What comes to mind when you see purple?
Are you thinking about where this water came from?
Are you thinking about what this water can be used for?
As they say out West, “Whiskey is for Drinking...”
“Water is for Fighting!”
Water Bombs Away!

[Two images of people throwing water bombs]

One last soaking for Bob!
All in good fun!
Congrats to the Red and Blue!
Sun Devils need to redeem in 2016!