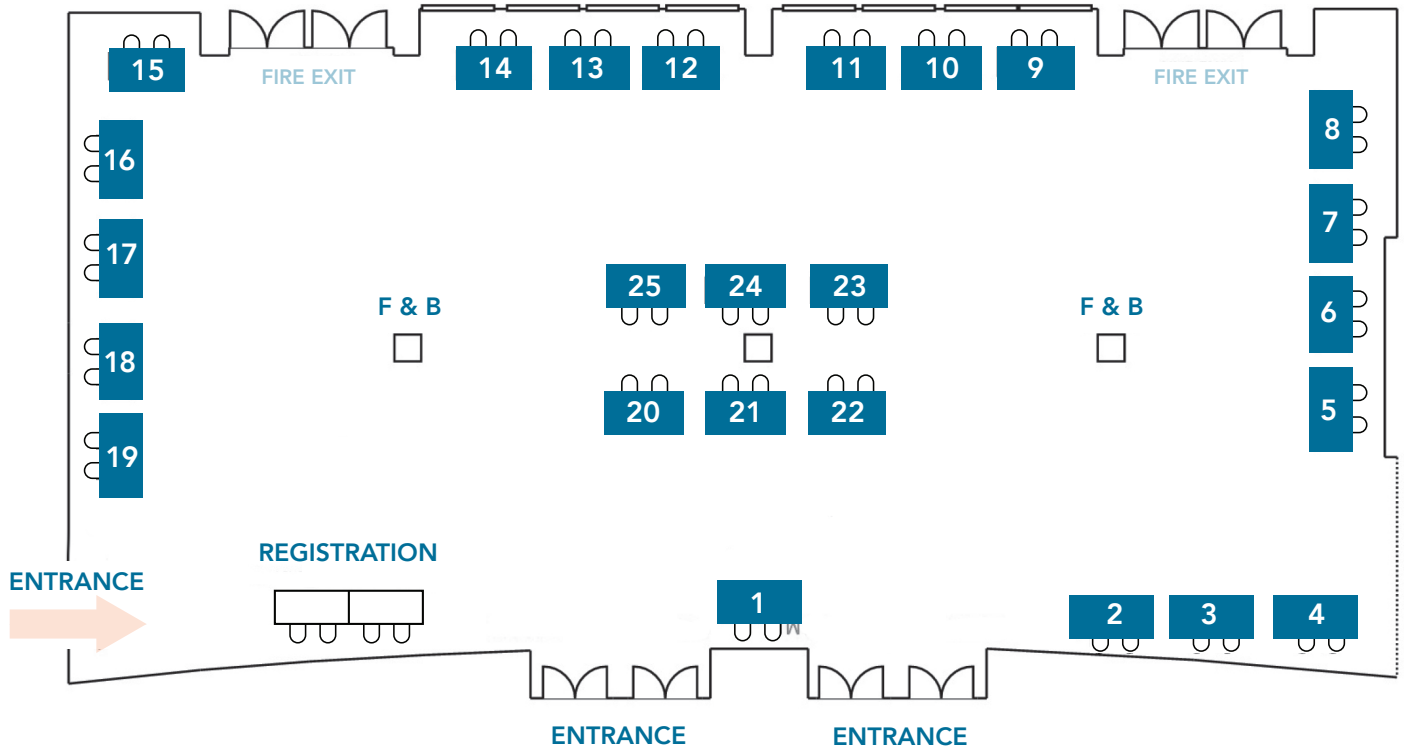


EXHIBIT HOURS

The Exhibit Hall is tentatively scheduled to be open during the following hours:

Sunday, September 11 | 3:00 pm - 6:30 pm

Monday, September 12 | 7:30 am - 3:30 pm

Tuesday, September 13 | 7:30 am - 12:00 pm

SETUP AND BREAKDOWN HOURS

Setup: Sunday, September 11 | 9:00 am - 2:00 pm

Breakdown: Tuesday, September 13 | 2:30 pm - 4:30 pm

SPACE IS LIMITED.
**RESERVE YOUR
BOOTH TODAY!**

HOTEL INFORMATION

The 2022 WateReuse California Annual Conference will be held at the Hyatt Regency Embarcadero, San Francisco. Please refer to the WateReuse California Annual Conference when making reservations to obtain the conference rate.

We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by August 19 to ensure the special conference room rate.

HYATT REGENCY EMBARCADERO

5 Embarcadero Ctr
San Francisco, CA 94111

ROOM RATES

\$279 (single occupancy rate without taxes and fees)

RESERVATIONS

To make your reservation, please visit
<https://www.hyatt.com/en-US/group-booking/SFORS/G-WATR/ATTENDEE>



KEY DATES

APPLICATION DEADLINE

Applications for exhibit space at the 2022 WateReuse California Annual Conference must be received no later than August 19, 2022. All booths are assigned on a first-come, first-served basis.

CANCELLATIONS

Cancellation of exhibit space must be made in writing to the WateReuse office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter, or the date your written cancellation is received by fax at the WateReuse office. Cancellations received by August 19, 2022 will receive 50% refund, cancellations received after August 19, 2022 will receive no refund.

DATES TO REMEMBER

July 15, 2022	Last Date to Receive Discounted Exhibit Rates
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August 19, 2022	Application Deadline for Exhibitors & Sponsors
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August 19, 2022	Cancellation Deadline for Exhibitors & Sponsors
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August 19, 2022	Hotel Reservation Deadline
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September 11, 2022	Exhibitor Set Up
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September 13, 2022	Exhibitor Break Down
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