# ENGAGE

The WateReuse Association engages utilities, businesses, nonprofits, and government agencies in a national movement for safe and sustainable water supplies to promote acceptance and support of recycled water, and to advocate for policies and funding that increase water reuse. Our coalition has a powerful impact.

#### WateReuse Engages Members in Nearly Every State

In 2018, WateReuse welcomed nearly 100 new members, expanding our presence to 36 states.



MEMBERSHIP BY STATE



In 2018, WateReuse launched the Recycled Water User Network, a network for recycled water users who rely on recycled water for business success. User Network members become a Water Star<sup>™</sup> in their community.





2018 was a landmark year for the WateReuse Association. We expanded our membership, increased our outreach, and strengthened our advocacy to meet a growing interest in water recycling across the United States. We supported our veteran members in arid regions in navigating the legislative and regulatory hurdles of exploring potable reuse, while we welcomed new members in the Midwest and along the East Coast that have different drivers and needs for their water recycling programs."



#### Paul Jones II

PRESIDENT, WATEREUSE ASSOCIATION GENERAL MANAGER, EASTERN MUNICIPAL WATER DISTRICT

## ENGAGE AND EDUCATE

The WateReuse Association engages experts, the public, and policymakers on the benefits of water reuse and educates our member community about best management practices and industry innovations.



#### WateReuse Partners Expand our Reach

WateReuse is proud to engage partnering organizations to support our advocacy and education priorities.

- Alliance for Water Efficiency
- American Membrane Technology Association
- Association of Metropolitan Water Agencies
- American Water Works Association
- Bluefield Research
- International Ultraviolet Association
- National Association of Clean Water Agencies
- National Water Research Institute
- Texas Association of Clean Water Agencies
- Water Environment Association of Texas
- Water Environment Federation
- The Water Research Foundation
- Water & Wastewater Equipment Manufacturers Association

#### 2018 SECTION SYMPOSIA AND SPECIALTY CONFERENCES

WateReuse California Annual Conference | March 25–28 | Monterey, California | **530 attendees** Pacific NW WateReuse Conference: Roadmap to Reuse | May 17–18 | Portland, Oregon | **118 attendees** Arizona Water Reuse Symposium | July 22–24 | Flagstaff, Arizona | **160 attendees** 

## EDUCATE AND ADVOCATE

#### 33rd Annual WateReuse Symposium | September 9–12 | Austin, Texas

More than 600 water professionals from 34 U.S. states, the District of Columbia, and nine countries participated—reflecting the largest attendance in nearly a decade. The Symposium featured over 100 technical sessions and a keynote address from Astronaut Captain Scott Kelly.



Keynote speaker Astronaut Captain Scott Kelly



CEO Roundtable featuring Paul Jones, Eastern Municipal Water District; B. Narayanan, Carollo Engineers; Cindy Wallis-Lage, Black & Veatch; Patrick Decker, Xylem; Heiner Markhoff, Suez Water Technologies & Solutions

The WateReuse Association's coalition of utilities that recycle water, businesses that support water recycling, and end users of recycled water allowed for unique collaborations to engage with legislators and regulators in Washington, DC and in state capitols, as well as with the public."



Gilbert Trejo VICE PRESIDENT WATEREUSE ASSOCIATION CHIEF TECHNICAL OFFICER EL PASO WATER

#### Water Week 2018 | April 15–19 | Washington, DC

Nearly 70 WateReuse members visited Washington for meetings with Members of Congress to urge greater support for water reuse. **Over 50 congressional offices attended our Congressional Briefing:** *Harnessing the Transformation and Economic Value of Water Reuse.* 



Gary Zuroff, City of Dickinson, ND; Paul Sciuto, Monterey One Water, CA; Pam Kenel, Loudoun Water, VA, and Mike Markus, Orange County Water District, CA, discuss the economic value of their projects with congressional staffers.



Paul Jones, Eastern Municipal Water District, CA, welcomed members to the National Water Policy Fly-In and moderated a congressional briefing during Water Week.



# ADVOCATE

#### Advocating in Washington, DC

America's Water Infrastructure Act (PL: 115-270): WateReuse successfully advocated for provisions that strengthen the link between regional flood control projects and stormwater management, a \$10 million investment in innovative technology, \$25 million for community resiliency and water recycling programs; and a resolution putting Congress on record supporting investment in industrial water reuse.

**Energy and Water FY19 Appropriations Bill (PL: 115-244):** WateReuse secured \$60 million in funding for the Title XVI Water Reclamation and Reuse Program and \$20 million for the Desalination Grant Program.

Federal Agency and Congressional Briefing: Membrane Water Treatment Technology Usage and Needs in the United States. Members Participating: San Diego County Water Authority (CA) and Freese & Nichols. Co-hosted by American Membrane Technology Association, WateReuse Association, and Water Environment Federation.

**Op-Ed: Invest in Water Reuse Infrastructure for a Strong American Economy.** WateReuse President Paul Jones, II of the Eastern Municipal Water District and Executive Director Patricia Sinicropi published an Op-Ed in *The Hill* newspaper.

### ADVOCATING IN STATES

WateReuse Arizona supported final development of direct potable reuse regulations and participated in a study of beneficial onsite water reuse rules.

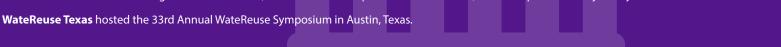
WateReuse California led effort to revise recycled water policy, commissioned a study on effects of high total dissolved solids, launched a potable reuse operator certification program, and funded guidance for new state monitoring requirements for potable reuse systems.

WateReuse Colorado operated an award winning direct potable reuse (DPR) demonstration facility which produced purified water used to make beer and wine; supported development of a state DPR regulatory framework; and successfully advocated for new uses of non-potable recycled water.

WateReuse Florida led the Potable Reuse Commission in developing a framework that presents consensus-based solutions to technical, statutory, and regulatory challenges in implementing direct and indirect potable reuse.

WateReuse Nevada recognized and awarded scholarships to five local college students researching water reuse topics.

WateReuse Pacific Northwest gathered in Portland, OR for the Road Map for Reuse conference, which emphasized the journey communities take to assess and implement water reuse.





#### OFFICERS

**Paul Jones, II** | President Eastern Municipal Water District, CA

Gilbert Trejo | Vice President El Paso Water Utilities, TX

#### DIRECTORS

Katherine Bell Brown and Caldwell, CA

**Brian Biesemeyer** Scottsdale Water, AZ

Norma Camacho Santa Clara Valley Water District, CA

Michael Carlin San Francisco Public Utilities Commission, CA

#### SECTION REPRESENTATIVES

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CALIFORNIA Elizabeth Wells

El Dorado Irrigation District

COLORADO Donene Dillow Colorado Springs Utilities

FLORIDA Lynn Spivey City of Plant City Diane Taniguchi-Dennis | Treasurer Clean Water Services, OR

Craig Lichty | Secretary Black & Veatch, MO

**Paul Cook** Irvine Ranch Water District, CA

Jon Freedman SUEZ Water Technologies & Solutions, NJ

Marilyn Hall Athens-Clarke County Public Utilities, GA

**B. Narayanan** Carollo Engineers, CA

NEVADA

Jacque Klug

King County

TEXAS

Adrian Edwards

City of Henderson
PACIFIC NORTHWEST

**Eva Steinle-Darling** 

Carollo Engineers

**Guy Carpenter** | Past President Carollo Engineers, CA

Karen Pallansch Alexandria Renew Enterprises, VA

Paul Steinbrecher JEA, FL

Joseph Vesey Xylem, Inc., NY Bart Weiss

Hillsborough County Public Utilities Department, FL

WateReuse Association thanks the following Board of Directors whose terms ended in 2018:

Jonathan Loveland (Black & Veatch), Michael Markus (Orange County Water District), Randy Brown (City of Pompano Beach Utilities), Dan Fischer (Clark County Water Reclamation District), Chris Stoll (Kennedy/Jenks Consultants)

#### www.watereuse.org

The WateReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. WateReuse represents a coalition of utilities that recycle water, businesses that support the development of recycled water projects, and consumers of recycled water. WateReuse has active State Sections in Arizona, California, Colorado, Florida, Nevada, Texas, and the Pacific Northwest (Idaho, Oregon and Washington State).

### **Engaging Leaders in Water Recycling**

Our 2018 WateReuse Awards for Excellence recognized water reuse leadership and engagement.

#### **Community Water Champions**

- The City of Los Angeles, LA Sanitation (California)
- City of Modesto, City of Turlock, Del Puerto Water District (California)
- City of Silverton (Oregon)

#### **Excellence in Action**

- The Anne Arundel County Department of Public Works and Raven Power (Maryland)
- City of Show Low, U.S. Forest Service, Arizona Game and Fish Commission (Arizona)
- Irvine Ranch Water District (California)

#### **Transformational Innovation**

- Arizona Pure Water Brew Challenge
- National Science Foundation and University of Miami (Florida)
- Gwinnett County Department of Water Resources, CDM Smith, and Stantec (Georgia)

#### **Advocacy Achievement**

- Michael Graves, Garver (Oklahoma)
- Rick Warner, Washoe County (Nevada)
- WateReuse Colorado

#### **Outreach and Education**

Soquel Creek Water District (California)

#### **Up and Comer**

• Pranjali S. Kumar, Carollo Engineers (Florida)

#### WateReuse President's Award

- The City of Wichita Falls (Texas)
- Tom Taggart, City of San Marcos (Texas)

#### **Lifetime Achievement**

• Margie Nellor, Austin, Texas

### **Engaging Partners for Water Reuse**

The WateReuse Association thanks the business and agency leaders that helped make the 33rd Annual WateReuse Symposium a success.







### ENGAGE | EDUCATE | ADVOCATE