



Thursday, April 21, 2022

12 p.m. -1:30 p.m.

Zoom Meeting

Meeting Registration:

[https://ocwd.zoom.us/meeting/register/tZ0pdeysrj8rHd0g6o0-2gXxQppGTUh5XOOf](https://ocwd.zoom.us/j/90258187840?pwd=OWpdeysrj8rHd0g6o0-2gXxQppGTUh5XOOf)

AGENDA

- 12:00 P.M.** **Welcome**
Rupam Soni | Metropolitan Water District
- 12:05 P.M.** **Best Practices for Advanced Water Treatment Exhibits**
Water Words That Work will provide a preview of the results of WRF Project #4979. The study identifies strategies for public engagement elements at potable reuse demonstration facilities and offers pre-planning worksheets and sample RFPs to help utilities get these projects off on the right foot.
Eric Eckl | Water Words That Work
- 12:50 P.M.** **Update from California WaterReuse Association's Managing Director**
Jennifer West | WaterReuse California
- 1:05 P.M.** **Report from WaterReuse Symposium: Conference Session on the Communications Collaborative Group**
Mark Millan | Data Instincts and Patsy Tennyson | Katz and Associates
- 1:15 P.M.** **Tool Time: Tips for Using Canva**
Rebecca Rubin | Soquel Creek Water District
- 1:20 P.M.** **Round Table Discussion**
Gina Ayala | Orange County Water District
- 1:30 P.M.** **Wrap Up**
Rupam Soni | Metropolitan Water District