Industrial and Commercial Water Reuse Conference

Westin Peachtree Plaza
Atlanta, GA
May 21-23, 2017

WATEREUSE.ORG
Water recycling has emerged as a key strategy in competitiveness, corporate social responsibility, and compliance for a variety of industrial sectors. Why isn’t water reuse used as a best practice for all industries? What is the future of industrial water reuse? The technology, chemistry and processes exist today to bring water recycling to companies to help meet environmental compliance challenges and to reach supply chain reliability goals. It is both a bottom line solution and a “green” solution.

The 2017 Industrial and Commercial Water Reuse Conference will focus on sustainable water policies, accounting and conservation of water and energy, and the development and application of appropriate water treatment and reuse technology. Corporate sustainability initiatives that result in measurable reductions in water use will be discussed as well as case studies and “lessons learned” related to use of municipal effluent in place of potable water and the internal reuse of industrial water supplies.

Core Topic Areas

Corporate Issues in Water Reuse
- Sustainability initiatives
- Economic and regulatory aspects of commercial and institutional water reuse
- Local, state and federal financial incentive programs for water reuse
- Drivers, opportunities and obstacles
- Regulatory issues

Trends in Industrial Water Reuse
- Established and emerging water reuse treatment technology
- Industrial water use research update
- The nuts and bolts of contracting and implementing water reuse improvements (quantity commitments, quality parameters and communication protocols)

Water Reuse by Industrial, Commercial Sector
- Food and beverage production
- Power & energy generation
- Commercial reuse in a variety of sectors
- Energy production
- Heavy manufacturing

Who Will Attend
- Environmental Engineers
- Technology Officers
- Sustainability Officers
- Water Utility Managers and Directors
- Water Policy Advisors
- Environmental Consultants
- Product Managers
- Research Directors
- Water Treatment Companies
- Consulting Engineers
Exhibit Hall: Westin Peachtree Plaza Hotel
Sponsorship Opportunities

Sponsorship at the Industrial and Commercial Water Reuse Conference offers an opportunity for you to put your organization’s name in front of more than 200 conference attendees from the Food & Beverage, Oil & Gas, Power & Energy Production, Manufacturing Industries.

These sponsorship opportunities allow you to gain important visibility and be an integral part of a conference where the focus is on the emerging technology and the evolving economic, social and environmental importance of water reuse as a sustainable practice in industrial applications and production.

**Platinum Conference Sponsor**

$5,500

**Platinum Conference Sponsorship Includes:**
- Complimentary 8 x 10 Exhibit Booth
- Three Complimentary Full Conference Registrations
- Full-Page, Four-Color Advertisement in the Onsite Program Book
- Attendee Mailing List (pre and post conference)
- Company Information on the Conference Website and in the Onsite Program Book
- Signage Recognition at the Conference
- Name Badge Ribbon Designation as a Sponsor

Opportunity to sponsor one of the following:
- Name Badge Holders
- Attendee Registration Folders
- Welcome Reception on Sunday
- Opening Keynote Session on Monday
- Networking Reception at the Georgia Aquarium on Monday

**Gold Conference Sponsor**

$3,500

**Gold Conference Sponsorship Includes:**
- Two Complimentary Full Conference Registrations
- Half-Page, Four-Color Advertisement in the Onsite Program Book
- Attendee Mailing List (pre and post conference)
- Company Information on the Conference Website and in the Onsite Program Book
- Signage Recognition at the Conference
- Name Badge Ribbon Designation as a Sponsor

Opportunity to sponsor one of the following:
- Pens
- Notepads
- Networking Luncheon on Monday
- Networking Luncheon on Tuesday
- Workshop Problem Solving Session
  - Prize for Best Cooling Tower project
  - Prize for Best Food & Beverage project
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<thead>
<tr>
<th>Sponsor Type</th>
<th>Sponsorship Fee</th>
<th>Benefits</th>
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<tbody>
<tr>
<td><strong>Silver Conference Sponsor</strong></td>
<td><strong>$2,500</strong></td>
<td>• One Complimentary Full Conference Registration&lt;br&gt;• Attendee Mailing List (pre and post conference)&lt;br&gt;• Company Information on the Conference Website and in the Onsite Program Book&lt;br&gt;• Signage Recognition at the Conference&lt;br&gt;• Name Badge Ribbon Designation as a Sponsor&lt;br&gt;Opportunity to sponsor one of the following:&lt;br&gt;• Continental Breakfast on Monday&lt;br&gt;• Refreshment Breaks on Monday&lt;br&gt;• Continental Breakfast on Tuesday&lt;br&gt;• Technical Tour</td>
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Exhibit Opportunities

An exhibit booth placed strategically at the Industrial and Commercial Water Reuse Conference will put your organization at the center of all the action. In addition to posted hours, the following traffic-boosting events will be held in the Exhibit area:

Exhibit Booth Fees:

<table>
<thead>
<tr>
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<th>On or before March 13th</th>
<th>After March 13th</th>
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<tbody>
<tr>
<td>Member Rate</td>
<td>$750</td>
<td>$1,000</td>
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<tr>
<td>Nonmember Rate</td>
<td>$1,250</td>
<td>$1,500</td>
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Exhibit Booth Includes:

- 8’ x 10’ Booth Space with a Six-Foot Table, Two Chairs and Carpeting
- Two Complimentary Full Conference Registrations
- Attendee Mailing Address List (pre and post conference)
- Company Information listed on the Website and in the Onsite Program Book
- Signage Recognition at the Conference
- Name Badge Ribbon Designation as an Exhibitor

Exhibit Hall Schedule:

- **Set-Up and Tear-Down Hours**
  - Set-Up: Sunday, May 21, 2:00 p.m. – 5:00 p.m.
  - Tear-Down: Tuesday, May 23, 12:00 p.m. - 4:30 p.m.

- **Exhibit Hall Hours**
  - Sunday, May 21: 5:30 p.m. - 7:00 p.m.
  - Monday, May 22: 7:30 a.m. - 3:30 p.m.
  - Tuesday, May 23: 7:30 a.m. - 12:00 p.m.

Application Deadline:

Applications for sponsors and exhibitors at the Industrial and Commercial Water Reuse Conference must be received no later than **Monday, April 24, 2017**. All applications must be accompanied by full payment of fees. All sponsorships and exhibit booths are assigned on a first-come, first-served basis.

Cancellations:

Cancellation of your exhibit booth must be made in writing to the WateReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter, or the date your written cancellation is received by fax at the WateReuse Association office.

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<th>Cancellations Received</th>
<th>Refund Amount</th>
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<tr>
<td>On or Before May 1, 2017</td>
<td>50% Refund</td>
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<tr>
<td>After May 1, 2017</td>
<td>No Refunds will be issued</td>
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Hotel Information: The 2017 Industrial and Commercial Water Reuse Conference will be held at the Westin Peachtree Plaza Hotel in Atlanta, Georgia.

Special rates have been secured for conference attendees at the hotel. Please refer to the Industrial and Commercial Water Reuse Conference when making reservations to obtain the conference rate.

We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by April 28, 2017 to ensure the special conference room rate.

Westin Peachtree Plaza Hotel
210 Peachtree St NW
Atlanta, GA 30303

Room Rate $199 per night plus tax
Reservations To make your reservation call 1-800-937-8461
## SPONSOR APPLICATION

### Sponsor Information
The contact information listed here will be included in the onsite program book.

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>COMPANY CONTACT (LISTED IN THE PROGRAM)</th>
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<td>E-MAIL</td>
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<tr>
<td>SHOW CONTACT (FOR SHOW LOGISTICS)</td>
<td>PHONE</td>
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<td>EMAIL</td>
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### Sponsorship Rates:

- **Platinum Conference Sponsor: $5,500**
  - Please choose one:
    - Name Badge Holders
    - Attendee Registration Folders
    - Welcome Reception on Sunday
    - Opening Keynote Session on Monday
    - Networking Reception at the Georgia Aquarium on Monday

- **Gold Conference Sponsor: $3,500**
  - Please choose one:
    - Pens
    - Notepads
    - Networking Luncheon on Monday
    - Networking Luncheon on Tuesday
    - Workshop Problem Solving Session

- **Silver Conference Sponsor $2,500**
  - Please choose one:
    - Continental Breakfast on Monday
    - Refreshment Breaks on Monday
    - Continental Breakfast on Tuesday
    - Technical Tour

- **General Conference Sponsor $1,500**

### Complimentary Conference Registration(s)
Based on the type of sponsorship you choose, please complete the information for your complimentary meeting registration(s).

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### Payment
Full payment must accompany application.

**Payment method**

- [ ] Check
- [ ] Visa
- [ ] MasterCard
- [ ] AMEX

Total Amount to be Charged: $__________

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Please return this form with payment to WateReuse:
1199 North Fairfax St., Suite 900 Alexandria, VA 22314
Fax: (703) 548-5085 Email: ctharpe@watereuse.org
EXHIBITOR APPLICATION

Exhibitor Information
The contact information listed here will be included in the onsite program book.

COMPANY

COMPANY CONTACT (LISTED IN THE PROGRAM)

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE  FAX

E-MAIL

SHOW CONTACT (FOR SHOW LOGISTICS)  PHONE

E-MAIL

Booth Location Request:
Space will be reserved on a first-come, first-served basis. Indicate below your first, second, and third choice booth locations:
1) _____________  2) _____________  3) _____________

Exhibiting Options and Rates:
Exhibit Booth Fees:

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Complimentary Conference Registration(s)
Every exhibitor will receive two complimentary conference registrations. Please fill in the appropriate information below:

1. NAME  TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE  FAX

E-MAIL

2. NAME  TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE  FAX

E-MAIL

PAYMENT
Full payment must accompany application.

Payment method
○ Check  ○ Visa  ○ MasterCard  ○ AMEX

Total Amount to be Charged: $______________________

CREDIT CARD #

EXPIRATION DATE   SECURITY CODE

CARDHOLDER NAME

BILLING ADDRESS

SIGNATURE   DATE

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