Augmenting surface water and groundwater with reclaimed water provides a sustainable pathway to meeting burgeoning environmental and societal challenges to global water supplies.

On October 17-18, 2016, WateReuse will be holding a Potable Reuse Summit which will bring together leading experts from the U.S. to discuss critical factors in the success of potable reuse projects, including addressing regulatory issues, demonstrating environmental and economic viability, and enhancing public understanding and acceptance.

Case Studies and Panel Discussions will enable participants to discuss challenges, lessons learned and successes of potable reuse projects and hear about recent and ongoing research related to potable reuse.

**CORE TOPIC AREAS**

- Public Health Issues
- Project Planning and Drivers
- Regulatory and Permitting Issues
- Treatment technologies
- Public outreach and acceptance
- Operational issues
- Lessons Learned

**WHO WILL ATTEND**

- Consulting Engineers
- Environmental Groups
- Equipment Suppliers
- Federal, State and Local Government Officials
- Marketing, Economics and Communications Professionals
- University Professors
- Water and Wastewater Agency Managers
VENUE
THE SKIRVIN HILTON

GRAND BALLROOM
EXHIBIT OPPORTUNITIES

An exhibit booth placed strategically at the Potable Reuse Summit will put your organization at the center of all the action. In addition to posted hours, the following traffic-boosting events will be held in the Exhibit area:

- Continental Breakfast: Monday and Tuesday
- Morning and Afternoon Refreshment Breaks: Monday and Tuesday

EXHIBIT BOOTH FEES:

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<td>Member Rate</td>
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<td>Nonmember Rate</td>
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EXHIBIT BOOTH INCLUDES:

- 8’ x 10’ Booth Space with a Six-Foot Table, Two Chairs and Carpeting
- Two Complimentary Full Conference Registrations
- Attendee Mailing Address List (pre and post conference)
- Company Information on the Website and in the Onsite Program Book
- Signage Recognition at the Conference
- Name Badge Ribbon Designation as an Exhibitor

SET-UP & TEAR-DOWN HOURS:

Set-Up: Sunday, October 16th 4:00 p.m. - 7:00 p.m. OR Monday, October 17th 6:30 a.m. - 7:30 a.m.
Tear-Down: Tuesday, October 18th 3:00 p.m. - 6:00 p.m.

EXHIBIT HOURS:

The Exhibit area is tentatively scheduled to be open during the following hours:

- Monday, October 17th: 7:30 a.m. - 3:00 p.m.
- Tuesday, October 18th: 7:30 a.m. - 3:00 p.m.

APPLICATION DEADLINE:

Applications for exhibitors at the Potable Reuse Summit must be received no later than Monday, September 9, 2016. All applications must be accompanied by full payment of fees. All exhibit booths are assigned on a first-come, first-served basis.

CANCELLATIONS:

Cancellation of exhibit space must be made via e-mail to the WateReuse office at ctharpe@watereuse.org. Refunds will be issued according to the following schedule. Cancellations received on or before September 9, 2016 will receive 50% refund, cancellations received after September 9, 2016, will receive no refund.
SPONSORSHIP OPPORTUNITIES

Sponsorship at the Potable Reuse Summit offers an opportunity for you to put your organization’s name in front of more than 200 senior water managers, scientists, engineers and local government officials.

These sponsorship opportunities allow you to gain important visibility and be an integral part of a conference where innovations and research discussed will provide solutions, increase efficiency and generate future scientific breakthroughs.

PLATINUM CONFERENCE SPONSOR: $3,500
Opportunity to Sponsor One of the Following:
- Attendee Registration Folders
- Pens
- Notepads
- Name Badge Holders

Platinum Conference Sponsorship Includes:
- Complimentary 8’ x 10’ Exhibit Booth
- Three Complimentary Full Conference Registrations
- Signage Recognition at the Conference
- Full-Page, Four-Color Advertisement in the Onsite Program Book
- Attendee Mailing Address List (pre and post conference)
- Company Information Listed on the Conference Website and the Onsite Program Book
- Name Badge Ribbon Designation as a Sponsor

GOLD CONFERENCE SPONSOR: $2,500
Opportunity to Sponsor One of the Following:
- Opening Keynote Session
- Plenary Luncheon on Monday
- Welcome Reception on Monday
- Plenary Luncheon on Tuesday

Gold Conference Sponsorship Includes:
- Two Complimentary Full Conference Registrations
- Signage Recognition at the Conference
- Half-Page, Four-Color Advertisement in the Onsite Program Book
- Attendee Mailing Address List (pre and post conference)
- Company Information Listed on the Conference Website and the Onsite Program Book
- Name Badge Ribbon Designation as a Sponsor

SILVER CONFERENCE SPONSOR: $1,500
Opportunity to Sponsor One of the Following:
- Continental Breakfast on Monday
- Refreshment Breaks on Monday
- Continental Breakfast on Tuesday
- Refreshment Breaks on Tuesday

Silver Conference Sponsorship Includes:
- One Complimentary Full Conference Registrations
- Signage Recognition at the Conference
- Company Information Listed on the Conference Website and the Onsite Program Book
- Attendee Mailing Address List (pre and post conference)
- Name Badge Ribbon Designation as a Sponsor

BRONZE CONFERENCE SPONSOR: $750
Bronze Conference Sponsorship Includes:
- Signage Recognition at the Conference
- Company Information Listed on the Conference Website and the Onsite Program Book
- Attendee Mailing Address List (pre and post conference)
- Name Badge Ribbon Designation as a Sponsor

GENERAL CONFERENCE SPONSOR: $250
General Conference Sponsorship Includes:
- Signage Recognition at the Conference
- Company Information Listed on the Conference Website and the Onsite Program Book

APPLICATION DEADLINE:
Applications for sponsors at the Potable Reuse Summit must be received no later than Monday, September 9, 2016. All applications must be accompanied by full payment of fees. All sponsorships are assigned on a first-come, first-served basis.

CANCELLATIONS:
Cancellation of sponsorships must be made via email to the WateReuse office at ctharpe@watereuse.org. Refunds will be issued according to the following schedule. Cancellations received on or before September 9, 2016 will receive 50% refund, cancellations received after September 9, 2016, will receive no refund.
EXHIBITOR APPLICATION

EXHIBITOR INFORMATION
The contact information listed here will be included in the onsite program book.

COMPANY

COMPANY CONTACT (LISTED IN THE PROGRAM)

TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE   FAX

E-MAIL

CONFERENCE CONTACT (FOR CONFERENCE LOGISTICS)

PHONE

E-MAIL

BOOTH LOCATION REQUEST:
Space will be reserved on a first-come, first-served basis. Indicate below your first, second, and third choice booth locations:
1) _____________ 2) _____________ 3) _____________

EXHIBITOR OPTIONS AND RATES:
EXHIBIT BOOTH FEES

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COMPLIMENTARY CONFERENCE REGISTRATION(S)
Every exhibitor will receive two complimentary conference registrations. Please fill in the appropriate information below:

1. NAME       TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE   FAX

E-MAIL

2. NAME       TITLE

ADDRESS

CITY, STATE/PROVINCE, ZIP CODE

PHONE   FAX

E-MAIL

PAYMENT
Full payment must accompany application.

Payment method

O Check   O Visa   O MasterCard   O AMEX

Total Amount to be Charged: $______________________

CREDIT CARD #

EXPIRATION DATE    SECURITY CODE

CARDHOLDER NAME

BILLING ADDRESS

SIGNATURE    DATE

Please return this form with payment to WateReuse:
1199 North Fairfax St., Suite 410 Alexandria, VA 22314
Fax: (703) 548-5085
# SPONSOR INFORMATION

The contact information listed here will be included in the onsite program book.

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## COMPLIMENTARY CONFERENCE REGISTRATION(S)

Based on the type of sponsorship you choose, please complete the information for your complimentary full conference registration(s).

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## SPONSORSHIP RATES:

### PLATINUM CONFERENCE SPONSOR: $3,500

*Please choose one*
- O Attendee Registration Folders
- O Pens
- O Name Badge Holders
- O Notepads

### GOLD CONFERENCE SPONSOR: $2,500

*Please choose one*
- O Opening Keynote Session
- O Plenary Luncheon on Monday
- O Welcome Reception on Monday
- O Plenary Luncheon on Tuesday

### SILVER CONFERENCE SPONSOR: $1,500

*Please choose one*
- O Continental Breakfast on Monday
- O Refreshment Breaks on Monday
- O Continental Breakfast on Tuesday
- O Refreshment Breaks on Tuesday

### BRONZE CONFERENCE SPONSOR: $750

### GENERAL CONFERENCE SPONSOR: $250

## PAYMENT

Full payment must accompany application.

**Payment method**
- O Check
- O Visa
- O MasterCard
- O AMEX

**Total Amount to be Charged:** $__________

**CREDIT CARD #**

**EXPIRATION DATE**

**SECURITY CODE**

**CARDHOLDER NAME**

**BILLING ADDRESS**

**SIGNATURE**

**DATE**

---

*Please return this form with payment to WateReuse: 1199 North Fairfax St., Suite 410 Alexandria, VA 22314 Fax: (703) 548-5085*
HOTEL INFORMATION

The Potable Reuse Summit will be held at the Skirvin Hilton Hotel in Oklahoma City, Oklahoma. Special rates have been secured for conference attendees at the hotel. Please refer to the Potable Reuse Summit when making reservations to obtain the conference rate.

We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by September 26, 2016 to ensure the special conference room rate.

THE SKIRVIN HILTON
One Park Avenue
Oklahoma City, OK 73102

Room Rate: $149 per night plus tax

Reservations:
To make your reservation call (405) 272-3040

DATES TO REMEMBER

August 15: Last Date to Receive Discounted Exhibit Rates
September 9: Application Deadline for Exhibitors and Sponsors
September 9: Cancellation Deadline for Exhibitors and Sponsors
September 26: Hotel Reservation Deadline
October 16-17: Exhibitor Set-Up
October 18: Exhibitor Tear-Down

UPCOMING EVENTS

May 23-24, 2016: 20th Annual WateReuse Research Conference
Westin Denver Downtown Denver, CO

September 11-14, 2016: 31st Annual WateReuse Symposium
Tampa Marriott Waterside Hotel & Marina Tampa, FL

March 19-21, 2017: WateReuse California Annual Conference
The Westin San Diego San Diego, CA

July 24-27, 2017: 11th Annual IWA International Conference
on Water Reclamation and Reuse
Long Beach Convention Center Long Beach, CA

September 10-13, 2017: 32nd Annual WateReuse Symposium
Renaissance Phoenix Downtown Hotel Phoenix, AZ
WateReUse

SEE YA SOON!
OCT. 17-18, 2016

COURTNEY THARPE
Director of Conferences and Events
1199 N. Fairfax Street
Suite 410
Alexandria, VA 22314
(571) 445-5510
(703) 548-5085 (Fax)
ctharpe@waterreuse.org

WATEREUSE.ORG