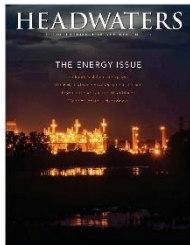




Headwaters Program Support Underwriting & Advertising Opportunities

Support for *Headwaters* comes with great market reach! You have the opportunity to be featured in our print magazine, online magazine, educational blog, website, and an upcoming webinar.

Headwaters Magazine



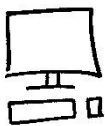
Headwaters Magazine, produced three times a year, explores Colorado's most pressing water issues with non-biased, peer-reviewed articles. *Headwaters* is distributed throughout Colorado and beyond, reaching over 8,000+ people with each issue. It is received by CFWE friends and supporters, community members, business and government leaders, agricultural and environmental professionals, educators, and more. *Headwaters* issues are available for access online and archived indefinitely, so your investment lasts for many years to come.

Online Content



The Your Water Colorado blog features original content on today's top water issues by a variety of Colorado water stakeholders and professionals. It houses short, timely pieces that report on current trends, present diverse viewpoints, and expand on coverage found in *Headwaters*. The blog currently reaches 2,000+ viewers per month, and its content is regularly featured on other popular websites.

Webinars



CFWE's educational webinars regularly reach several hundred people around the state. These webinars are an effective way to supplement content in the print publications, and bring the voices of those interviewed to life.



Underwriting/Sponsorship Support Opportunities

\$2,000

- 1/3 page color print advertisement inside upcoming issue of *Headwaters* magazine
- Logo featured in *Headwaters* magazine inside cover
- Logo featured on *Headwaters* web page
- 50 copies of *Headwaters* magazine to distribute to your own networks
- Recognition of your support during an upcoming webinar
- Invitation to write or be profiled in an upcoming Your Water Colorado blog post (subject to CFWE editorial rules)
- Rights to reprint or reuse articles/graphics from *Headwaters*, subject to certain limitations
- Recognition in CFWE's annual report

\$1,000

- Business card-sized print advertisement inside upcoming issue of *Headwaters* magazine
- Logo featured in *Headwaters* magazine inside cover
- Logo featured on *Headwaters* web page
- 25 copies of *Headwaters* magazine to distribute to your own networks
- Invitation to be featured in CFWE's social media feeds (subject to CFWE editorial rules)
- Rights to reprint or reuse articles/graphics from *Headwaters*, subject to certain limitations
- Recognition in CFWE's annual report

\$500

- Logo featured on the inside cover of upcoming issue of *Headwaters* magazine
- Logo featured on *Headwaters* web page
- 12 copies of *Headwaters* magazine to distribute to your own networks
- Rights to reprint or reuse articles/graphics from *Headwaters*, subject to certain limitations
- Recognition in CFWE's annual report

To find out more about these and additional opportunities, please contact:

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alicia@yourwatercolorado.org.

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