



**WaterReuse Association**  
**Northern California Chapter Meeting – Agenda**  
**Friday, April 25, 2014, 9:00 AM to 1:00 PM**  
**City of Santa Rosa, 35 Stony Point Road, Santa Rosa, CA 95401**

Re-org, Revise, Reuse  
An Update on State Regulatory and Legislative Activities  
**AGENDA**

<b>8:30 – 9:00</b>	<b>Breakfast/Refreshments</b>
<b>9:00 – 9:15</b>	<b>Welcome</b> David Guhin, City of Santa Rosa Director of Utilities and City Engineer
<b>9:15 – 9:45</b>	<b>SWRCB/CDPH Re-Organization</b> Martha Davis, Inland Empire Utilities Agency
<b>9:45 – 10:15</b>	<b>Water Use Classification of Landscape Species (WUCOLS)</b> Larry Costello, Environmental Horticultural Adviser, University of California
<b>10:15 – 10:45</b>	<b>Networking Break</b>
<b>10:45 – 11:15</b>	<b>Statewide Permit Revision</b> Mary Grace Pawson, GHD
<b>11:15 – 11:45</b>	<b>Update on Drought Legislation and the Expert Panel for Direct Potable Reuse (DPR)</b> Dave Smith, Managing Director of WaterReuse California
<b>11:45 – 12:00</b>	<b>Closing Remarks</b> Dawn Taffler, President, Northern California Chapter of WaterReuse
<b>12:00 – 1:00</b>	<b>Lunch and Networking</b>

**Program Sponsors:**



## Speaker Biographies:

**David Guhin:** David Guhin is a Professional Engineer in the State of California and is currently the Director of Utilities and City Engineer for the City of Santa Rosa. Mr. Guhin led both the Engineering/Asset Management Division and Operations Divisions of the Utilities Department prior to becoming the Director. In addition, he has spent time working in the private sector designing private and public water and wastewater systems before joining the city.

As Director of Utilities for the City of Santa Rosa, Mr. Guhin oversees a staff of 250 employees and is responsible for water supply, distribution and wastewater collection for the City of Santa Rosa and wastewater treatment and reuse for the Cities of Santa Rosa, Sebastopol, Rohnert Park, Cotati and the South Park Sanitation District that serves over 230,000 people. The Utilities Department just completed another year of 100% beneficial reuse of its treated wastewater.

**Martha Davis:** Martha Davis is the Executive Manager for Policy Development at the Inland Empire Utilities Agency (IEUA), a municipal water district serving 830,000 people in the western portion of San Bernardino County. Since 2000, Ms. Davis has led many of the Agency's award-winning conservation, planning and green programs including initiatives promoting water conservation, renewable energy, stormwater capture, recycled water and integrated water management. In recent years, she has also served as an advisor to the Delta Stewardship Council on the development and implementation of the Delta Plan.

Ms. Davis currently serves on the Boards of the WateReuse Association California Section and the Bioenergy Association of California, and formerly with the Association of California Water Agencies. She chairs the WateReuse Legislative/Regulatory Committee and the California Association of Sanitation Agency's Energy Committee and serves as Vice-Chair of ACWA's Energy Committee and co-chair of the California Watershed Council. She is also a board member for the Mono Lake Committee and the Earth Island Institute.

Ms. Davis graduated from Stanford University *cum laude* with a degree in human biology and received her master's degree from the Yale School of Forestry and Environmental Studies. She is the recipient of an honorary PhD in Public Policy from the Kennedy College in Oakland, California.

**Larry Costello:** For 30 years, Larry Costello conducted an education and applied-research program in urban forestry and landscape horticulture as the Environmental Horticulture Advisor in the San Francisco Bay Area for the University of California. He retired in January 2011 and now works as an arboricultural and horticultural consultant. In addition, he established Oracle Oak Nursery in Hopland, CA --- a wholesale tree nursery that focuses on CA native trees.

Mr. Costello received a PhD in Plant Physiology from the University of California, Berkeley, and a MS in Horticulture from the University of California, Davis. He is a member of the Western Chapter of ISA and received the ISA Shigo Award for Excellence in Education in 2009 and the L.C. Chadwick Award for Arboricultural Research in 2002. Notable publications include

- *Oaks in the Urban Landscape: Selection, Care, and Preservation*
- *Abiotic Disorders of Landscape Plants: A Diagnostic Guide*
- *Reducing Infrastructure Damage by Tree Roots: A Compendium of Strategies*

**Mary Grace Pawson:** Mary Grace Pawson is a registered civil engineer and senior project manager with GHD. Ms. Pawson has a broad background in project planning and project development for public agencies including work on recycled water master plans, urban water management plans, water supply assessments, integrated regional water management plans, grant writing, and rate and fee setting.

Ms. Pawson has a Bachelor of Science in Civil Engineering from Stanford University.

**Dave Smith:** Dave Smith has over 30 years of experience in water recycling. Mr. Smith has managed planning, permitting, design and/or startup for more than \$1 billion in water recycling projects. He has an undergraduate degree from UC Davis in Aquatic Ecology, and a doctoral degree from the UC Berkeley College of Engineering. Mr. Smith started his career at the San Francisco Bay Regional Water Quality Control Board, then founded Merritt Smith Consulting in 1988. In addition to working on a broad range of water recycling issues and projects as a consultant, he also provides compliance and water quality services to drinking water utilities and addresses NPDES discharge and compliance issues for wastewater utilities. Mr. Smith became WateReuse California's first Managing Director in April 2009. In his role as Managing Director, he works on regulatory and legislative issues of concern to WateReuse members and manages the business affairs of the organization.