



## 2018 PNW Conference

## About WateReuse

- Only national trade association focused solely on water reuse
- 17 years as a national organization
- More than 450 members representing more than 200 communities and 50 million utility customers
- Presence in fifteen states
- Active organizations in 6 states and 1 region (Pacific NW)

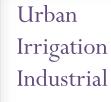


## The Full Spectrum

NINSPAN HILL

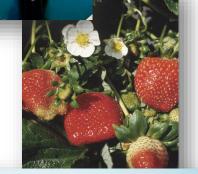








Food Crop Irrigation Wetland/ Habitat Restoration



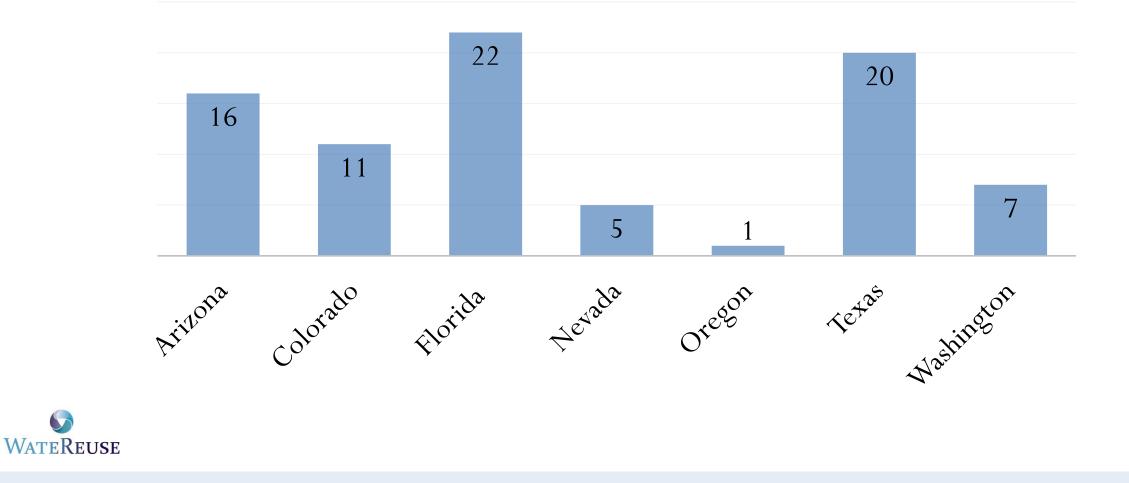






#### **Utility Membership**

6



#### WateReuse Association Delivering Value to Our Members





## State Specific Support



#### Learning Opportunities



Networking & Info Exchange





Focus on Public Acceptance



## National Advocacy: Federal Priorities

- Funding for Municipal Water Reuse Infrastructure
  - Tax-Exempt Municipal Bonds
  - Title XVI
  - Water Infrastructure Finance and Innovation Act (WIFIA)
  - Clean Water State Revolving Fund
  - Drinking Water State Revolving Fund
  - Buy America Procurement Requirements
- Funding for Industrial Water Reuse Infrastructure
  - Investment Tax Credit for Retrofitting Facilities for Recycled Water
- Policy Reform
  - WaterSense
  - Permitting of Potable Reuse





# National Advocacy: Success

- Modernizing Title XVI into merit-based competitive grant program.
- Increasing funding for Title XVI.
- Making WIFIA a permanent program.
- Getting \$30 million in new funding for projects under WIFIA.
- Maintaining funding for Clean Water and Drinking Water Revolving Funds.



#### National Advocacy: Keeping You Connected

- This Week in Washington
- Legislative Alerts
- Congressional Updates
- Annual Washington Fly-In
- Members-Only Lobbying Toolkit



Coming



### State Specific Support

- Third-party validation of water reuse
- Access to experts from around the world to inform local decisions
- Letters of support for state and local regulatory reform



"The letter from WateReuse made a difference!"

-- Nevada State Section Representative



#### Access to Research

• Free and discounted peer-reviewed, applied research along with access to the experts via webcasts and conferences means long-term success for your utility.





## Learning Opportunities

- Discounts to national, state and regional conferences
- Free training and informational webcasts
- Quarterly journal







### Networking & Information Exchange

- Multiple networking opportunities throughout the year
- WateReuse Connect: Members Online Community (Coming Soon!)
- State Info Exchange
- Issue Committees
- Searchable Member Directory
- Job Bank





#### Focus on Public Acceptance

- Beer Contests
- Medical Community Initiative
- Growing library of members-only public information tools







#### Members Say

"The WateReuse Association brings together those utilities with direct experience, those with emerging needs, the regulatory agencies, and the research community to share lessons learned, new challenges, and real life examples of what works."

- Douglas Yoder, Former Deputy Director, Miami-Dade Water and Sewer Department

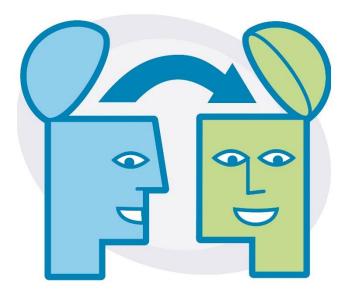






#### How WateReuse Can Help

- Access to expertise and experience
  - Advise for State Policy, Legislation and Regulation
- Knowledge sharing among a broader collection of utilities (nationwide)
  - Technology
  - Finance
  - Regulation
  - Public perception





### 33<sup>rd</sup> Annual WateReuse Symposium



Austin, Texas September 9-12, 2018







# Questions?