



Wednesday, April 29, 2020

10 A.M. TO 12 P.M.

Webinar Meeting

Join [here](#), use password 025646

Or join by phone:

Dial US: +1 669 900 6833 or +1 346 248 7799

Webinar ID: 494 327 611

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AGENDA

- 1. 10:00 a.m. Welcome**
Melanie Mow Schumacher, Soquel Creek Water District
- 2. 10:05 a.m. Communicating During COVID-19: Best Practices**
Rick Callender, Chief of External Affairs, Valley Water
- 3. 10:35 a.m. Roundtable: Opportunities and Challenges for Communicating About Potable Reuse During COVID-19**
All attendees are invited to participate and offer their experience and advice.
- 4. 11:15 a.m. Terminology Document Update**
Patsy Tennyson, Katz & Associates
Gina Ayala, Orange County Water District
- 5. 11:25 a.m. Opportunities for Non-Potable Reuse Signage**
Patsy Tennyson, Katz & Associates
- 6. 11:40 a.m. Update on California WaterReuse Association Conference and Happenings**
Jennifer West, Managing Director, WaterReuse CA Section
- 7. 11:50 a.m. Recent Media Clips**
Rupam Soni, Metropolitan Water District of Southern California
- 8. 11:55 a.m. Wrap-up and Ideas for Next Meeting**
Melanie Mow Schumacher, Soquel Creek Water District