

Santa Rosa

Response and Recovery from 2017 Fires

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Santa Rosa Water



OUR FUTURE IN EVERY DRÖP

Santa Rosa Water

- Provide water and sewer service to 175k customers in Santa Rosa
- Provide regional wastewater treatment for 213,000+ customers
- Maintain over 1,200 miles of water and sewer pipe
- Storm water and flood control
- Annual budget—\$175 million
- Staff of 250



OUR FUTURE IN EVERY DROP

Presentation Overview

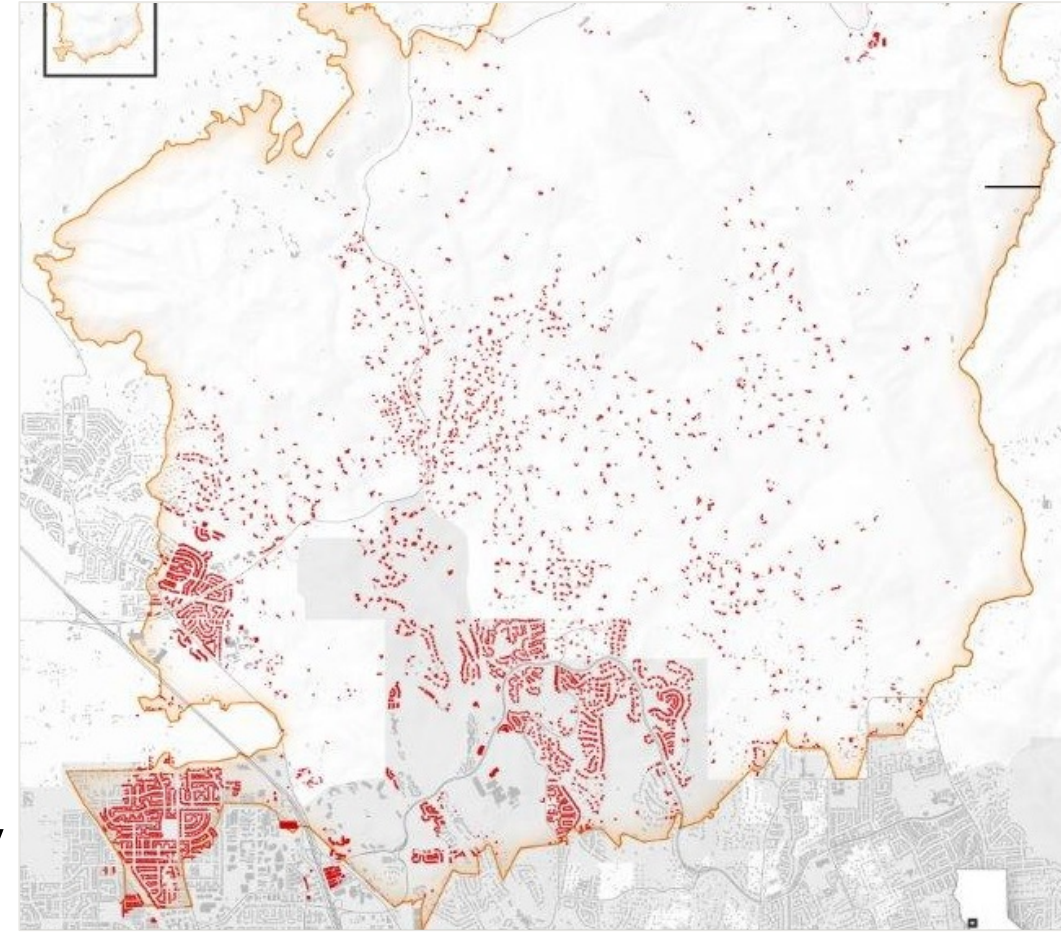
- The Fires
- The Response
- The Impact
- The Recovery



OUR FUTURE IN EVERY DRÖP

First and Foremost

- Tragic and devastating event
- Affected the Santa Rosa community in a very personal way, including impacts to City employees
- 42 fatalities from these fires
- 3100 homes in Santa Rosa were destroyed – about 5% of the housing inventory
- Countless heroes and heroic efforts by City staff



The Fires



OUR FUTURE IN EVERY DRÖP

The Iconic Roundbarn

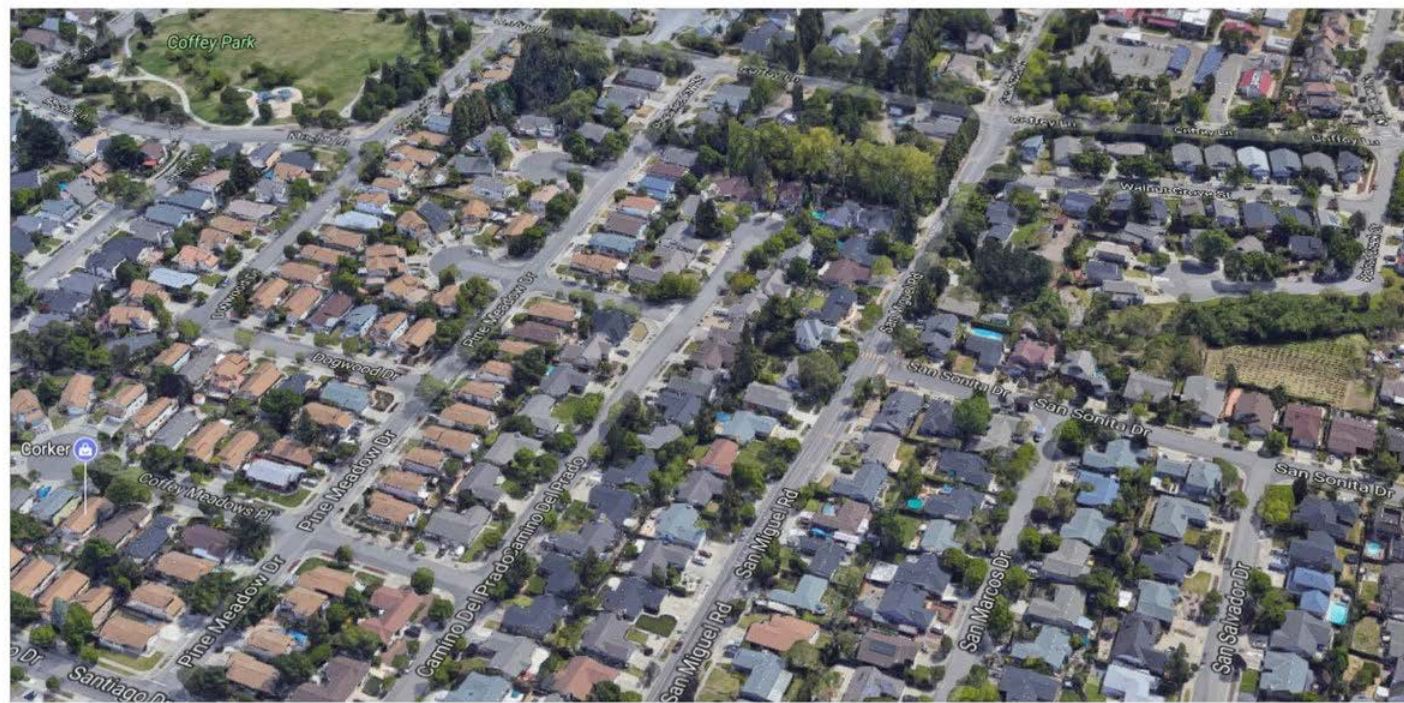


Kmart Complex









The Response



OUR FUTURE IN EVERY DRÖP

No plan survives
first contact with
the enemy. What
matters is how
quickly the leader is
able to adapt.

meetrille.com

Tim Harford



In preparing for battle, I have always found
that plans are useless but planning is
indispensable.

(Dwight D. Eisenhower)

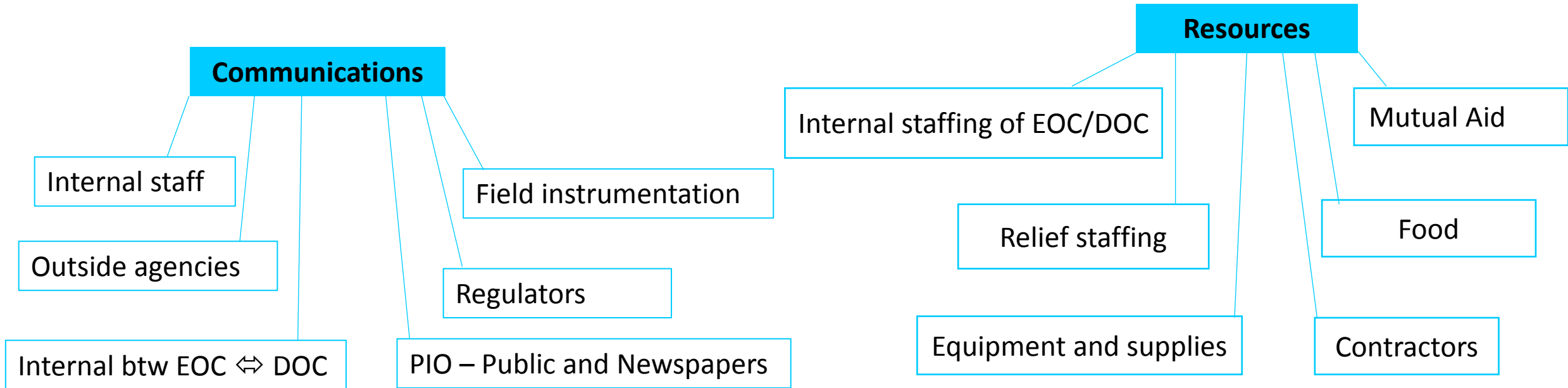
izquotes.com



OUR FUTURE IN EVERY DRÖP

Emergency Response

Structure



Fire Response – Key Lessons Learned

- “Who’s in Charge?”
- Plan/process for adaptively managing your response plan
- Develop a Strategy
- Fatigue
- Basis of internal assignments
- Mutual Aid
- FEMA processes



OUR FUTURE IN EVERY DRÖP

The Damage





The unexpected



The Recovery

- Debris cleanup
- Rebuild damaged infrastructure
- Update fiscal plan with 5-7% loss of revenue stream
- Watershed post-fire concerns
- Rebuild coordination with customers



OUR FUTURE IN EVERY DRÖP

Questions?



OUR FUTURE IN EVERY DRÖP