



NORTHERN CALIFORNIA CHAPTER MEETING
EBMUD, FEBRUARY 20, 2015



WRCA FOCUS 2015


- Increase presence in Sacramento with SWRCB, Administration and Legislature
- Enhance and increase member communications and materials
- Implement statewide outreach for potable reuse

WITHOUT RAIN DROUGHT WILL DOMINATE 2015 LEGISLATIVE AGENDA





PROPOSITION 1 RECYCLED WATER

- Chapter 9 funding: \$725 million –
 - Chap. 9 – \$131.7 M RW, \$5.5 M Desal in 2015-16
 - WRCA Working With SWRCB on Revised RW Needs List – \$5.1 Billion
 - SWRCB to update Proposition 13 Grant and Loan Program Guidelines for Proposition 1 Chapter 9 Implementation
 - Revised Guidelines out in Spring for Comment, Finalize in June
 - July Grant Solicitation
- 



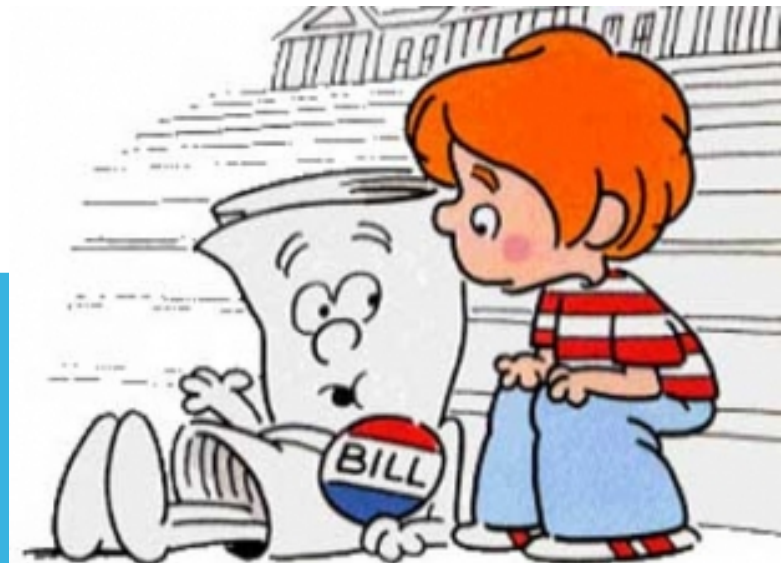
PRIORITY WRCA CHANGES TO SWRCB PROP. 13 GRANT PROGRAM

- Increase grant % from 50/50 split between loans and grants
- Increase \$5 million grant cap
- Increase \$75,000 cap for planning



POTENTIAL RECYCLING LEGISLATION

- IRWD Proposal on RW Storage/Impoundments
- Proposition 218 Reform: Initiative 2016 ballot?
 - Stormwater, other types of water
 - Low income subsidy
- “Onsite” recycled water?
- Ocean discharge reduction?





BUDGET PROPOSAL FOR DDW

- SWRCB proposing budget change to increase funding for DDW (Division of Drinking Water)
- Intended to cover cost of existing DDW staff. Current law includes 5% fee cap. Draft proposal would remove this.
- Not clear how this will impact regulatory staff of DDW
- DDW and SWRCB say it is still in the formation stages and they are open to input

SWRCB RW REGULATIONS: NON POTABLE

- Evaluating the SWRCB RW General Permit: Implementation -- How Can It be Improved?
- WRCA Proposed Title 22 and 17 Changes
- Round 2: Emergency Drought Regulations





MODEL PUBLIC COMMUNICATION PLANS FOR ADVANCING POTABLE REUSE ACCEPTANCE

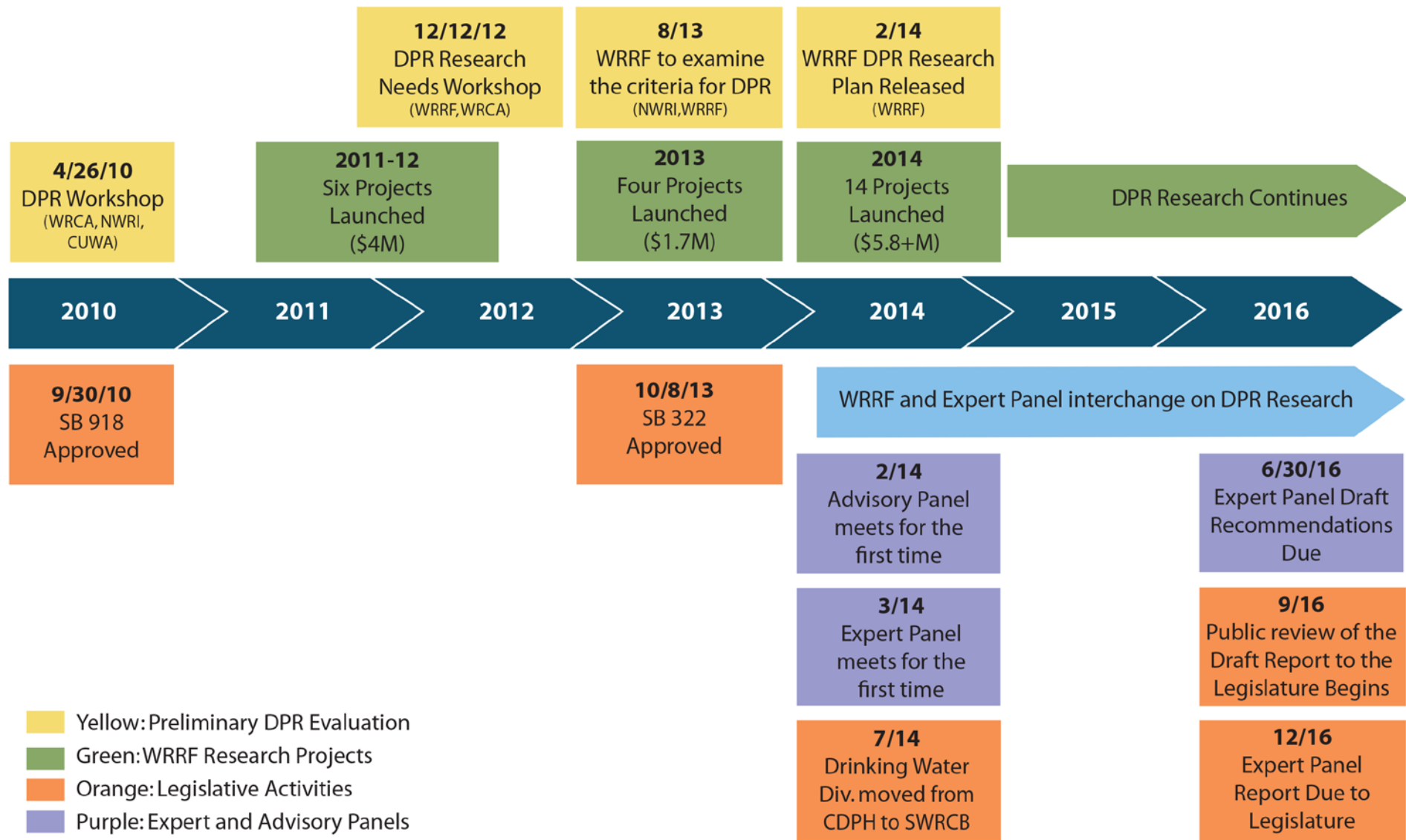
- I. Developed strategic communication plans
 - Community Level Plan
 - State Level Plan
- II. Develop messaging materials
- III. Implement, evaluate and refine plans

WaterReuse Research Foundation Project 13-02





California Direct Potable Reuse Timeline



- Yellow: Preliminary DPR Evaluation
- Green: WRRF Research Projects
- Orange: Legislative Activities
- Purple: Expert and Advisory Panels



IMPLEMENTING STATEWIDE POTABLE REUSE OUTREACH

- Legislative Briefings and E-updates
- Outreach to statewide officials
- Environmental groups
- Letters of support

QUESTIONS?

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