



**WaterReuse Association**  
**Northern California Chapter Meeting – Agenda**  
 Friday, September 27, 2013, 8:30 AM to 1:00 PM  
 SCVWD, 5700 Almaden Expressway, San Jose, CA

**What the Future Holds for  
 Indirect/Direct Potable Reuse in Santa Clara County**

<b>8:30 – 9:00</b>	<b>Breakfast/Refreshments</b>
<b>9:00 – 9:15</b>	<b>Welcome</b> Tony Estremera, Santa Clara County Board of Directors - District 6 and Vice Chair
<b>9:15 – 10:30</b>	<b>Perspectives on What the Future Holds for IPR/DPR in Santa Clara County</b> Moderator: Marty Grimes                      Program Admin of Communications Unit - SCVWD Panelists: Jim Fiedler                              Chief Operating Officer - SCVWD Kerrie Romanow                      Director of Env. Services - City of San Jose John Stufflebean                      Director of Env. Services - City of Sunnyvale Craig Giordano                              Vice President - San Jose Water Company
<b>10:30 – 11:00</b>	<b>Networking Break</b>
<b>11:00 – 11:30</b>	<b>Silicon Valley Advanced Water Purification Center (SVAWPC) - Conception to Delivery</b> Sanjay Reddy, Project Manager- Black & Veatch and Cong Mai, Senior Civil Engineer-SCVWD
<b>11:30 – 11:45</b>	<b>California Section Update</b> Pam John – Northern California Chapter Trustee on the CA WaterReuse Board
<b>11:45 – 12:45</b>	<b>BBQ Lunch and Networking</b>
<b>1:30 – 2:30</b>	<b>Tour of SVAWPC</b>

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# SEPTEMBER 27, 2013 WATEREUSE NORTHERN CALIFORNIA CHAPTER MEETING

## SPEAKER BIOGRAPHIES

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### **Tony Estremera**

#### **Santa Clara County Board of Directors - District 6 and 2013 Vice Chair**

Tony Estremera began his tenure on the Board of Directors in 1996, when he was appointed to fill out Director Pat Ferraro's term after the District 2 representative resigned. He has a long list of government experience in both appointive and elected positions, serves as directing attorney for the Legal Aid Society of Santa Clara County and is an active member of the State Bar of California and the Santa Clara County Bar Association.

### **Marty Grimes**

#### **Program Administrator in the District Communications Unit of the Office of the CEO - Santa Clara Valley Water District**

Marty Grimes has worked for twelve years in communications and community relations at the Santa Clara Valley Water District, where he oversees various internal and external communications functions. He is the district's primary spokesperson and previously managed recycled water outreach efforts. Marty has a Bachelor of Arts degree from Stanford and a Master of Social Work degree from San Jose State University. He is a past board member of the Silicon Valley chapter of the International Association of Business Communicators and a past member of the California Association of Public Information Officials.

### **Jim Fiedler, PE**

#### **Chief Operating Officer - Santa Clara Valley Water District**

Jim Fiedler is the Chief Operating Officer for the Santa Clara Valley Water District's Water Utility Enterprise. He is responsible for leading Santa Clara's water supply program consisting of: water importation, surface reservoir operations and storage, groundwater management, raw and treated water delivery, drinking water treatment, water recycling and water conservation programs.

A member of the water district staff since 1982 he has over 30 years of leadership and engineering experience in the area of water supply, flood protection and watershed stewardship.

In addition, Jim serves as the Chair of the San Francisco Estuary Institute (SFEI) Board of Directors; Past President of National Association of Flood and Storm Management Agencies (NAFSMA), Past President of the San Francisco Bay Planning Coalition and member of the WaterReuse Association Board of Directors.

Jim is a registered civil engineer in California. He is a graduate of Loyola Marymount University in Los Angeles with a Bachelor of Science degree in Civil Engineering, and graduate of Stanford University with a Master's degree in Civil Engineering.

### **Kerrie Romanow**

#### **Director of San José Environmental Services Department**

Kerrie Romanow is director of San José Environmental Services Department. Known as the Capital of Silicon Valley, San José is the nation's 10<sup>th</sup> largest city with approximately a million people.

Ms. Romanow leads a talented ESD team who manages solid waste collection and recycling; watershed protection and pollution prevention; municipal drinking water; community sustainability initiatives, and the operation of the award-winning San Jose-Santa Clara Regional Wastewater Facility and its South Bay Water Recycling operation. ESD employs 500 people with an annual budget of over \$200 million.

Prior to joining the City of San José, Ms. Romanow served as Chief Operating Officer for a consulting firm, a manager for an international semiconductor manufacturing firm, and an inspector for the Bay Area Air Quality Management District. She earned a BS degree in Environmental Economics from UC Berkeley, an MBA from Santa Clara University, and completed the Harvard University Senior Executives in State and Local Government certificate program.

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### **John Stufflebean**

#### **Director of Environmental Services – City of Sunnyvale**

John comes to us from the high desert of Tucson where he grew up to value water, and then via Kansas City and San Jose, landing two years ago in Sunnyvale. He is an engineer and environmentalist with a BS in Civil Engineering from Colorado State University and Masters degrees in Environmental Engineering from the University of Arizona and in Public Administration from the University of Missouri. His career has included managing water, wastewater, and solid waste utilities for local governments. While his daughter stayed in Kansas City, he is firmly entrenched in Silicon Valley with his wife, who works for Adobe, his son, a computer engineer at Google, and his first grandson born this summer in Los Gatos.

### **Craig Giordano, PE**

#### **Vice-President - San Jose Water Company**

Currently Vice-President of Engineering and Construction for San Jose Water Company, overseeing an annual capital program of \$100M. Craig joined San Jose Water Company in 1994 after 15-years of consulting in the area of flood control, drainage and water supply. He represented San Jose Water Company as a stakeholder in the “early days” of the South Bay Water Recycling Program. Craig is a registered Civil Engineer (California) with a Bachelors and Masters Degrees in Civil Engineering, and an emphasis in hydraulics and water resources, from San Jose State University. He is proud to be a life-long San Jose resident.

### **Sanjay Reddy, PE**

#### **Project Manager at *Black& Veatch***

Sanjay Reddy has an MS in Civil/Chemical Engineering and an MBA in Finance. He has over 25 years of experience and specializes in the planning, design and construction of water treatment facilities. He is a project director with Black & Veatch in the Walnut Creek Office and is actively managing projects in the greater Bay Area. His most recent project includes the design and construction of a 10 MGD microfiltration, reverse osmosis, ultraviolet disinfection Advanced Recycled Water Treatment Facilities for the Santa Clara Valley Water District and City of San Jose. When Sanjay is away from work related activities, he enjoys hiking and backpacking along the Pacific Crest Trail. Sanjay’s project management duties extends into the evening hours managing a 2 year old and 10 month old!

### **Cong Mai, PE**

#### **Senior Civil Engineer at *Santa Clara Valley Water District***

Cong Mai is a Senior Civil Engineer at Santa Clara Valley Water District. He has 26 years of professional experience in engineering design, planning, construction, and project management on water resources projects. Cong has completed several capital improvement projects at the District, including plant upgrades at Rinconada, Santa Teresa, and Penitencia Water Treatment Plants, and flood control improvements in San Jose and in Palo Alto. He also provides engineering and project management support for the design/construction of Silicon Valley Advanced Water Purification Center.