



# WaterReuse

S Y M P O S I U M

TAMPA MARRIOTT  
WATERSIDE HOTEL & MARINA

SEPTEMBER 11-14



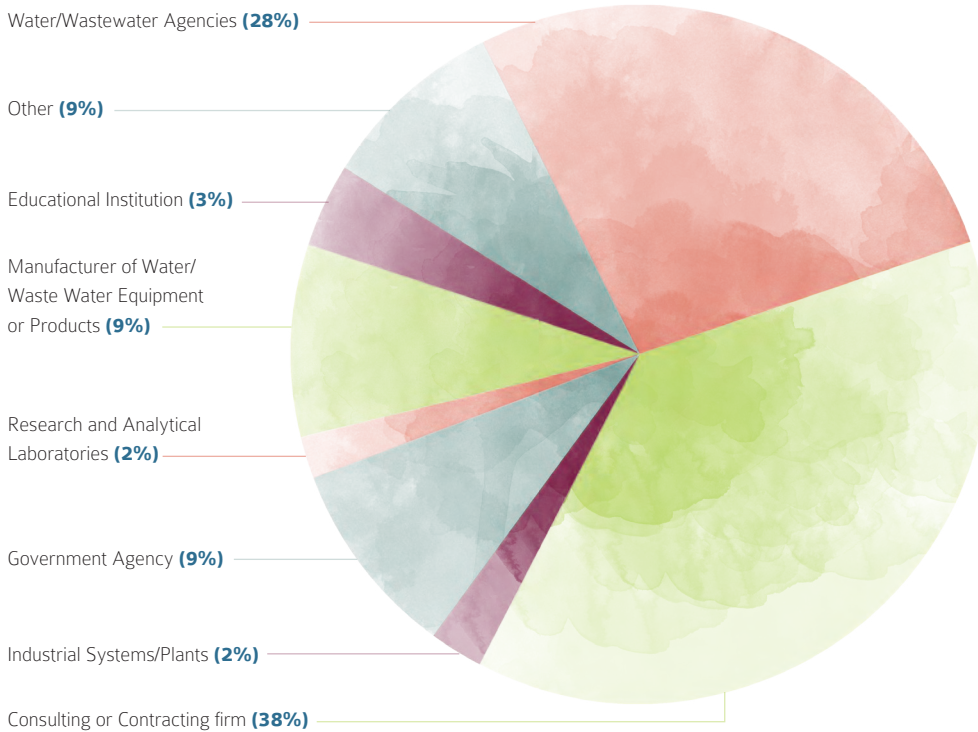
## ABOUT WATEREUSE

WaterReuse is internationally-recognized as a thought-leader on alternative water supply development. It is the go-to organization for applied research, policy guidance and educational tools on water reuse as well as the principle influencer of public opinion, lawmakers and policymakers on policy and projects related to water reuse.

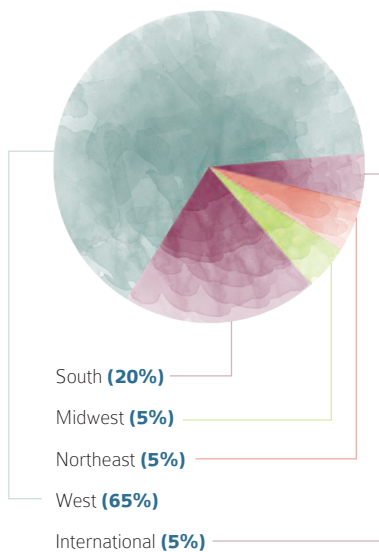
## WHY PARTICIPATE IN THE WATEREUSE SYMPOSIUM

The Annual WaterReuse Symposium brings together water managers and industry leaders to learn what's working, what's not and what's next in water reuse and desalination policy, operations, technology and public perception. The Symposium will feature more than 100 technical presentations, panel discussions, a reuse bootcamp, technical tours, a welcome reception, networking dinner at the Florida Aquarium,, an exhibitor innovation corner, and the ever-popular exhibition component. Don't miss this opportunity to connect with the more than 600 decision makers expected to attend the 31st Annual WaterReuse Symposium in Tampa, Florida.

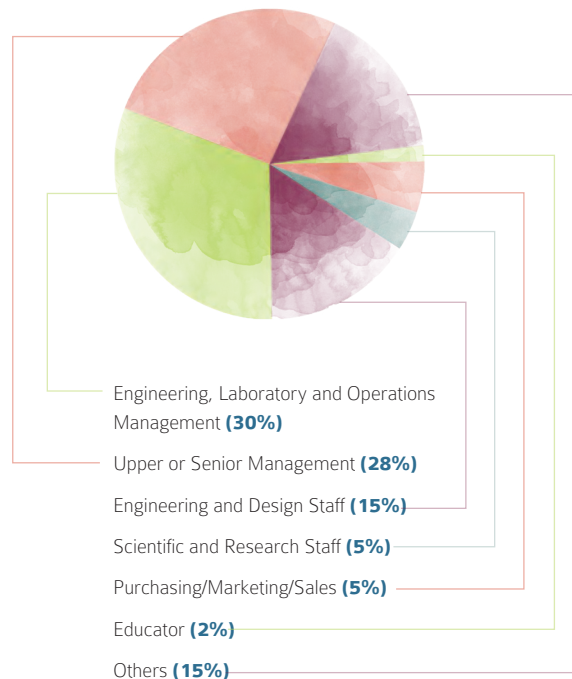
## ORGANIZATION TYPES



## REGION



## JOB TYPES



## TOPIC AREAS TO BE DISCUSSED INCLUDE

- Agricultural Reuse
- Data Analytics
- Florida Supply Augmentation
- Getting to DPR
- Industrial Water Footprint
- Infrastructure Topics
- Managing Desalination
- Managing Water Quality
- MBR in Potable Reuse
- Municipal/Commercial Partnerships
- Planning for Inland DPR
- Potable Pretreatment and Resiliency
- Potable Reuse Benchmarks
- Potable Reuse Communications
- Potable Reuse Innovations
- Potable Reuse Monitoring
- Potable Reuse Operations
- Potable Reuse Planning
- Potable Reuse Quality
- Reuse Decision Making
- Reuse "Florida Style"
- Reuse for Florida Food & Beverage
- Seawater Desalination
- State-by-State Regulatory Updates
- State of the Science on Antibiotic Resistance
- Technology for Oil & Gas
- Technology for Pharma, Food & Beverage
- Water for Power
- Water Quality
- Water Supply Resiliency

## WHO WILL ATTEND

- Academic Institutions
- Consulting Engineers
- Desalination Industry Leaders
- Environmental Advocates
- Government Officials
- Industrial Reuse Industry Leaders
- Legislative and Water Policy Advocates
- Manufacturers
- Regulators
- Suppliers
- Water and Wastewater Utility Professionals
- WaterReuse Industry Leaders

EXHIBIT HALL FLOOR PLAN





# Exhibit Opportunities

The Exhibit Hall is the central hub for the WaterReuse Symposium and a booth placed strategically in the Exhibit Hall will put your organization at the center of all the action.

## TOP 5 REASONS TO EXHIBIT

- 1. Qualified Buyers** Market your product and services to hundreds of decision-makers.
- 2. Diverse Competitive Mix** You will meet people involved in every aspect of water reuse projects, including general managers, consulting engineers, project leaders, researchers, and marketers.
- 3. High Return on Investment** Your company listing in the Symposium Program and the Mobile App puts your company name in front of the right audience before, during and after the conference.
- 4. One-On-One Interaction** Benefit from high traffic events in the exhibit hall including a welcome reception, two breakfasts, four refreshment breaks, a networking luncheon, daily raffles and product demonstrations at our Innovation Corner.
- 5. Complimentary Meeting Registrations**  
Two complimentary full meeting registrations with your booth.

## YOUR EXHIBIT BOOTH INCLUDES

- 10' x 10' Booth with Pipe and Drape, Company Sign and Carpeting
- Two Complimentary Full Conference Registrations
- Two Exhibit Hall Only Passes
- One Wireless Internet Connection
- Attendee Mailing Address List (pre and post conference)
- Company Information listed on the Symposium Website with a Link to your Company Website
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

# Get the Most out of your time in the Exhibit Hall with these Additional Opportunities to Boost ROI

## INNOVATION CORNER

Exhibitors can book a timeslot at the Innovation Corner at designated times throughout the day for a company presentation. The Innovation Corner will be located within the Exhibit Hall and this is a great way for you to showcase your products and services to all conference attendees.

### INCLUDED

- Theater seating for 30
- Schedule of presentations will be listed on the Symposium Website, the Symposium Mobile App, and the Onsite Program Book
- Screen, projector, and wireless microphone (presenters are to provide their own laptop)

### Monday, September 12

- 7:35 a.m. – 7:55 a.m.
- 10:05 a.m. – 10:25 a.m.
- 12:05 p.m. – 12:25 p.m.
- 12:35 p.m. – 12:55 p.m.
- 3:05 p.m. – 3:25 p.m.

### Tuesday, September 13

- 7:35 a.m. – 7:55 a.m.
- 10:05 a.m. – 10:25 a.m.
- 3:05 p.m. – 3:25 p.m.

## EXHIBIT BOOTH RATES

	Before July 11th	After July 11th
WateReuse Association Member Rate	\$1,800	\$2,300
Nonmember Rate	\$2,500	\$3,000
Innovation Corner	Free based on availability	

\*times are subject to change

## AUXILIARY CONSIDERATIONS

## EXHIBIT SERVICE MANUAL

## EXHIBIT HALL SCHEDULE

## SPACE ASSIGNMENTS AND DEADLINES

## CANCELLATIONS

Your exhibit booth rate covers the cost of the physical space rental only, which **does** include carpet. Exhibitors are responsible for placing orders for booth furnishings, utilities, shipping and material handling.

CSI will be the official decorating company of the 31<sup>st</sup> Annual WateReuse Symposium. In July, CSI will provide a website that allows exhibitors to have 24/7 access to show information, place orders for products and services, and retrieve important information. CSI will be your main contact for shipping and storing of exhibit materials, instructions and forms, booth furniture rental, labor, and other booth services needed.

### Set-Up and Tear-Down Hours

Set-Up	Sunday, September 11	12:00 p.m. – 3:00 p.m.
Tear-Down	Tuesday, September 13	3:30 p.m. – 5:00 p.m.

### Exhibit Hall Hours

Sunday, September 11	3:00 p.m. – 6:30 p.m.
Monday, September 12	7:30 a.m. – 3:30 p.m.
Tuesday, September 13	7:30 a.m. – 3:30 p.m.

### Daily Unopposed Hours (no sessions during this time)

Sunday, September 11	5:00 p.m. – 6:30 p.m.	Welcome Reception in Exhibit Hall
Monday, September 12	7:30 a.m. – 8:30 a.m.	Continental Breakfast in Exhibit Hall
	10:00 a.m. – 10:30 a.m.	Networking Break in Exhibit Hall
	12:00 p.m. – 1:00 p.m.	Networking Luncheon in Exhibit Hall
	3:00 p.m. – 3:30 p.m.	Networking Break in Exhibit Hall
Tuesday, September 13	7:30 a.m. – 8:30 a.m.	Continental Breakfast in Exhibit Hall
	10:00 a.m. – 10:30 a.m.	Networking Break in Exhibit Hall
	3:00 p.m. – 3:30 p.m.	Networking Break in Exhibit Hall

Applications for exhibit space at the 31<sup>st</sup> Annual WateReuse Symposium must be received no later than Friday, August 12, 2016. All exhibit applications must be accompanied by full payment of exhibit fees. All booths are assigned on a first-come, first-served basis.

Cancellation of exhibit space must be made in writing to the WateReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter or the date your written cancellation is received by fax at the WateReuse Association office.

### Cancellations Received On or Before August 12

50% Refund

### Cancellations Received After August 12

No Refunds will be issued

# Sponsorship Opportunities

For even greater visibility at the 31<sup>st</sup> Annual WateReuse Symposium, take advantage of the sponsorship opportunities listed below. Sponsorships put your organization's name in front of influential senior managers and decision makers.

## DIAMOND CONFERENCE SPONSOR

### \$10,000

---

#### **Diamond Conference Sponsorship Includes:**

- Opportunity to Moderate One Session at the Symposium
- Complimentary 10' x 10' Exhibit Booth (Value \$2,000) or One Additional Complimentary Registration if you choose not to have a booth
- Four Complimentary Full Conference Registrations (Value \$2,400)
- Company Brochure placed in the conference registration folder
- Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Attendee Mailing Address List (pre and post conference)
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

## OPPORTUNITY TO SPONSOR ONE OF THE FOLLOWING

#### **Dinner and Discovery at the Florida Aquarium**

The final networking event of the conference will take place on Tuesday evening at the Florida Aquarium. The dinner offers attendees and sponsors an evening networking opportunity that includes great food, drink, interactive exhibits at the aquarium and music for all. Your company logo will be displayed on all food and beverage napkins as well as signage throughout the event.

#### **Conference Power Bank**

A charging station on the go! With your company logo on Power Bank, this sponsorship provides a highly visible branding opportunity for your company. The power bank is a great tool for recharging smartphones, iPads and tablets virtually anywhere.

#### **Conference Wi-Fi Sponsor**

Help all conference attendees get connected at the Symposium as the Official Wi-Fi sponsor. Company logo on signage throughout the conference with Wi-Fi login instructions and Wi-Fi network branded with your company name.

#### **Conference Bags**

Every registered attendee will receive a conference bag. Your company logo will be the displayed on the front of the bag. The conference bags are a walking advertisement for your company during the conference and used throughout the year by the attendees.



**Platinum Conference Sponsorship Includes:**

- Complimentary 10' x 10' Exhibit Booth (Value \$2,000) or One Additional Complimentary Registration if you choose not to have a booth
- Three Complimentary Full Conference Registrations (Value \$1,800)
- Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Attendee Mailing Address List (pre and post conference)
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

OPPORTUNITY TO  
SPONSOR ONE OF  
THE FOLLOWING

**Symposium Mobile App**

Your company logo will be promoted before, during, and after the Symposium when you sponsor the Symposium Mobile App featuring session schedules, exhibitor and sponsor information, speaker bios, technical papers, attendee profiles and more! This will be the key communication device used by the Symposium attendees.

**Cappuccino Bar & Lounge**

The Cappuccino Bar & Lounge located in the Exhibit Hall continues to be a huge hit! Your company logo will be displayed on all cappuccino cups handed out to the attendees as they enjoy a freshly made cappuccino compliments of your company. You will also have the opportunity to display literature at the lounge area.

**Opening Plenary Session**

The Symposium will kick-off with the Opening Session. Your company will be recognized at the podium and with signage recognition at the event.

**Badge Holders**

Your company logo will be printed on the badge holders given to each attendee to wear throughout the conference.

**Closing Plenary Session**

The Symposium will close with a dynamic Closing Plenary Session. Your company will be recognized at the podium and with signage recognition at the event.

**Awards Luncheon**

Each year, the Annual WaterReuse Awards Luncheon provides industry recognition for successful projects, products, and individuals that have made significant contributions to advancing water reuse and/or desalination. The awards recognize projects that advance alternative sources of water supply or offer a novel approach to meeting local water needs. Your company will be recognized at the podium during the Awards Luncheon as well as signage recognition at the event.

**Gold Conference Sponsorship Includes:**

- Two Complimentary Full Conference Registrations (Value \$1,200)
- Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Attendee Mailing Address List (pre and post conference)
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

OPPORTUNITY TO  
SPONSOR ONE OF  
THE FOLLOWING

**Welcome Reception**

Be the first to welcome the attendees to Seattle and the 31st Annual Symposium by sponsoring the Welcome Reception in the Exhibit Hall on Sunday evening. Your company logo will be displayed on all food and beverage napkins as well as signage recognition at the event.

**Networking Luncheon**

Attendees will have the opportunity to network and mingle with Exhibitors at the Monday Networking Luncheon in the Exhibit Hall. Your company logo will be displayed on all food and beverage napkins as well as signage recognition at the event.

**Breakfast Panel Discussion**

Your company will be recognized at the podium during the Breakfast Panel Discussion as well as signage recognition at the event.

**Registration Folders**

Be the first thing attendees see, right from the moment they check in or register onsite. Your logo goes on their registration folder which will be carried around throughout the conference.

**Hotel Room Keycards**

Put your company logo and message on the Tampa Marriott Waterfront hotel room keys and subsequently in the pockets, briefcases, backpacks, and handbags of Symposium attendees.

**Notepads**

Every registered attendee will receive a notepad with your company logo. Keep your company name in front of targeted attendees at the conference and back at the office for weeks to come.

**Silver Conference Sponsorship Includes:**

- One Complimentary Full Conference Registration (Value \$600)
  - Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Attendee Mailing Address List (pre and post conference)
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

OPPORTUNITY TO  
SPONSOR ONE OF  
THE FOLLOWING

**Continental Breakfast**

Host one of the hour-long continental breakfasts in the Exhibit Hall. While the attendees enjoy breakfast, take advantage of the moment and create brand recognition. Your company logo will be displayed on all food and beverage napkins as well as signage recognition at the food and beverage stations.

**Networking Break in the Exhibit Hall**

Host a morning and afternoon networking break in the Exhibit Hall. While the attendees take a break, take advantage of the moment and create brand recognition. Your company logo will be displayed on all food and beverage napkins as well as signage at the networking break stations.

**Recycled Water Kids Art and Writing Contest**

The Recycled Water Kids Art and Writing Contest promotes the importance of water management and the infinite possibilities for conserving, protecting, and advancing technologies and projects that result in greater water reuse, recycling and efficient management of water resources. Winners will be honored at the Awards Presentation and your company will be recognized.

**Technical Tour**

This sponsorship provides a unique opportunity to promote your company to a niche audience and be a part of an experience, the attendees are sure to never forget. Your logo will be displayed on the tour bus and you will have the opportunity to hand out literature to the tour attendees.

## BRONZE CONFERENCE SPONSOR

\$1,500

---

### Bronze Conference Sponsorship Includes:

- Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Attendee Mailing Address List (pre and post conference)
- Company Information listed in the Symposium Program and the Conference Mobile App
- Ability to Upload Handouts or Fliers on the Symposium Mobile App for Attendees to Download

## GENERAL CONFERENCE SPONSOR

\$750

---

### General Conference Sponsorship Includes:

- Company Description with a Link to your Company Website included on the Symposium Web Page
- Signage Recognition at the Symposium
- Company Logo on PowerPoint slides displayed prior to all general sessions and technical sessions
- Company Information listed in the Symposium Program and the Conference Mobile App

---

## APPLICATION DEADLINE

Applications for sponsorship at the 31st Annual WaterReuse Symposium **must be received no later than Friday, August 12, 2016**. All sponsorship applications must be accompanied by full payment of fees.

## CANCELLATIONS

Cancellation of sponsorship must be made in writing to the WaterReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter or the date your written cancellation is received by fax at the WaterReuse Association office.

**Cancellations Received On or Before August 12**

50% Refund

**Cancellations Received After August 12**

No Refunds will be issued



## HOTEL INFORMATION

The 31<sup>st</sup> Annual WaterReuse Symposium will be held at the Tampa Marriott Waterside Hotel & Marina in Tampa, Florida.

We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. **All reservations must be made by Friday, August 19, 2016** to ensure the special conference room rate. Please refer to the WaterReuse Symposium when making reservations to obtain the conference rate.



Tampa Marriott Waterside Hotel & Marina  
700 South Florida Avenue  
Tampa, FL 33602

### **Room Rate** **Reservations**

\$185 per night plus tax

To make your reservation call 1-888-789-3090

# EXHIBITOR APPLICATION

## Exhibitor Information

The contact information listed here will be included in the onsite program book.

COMPANY

COMPANY CONTACT (LISTED IN THE PROGRAM)

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

SHOW CONTACT (FOR SHOW LOGISTICS)

PHONE

EMAIL

## Booth Location Request:

Space will be reserved on a first-come, first-served basis. Indicate below your first, second, and third choice booth locations:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

## Innovation Corner Request

Space for the Innovation Corner will be reserved on a first-come, first-served basis. Please indicate your choice below.

Monday, September 12

- ☐ 7:35 a.m. – 7:55 a.m.
- ☐ 10:05 a.m. – 10:25 a.m.
- ☐ 12:05 p.m. – 12:25 p.m.
- ☐ 12:35 p.m. – 12:55 p.m.
- ☐ 3:05 p.m. – 3:25 p.m.

Tuesday, September 13

- ☐ 7:35 a.m. – 7:55 a.m.
- ☐ 10:05 a.m. – 10:25 a.m.
- ☐ 3:05 p.m. – 3:25 p.m.

## Exhibiting Options and Rates:

Exhibit booth fees

On or before  
July 11

After  
July 11

☐ Member Rate

**\$1,800**

**\$2,300**

☐ Nonmember Rate

**\$2,500**

**\$3,000**

## Complimentary Conference Registration(s)

Every exhibitor will receive two complimentary conference registrations. Please provide contact information for your designated complimentary conference registrations.

1.

NAME

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

2.

NAME

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

## Exhibit Only Staff (Limit of 2 Additional Staff)

NAME

E-MAIL

NAME

E-MAIL

## PAYMENT

Full payment must accompany application.

### Payment method

☐ Check ☐ Visa ☐ MasterCard ☐ AMEX

Total Amount to be Charged: \$ \_\_\_\_\_

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

CARDHOLDER NAME

BILLING ADDRESS

SIGNATURE

DATE

Please return this form with payment to WaterReuse:  
1199 North Fairfax St., Suite 410 Alexandria, VA 22314  
Fax: (703) 548-5085

# SPONSOR APPLICATION

## Exhibitor Information

The contact information listed here will be included in the onsite program book.

COMPANY

COMPANY CONTACT (LISTED IN THE PROGRAM)

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

SHOW CONTACT (FOR SHOW LOGISTICS)

PHONE

EMAIL

## Sponsorship Rates:

### ☐ Diamond Conference Sponsor: \$10,000

Booth Location Request:

- 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_
- ☐ Dinner and Discovery at the Florida Aquarium
  - ☐ Conference Bags
  - ☐ Conference Wi-Fi Sponsor
  - ☐ Conference Power Banks

### ☐ Platinum Conference Sponsor: \$7,500

Booth Location Request:

- 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_
- ☐ Symposium Mobile App
  - ☐ Closing Plenary Session
  - ☐ Cappuccino Bar & Lounge
  - ☐ Badge Holders
  - ☐ Opening Plenary Session
  - ☐ Awards Luncheon

### ☐ Gold Conference Sponsor \$5,500

Booth Location Request:

- 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_
- ☐ Welcome Reception
  - ☐ Registration Folders
  - ☐ Networking Luncheon
  - ☐ Hotel Room Key Cards
  - ☐ Breakfast Panel Discussion
  - ☐ Notepads

### ☐ Silver Conference Sponsor \$3,500

Booth Location Request:

- 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_
- ☐ Recycled Water Kids Art and Writing Contest
  - ☐ Continental Breakfast on Monday
  - ☐ Continental Breakfast on Tuesday
  - ☐ Networking Breaks on Monday
  - ☐ Networking Breaks on Tuesday

### ☐ Bronze Conference Sponsor \$1,500

### ☐ General Conference Sponsor \$750

## Complimentary Conference Registration(s)

Based on the type of sponsorship you choose, please complete the information for your complimentary meeting registration(s).

1.

NAME

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

2.

NAME

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

3.

NAME

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE

FAX

E-MAIL

## PAYMENT

Full payment must accompany application.

### Payment method

☐ Check ☐ Visa ☐ MasterCard ☐ AMEX

Total Amount to be Charged: \$ \_\_\_\_\_

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

CARDHOLDER NAME

BILLING ADDRESS

SIGNATURE

DATE

Please return this form with payment to WaterReuse:  
1199 North Fairfax St., Suite 410 Alexandria, VA 22314  
Fax: (703) 548-5085

**DATES TO  
REMEMBER**

July 11  
August 12  
August 12  
August 19  
September 11  
September 13

Last Day to Receive Discounted Exhibit Rates  
Application Deadline for Exhibitors and Sponsors  
Cancellation Deadline for Exhibitors and Sponsors  
Hotel Reservation Deadline  
Exhibitor Set-up: 12:00 pm – 3:00 pm  
Exhibitor Tear-down: 3:30 pm – 5:00 pm

**CONTACT  
INFORMATION**

WaterReuse Association  
Courtney Tharpe  
Director of Conferences and Events

1199 N. Fairfax Street  
Suite 410  
Alexandria, VA 22314

(571) 445-5510 (Phone)  
(703) 548-5085 (Fax)  
ctharpe@watereuse.org  
**[www.watereuse.org](http://www.watereuse.org)**