2018 PNW Conference
About WateReuse

• Only national trade association focused solely on water reuse
• 17 years as a national organization
• More than 450 members representing more than 200 communities and 50 million utility customers
• Presence in fifteen states
• Active organizations in 6 states and 1 region (Pacific NW)
The Full Spectrum

- Urban Irrigation
- Industrial
- Potable Reuse
- Food Crop Irrigation
- Wetland/Habitat Restoration
- Restoration
Utility Membership

- Arizona: 16
- Colorado: 11
- Florida: 22
- Nevada: 5
- Oregon: 1
- Texas: 20
- Washington: 7
WateReuse Association
Delivering Value to Our Members

National Advocacy
State Specific Support
Access to Research

Learning Opportunities
Networking & Info Exchange
Focus on Public Acceptance
National Advocacy: Federal Priorities

- Funding for Municipal Water Reuse Infrastructure
  - Tax-Exempt Municipal Bonds
  - Title XVI
  - Water Infrastructure Finance and Innovation Act (WIFIA)
  - Clean Water State Revolving Fund
  - Drinking Water State Revolving Fund
  - Buy America Procurement Requirements

- Funding for Industrial Water Reuse Infrastructure
  - Investment Tax Credit for Retrofitting Facilities for Recycled Water

- Policy Reform
  - WaterSense
  - Permitting of Potable Reuse
National Advocacy: Success

• Modernizing Title XVI into merit-based competitive grant program.
• Increasing funding for Title XVI.
• Making WIFIA a permanent program.
• Getting $30 million in new funding for projects under WIFIA.
• Maintaining funding for Clean Water and Drinking Water Revolving Funds.
National Advocacy: Keeping You Connected

- This Week in Washington
- Legislative Alerts
- Congressional Updates
- Annual Washington Fly-In
- Members-Only Lobbying Toolkit
State Specific Support

• Third-party validation of water reuse
• Access to experts from around the world to inform local decisions
• Letters of support for state and local regulatory reform

“The letter from WateReuse made a difference!”

-- Nevada State Section Representative
Access to Research

• Free and discounted peer-reviewed, applied research along with access to the experts via webcasts and conferences means long-term success for your utility.
Learning Opportunities

• Discounts to national, state and regional conferences
• Free training and informational webcasts
• Quarterly journal
Networking & Information Exchange

• Multiple networking opportunities throughout the year
• WateReuse Connect: Members Online Community (Coming Soon!)
• State Info Exchange
• Issue Committees
• Searchable Member Directory
• Job Bank
Focus on Public Acceptance

• Beer Contests

• Medical Community Initiative

• Growing library of members-only public information tools
Members Say

“The WaterReuse Association brings together those utilities with direct experience, those with emerging needs, the regulatory agencies, and the research community to share lessons learned, new challenges, and real life examples of what works.”

- Douglas Yoder, Former Deputy Director, Miami-Dade Water and Sewer Department
Community Needs

- State Policy
- Local Capacity
- State Capacity
- Local Policy

Reuse
How WateReuse Can Help

• Access to expertise and experience
  • Advise for State Policy, Legislation and Regulation

• Knowledge sharing among a broader collection of utilities (nationwide)
  • Technology
  • Finance
  • Regulation
  • Public perception
33rd Annual WateReuse Symposium

Austin, Texas
September 9-12, 2018
Questions?