



# WATERREUSE®

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Dear Utility Leader,

I am pleased to invite you to become a Partner Utility in the new [Recycled Water User Network™](#), a member-only network for businesses, governments, and not-for-profit organizations that use recycled water. The Recycled Water User Network™ is a resource that agencies can use to support recycled water customers, promote public support of recycled water in your community, and reinforce the message that recycled water contributes to a safe, reliable, and locally controlled water supply.

It's easy for your utility to become a Partner Utility in the Recycled Water User Network™. This benefit is included in your membership to the WaterReuse Association so there are no additional costs. Once you are a partner, you can invite your recycled water customers to join the Recycled Water User Network™ for a small fee, which gives them a host of benefits including

- Membership in a network of recognized national leaders;
- [WaterReuse Connect](#), a 24/7 online community of water industry experts to ask questions and learn about best management practices;
- [WaterReuse Review](#), a weekly online newsletter reporting federal, state and local policy developments on water reuse-related issues;
- Free registration to monthly [webcasts](#) about water reuse and industry trends; and
- Access to peer-reviewed, applied research related to recycled water.

Once one or more of your customers join the Recycled Water User Network™, you and your customer(s) receive a green industry designation Water Star™ and the Water Star™ label, which I believe is the most compelling benefit of all. The Water Star™ label is an excellent marketing tool for you and your customers to promote your commitment as stewards of local water resources and to raise the profile of water recycling.

The first step is to add your name to the list of partner utilities using our [online form](#). You will then have access to marketing materials that you can post on your website and share with your recycled water customers. The second step is to invite your customers to complete the User Network [membership application](#) and indicate that they receive recycled water from your agency. Once a customer joins the User Network, you become a Water Star and can use the Water Star™ label in your agency's marketing materials.

If you have questions, please contact Erin Dimenna, Director of Membership, at [edimenna@waterreuse.org](mailto:edimenna@waterreuse.org).

Sincerely,

Paul Jones II

President, WaterReuse Association